



TCMF 2020 FACT SHEET

- The Toyota Country Music Festival, Tamworth (TCMF) will celebrate a monumental 48 years in 2020 and will run from Friday 17 to Sunday 26 January 2019.
- The Toyota Country Music Festival, Tamworth is the biggest music festival in Australia and the biggest country music festival in the southern hemisphere.
- In 2020, the Toyota Country Music Festival, Tamworth is expecting more 700 artists, at 2,800 events across 120 venues and with some shows already on sale and additional tickets available from 1 August 2019.
- It is anticipated the 2020 Toyota Country Music Festival, Tamworth will see over 300,000 people converge on Tamworth in North West NSW over the 10 days of the festival.
- The Toyota Country Music Festival, Tamworth is the only country music festival with an industry affiliated, internationally recognised awards program – the Country Music Awards of Australia, commonly known at the Toyota Golden Guitar Awards. The existence of these awards ensure the event attracts the most prominent and successful country music artists in Australia.
- Known as the ‘Country Music Capital of Australia’ Tamworth caters to all country music tastes from Bluegrass and Americana to Alt Country and Bush Ballads.
- Keith Urban, Troy Cassar-Daley, Kasey Chambers, Beccy Cole and Lee Kernaghan are just a few of Australia’s country music stars who launched their career at the Toyota Country Music Festival, Tamworth.
- Iconic Australians including Slim Dusty and Joy McKean built the Country Music Industry in Australia and the Toyota Country Music Festival, Tamworth into the landmark event it is today.
- The Toyota Country Music Festival, Tamworth is committed to environmental sustainability and demonstrates this through its waste, water and energy management plans and campaigns.

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