

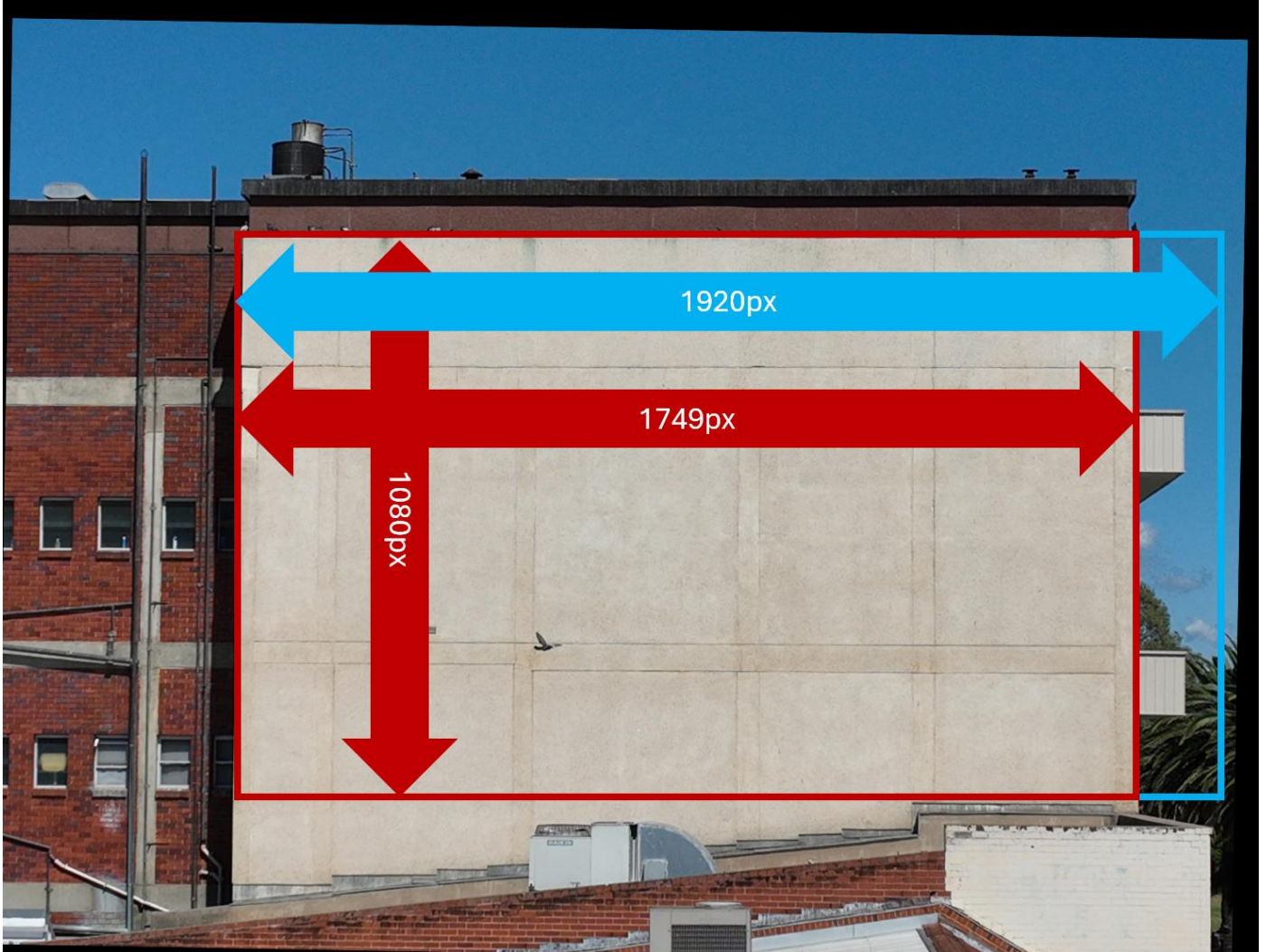
Artist Brief – Location and Technical Specifications

Aspect ratio/visible area

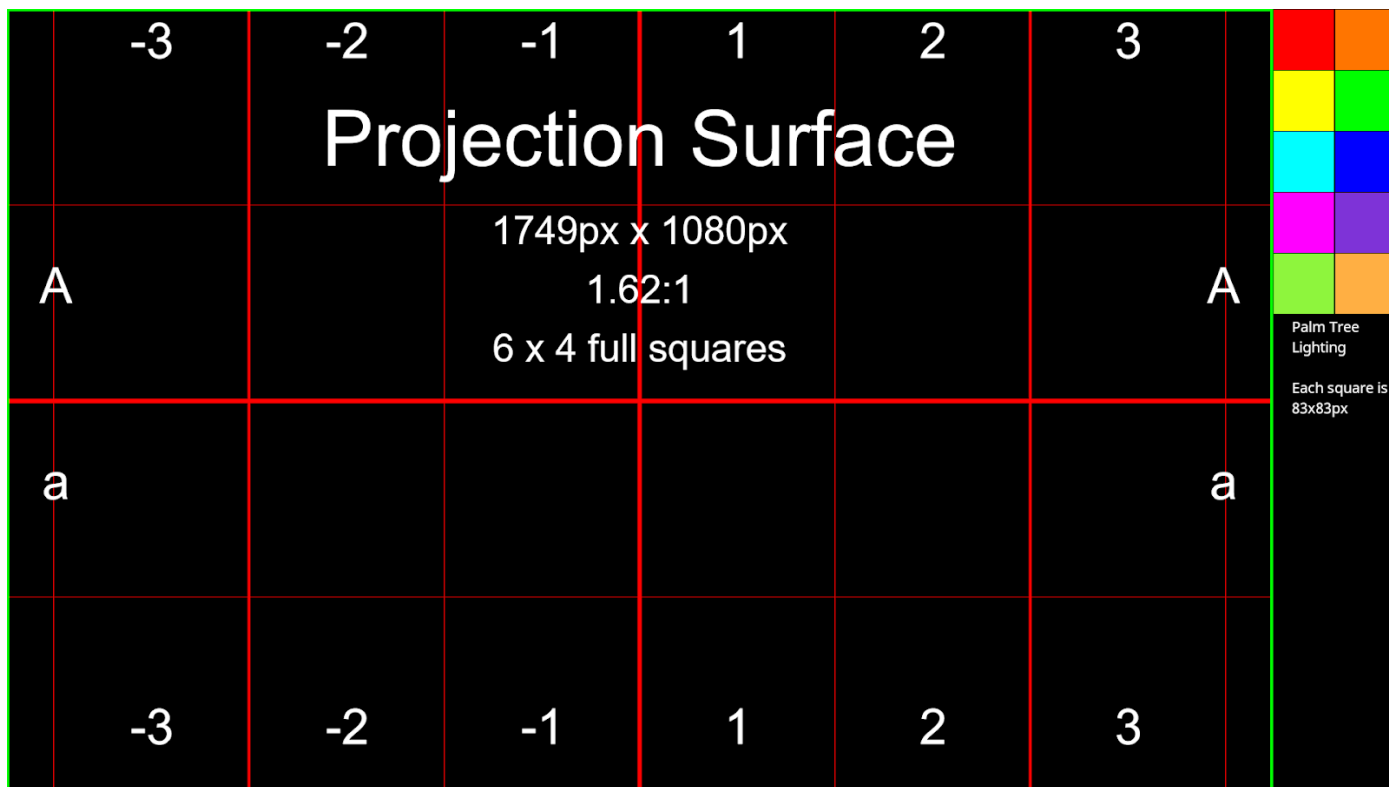
The aspect ratio of the projection surface is 1.62, or 360/583

Scaled to match a 1920x1080 raster, this would make the part of the image that gets projected 1749x1080.

The right hand side of the 1920x1080 raster will not be projected.



A pixel map file is included in this package to help with laying out your content.



Standard formats

A widescreen (16:9) video given to us such as the one below can be shown in one of the following ways:

Source:



Cut to fit:



Scaled to fit:



Or stretched to fit:



(The distortion is especially noticeable on the clock face).

Alternatively, a file of the correct dimensions (1749 x 1080) can be supplied.

Audio

Audio is supported, either embedded in the video or as a separate track to be played at different times.

Scheduling

You can choose to have your video played on a loop constantly, or at specific times or intervals, eg once every five minutes, or at half past every hour, or certain videos on certain days of the week, etc.

Format

HAP or h264 are preferred for standard playback, .mov or .mp4

Supplying

Please email xxx, or upload to xxx. If the file is large, please pre-arrange to meet xxx at the library with your file on a drive.

Integrating lighting

Lighting can be controlled by

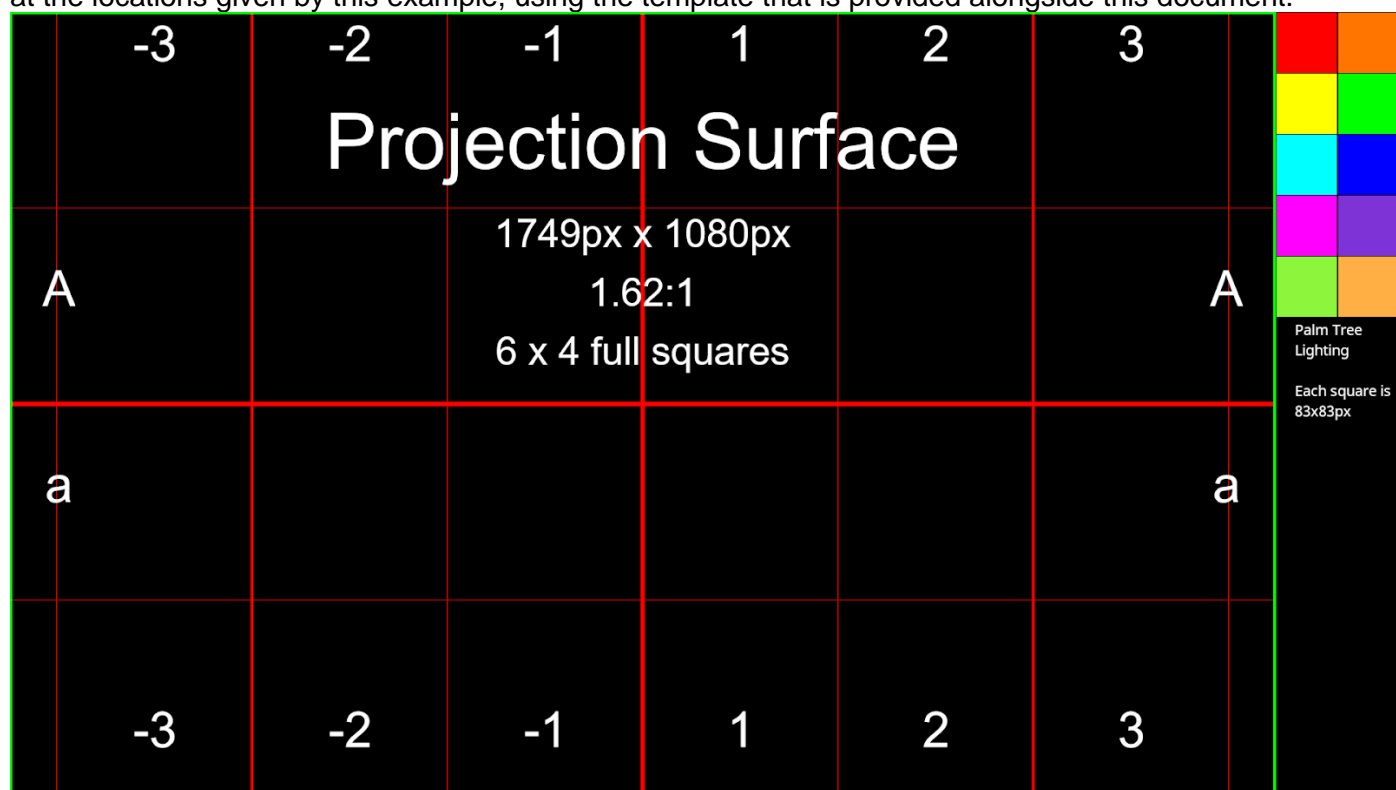
Static colour

Colour taken from main video file

Colour taken from separate video file

Scheduled colour changes alongside the video timestamp (at 0 seconds, all green, at 4 minutes, red and white alternating, at end of video all blue colours, etc) or at specific times (5pm red, 10pm blue, etc)

If taken from video file,
 There are ten lights. The colour in the regions in the video file will be reflected in the lighting under the trees
 at the locations given by this example, using the template that is provided alongside this document.



Alternatively, the color can be picked up from your main video, by telling us the area you wish to take the colour from.

Madmapper

The projections are controlled with Madmapper. If you wish, you can modify the included Madmapper show file to your liking.