

## MEDIA RELEASE 23 JULY 2022

## 'RECIPE FOR AVERTING DISASTER': FARMSAFE AUSTRALIA ANNOUNCES COOKBOOK

To commemorate Farm Safety Week and celebrate Australian agriculture, Farmsafe Australia have announced the release of a cookbook titled: *Recipe for Averting Disaster*. Australian farmers nationwide are encouraged to contribute their own recipes as an avenue to improving farm safety.

The cookbook is being developed as an avenue for real Aussie farmers to share their produce, family traditions and safe practices; all with the purpose to build awareness around farm safe protocols.

For Felicity Richards, Chairperson of Farmsafe Australia, this Cookbook addresses why safety needs to be at the core of each and every farm business here in Australia.

"Recipe for Averting Disaster is a reminder to all that safe and healthy farms and farmers are to thank for the food on our tables and the clothes on our backs," said Ms Richards.

"Each recipe in the cookbook will include a farmer profile, a paddock to plate story, a safety tip, and the actual recipe that brings us together. Food brings us together on the farm, regardless of if you're family, a friend, workers or even just a casual visitor. There's nothing more quintessential to an Aussie farm than bonding over a biscuit and cuppa on arrival!"

Farmsafe Australia want farmers to understand that at the end of the day, sharing food and showing off the amazing produce in Australia is key to what they do.

Recipies in the book include 'Granny Sue's Choc Chip and Oat Biscuits', 'Three Ways with Crays' and 'Mama's Chili', among many more.

Each farmer that contributes to the book is asked to reflect on the reason that safety must be a core part of their business.

"By acting in a safe manner in daily farming you give yourself the best chance of coming home safe at the end of the day. This recipe book will show the contributions Aussie farmers make to our community, and that protecting the lives of every farmer should be important to us all," said Ms Richards.

This National Farm Safety Week, a selection of recipes from the cookbook will be launched via Farmsafe Australia's social channels. The official printed book will be launched at the Farmsafe Conference on 14 September.

Aussie farmers are encouraged to contribute their own recipes to the *Recipe for Averting Disaster* cookbook via the Farmsafe Australia website farmsafe.org.au/farm-safety-week-2022.

## **ENDS**

For more information, please contact:

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