

MEDIA KIT

2024



Coonabarabran Times

Local people. Local news.

WHO

Independently owned and operated by Lynne and Max Estens, the *Coonabarabran Times* is the only newspaper covering news and events across the Warrumbungle Shire area.

Approximately 1200 copies are distributed each Thursday across the townships of Coonabarabran, Binnaway, Baradine, Coolah, Dunedoo, Mendooran, as well as an increasingly popular digital edition.

WHAT

- News + copywriting
- Photography
- Advertising
- Printing
- Photocopying
- Graphic design

WHERE



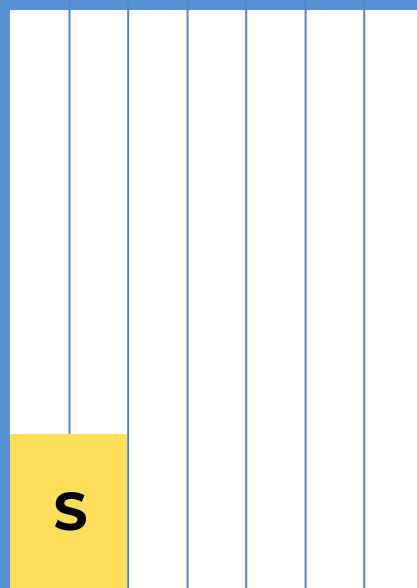
WHY

Locally owned and operated
Trusted source of local news
Talented team of reporters
Part of the community
50+ years combined experience
We want your business to thrive



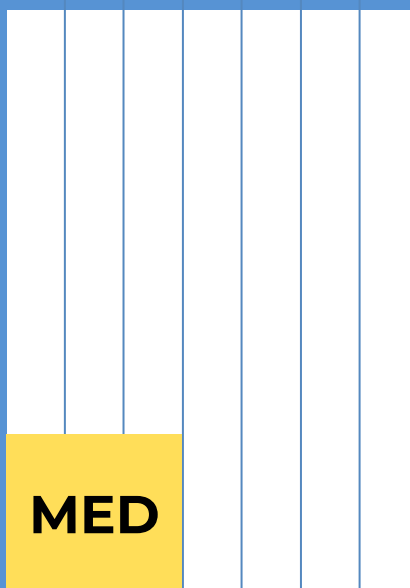
DISPLAY ADVERTISING

casual (one insertion + full colour)



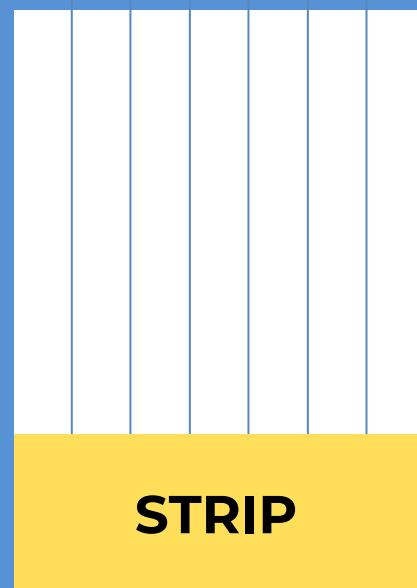
72MM X 100MM

\$180



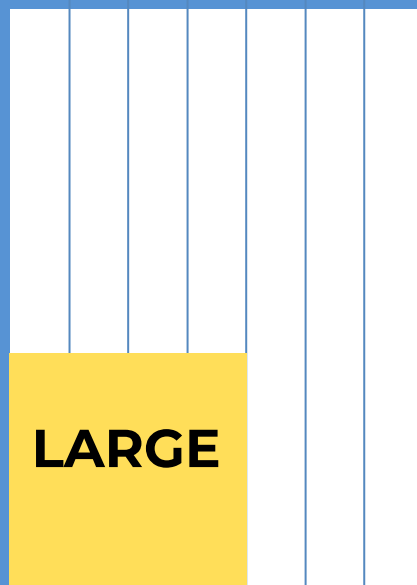
110MM X 100MM

\$240



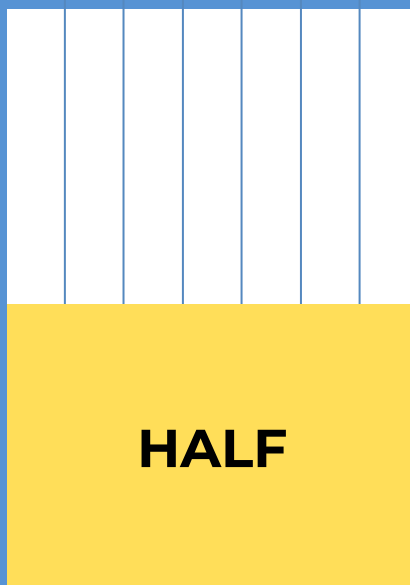
262MM X 100MM

\$540



148MM X 165MM

\$500



262MM X 190MM

\$870



262MM X 380MM

\$1330

* DISCOUNTS AVAILABLE FOR MULTIPLE INSERTIONS

ADVERTORIAL
advertisement + editorial + photo

HALF
\$700

262MM X 190MM

FULL
\$1200

262MM X 380MM

A colourful treasure trove: The Crafters Cottage
A love for hand-made crafts and a desire of quality supplies in Coonabarabran has led an enterprising local to launch a new business... The Crafters Cottage, located in Dalgety Street, Coonabarabran, Debbie Duffer's newly-opened store is a colourful treasure trove of craft supplies. The Coonabarabran Times caught up with Debbie to find out more about her new venture...

Studying to become a doctor was once a dream, but now a reality
For local Coonabarabran pharmacist, Helen Smith, becoming a doctor was always the dream, but with a family, a move to a city to study was not possible, until she heard about the program in Dubbo.
Inspired and encouraged by local General Practitioners Dr Karen Stewart and Anneliese Tennant, Helen moved to Dubbo with the intention to study medicine.
Helen is currently a first-year student in the University of Sydney's Doctor of Medicine program in Dubbo.
She will complete the entire four-year postgraduate degree in Dubbo with clinical training completed in the new dedicated rural and remote medical practice.
The Dubbo Stream is only available to students eligible for a Commonwealth Supported Place and pathways are available for First Nations students and those with rural backgrounds.
The School of Rural Health in Dubbo features a state-of-the-art medical education facilities including team-based learning studios, anatomy teaching lab, on-site simulation training centre, tutorial rooms and lecture theatre.
For more information on studying medicine in Dubbo visit sydney.edu.au/medicine-health/dubbo
sydney.edu.au/medicine-health/dubbo
The University of Sydney's Doctor of Medicine program in Dubbo is funded by the Australian Government under the Murray-Darling Medical Schools Network.

TRADES + SERVICES

12 week contract (B+W only)

SINGLE

50MM X 50MM
\$30 p/w

DOUBLE

100MM X 50MM
\$40 p/w

TRADES & SERVICES D I R E C T O R Y

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Clarke & Cunningham SOLICITORS

Pamela McCarthy - Principal & Lawyer
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Coonabarabran Times

PUBLISHED EVERY THURSDAY
 Circulating throughout the Murrumbidgee area, meeting a population of around 12,000
 www.coonabarabrantimes.com

Coonabarabran Times

WHY ADVERTISE IN THE LOCAL RAG?

TIP #2 - COMMUNITY ENGAGEMENT

Local newspapers, like the Coonabarabran Times, play a vital role in community engagement. They are a trusted source of information for local events, news, and business updates. By advertising in the local newspaper, businesses can align themselves with the community and strengthen their presence among local residents.

02 6842 1844 | info@coonabarabrantimes.com

ADVERTISING PACKAGES

EVENT

\$1250

VALUED OVER \$1800

- Front page banner – full colour (262mm x 50mm)
- 2 x large adverts – full colour
- Lead-in article published in newspaper and online
- Facebook plug of event via online article
- Three-week strip advertisement on Coonabarabran Times website
- A3 poster design + print 20 x A3 colour

BUSINESS

\$850

VALUED OVER \$1200

- Half page advertorial – full colour
- 12 week trades + services listing – single
- Business profile published online
- Facebook plug of business via online article
- 3 month digital subscription to Coonabarabran Times

MINI

\$500

VALUED OVER \$700

- 3 x small adverts – full colour, published in Classifieds
- Three-week MREC advertisement on Coonabarabran Times website

*** PACKAGES CAN BE TAILORED TO SUIT ALL NEEDS + BUDGETS**

FIND OUT MORE...



02 6842 1844



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www.coonabarabrantimes.com



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