



Let's
GO
together

Matilda Jane Clothing

MARCH 2020



Let's go...

... to the pool, to the beach, to visit friends. Let's go to old familiar places or on grand new adventures.

Let's smile in the warm sunshine and be free of our heavy coats. Let's go on **spring break**, and ...

Let's Go Together! ▶▶





WHERE ARE WE *going?*

Anywhere and everywhere! As long as we're together, the destination doesn't matter. Let's soak in the sunshine and make new memories.





extra SWEET TREATS!

COLORFUL, playful, and full of surprises! These are the words we use to describe the best Easter eggs ... coincidentally, we also use them to describe this year's line of gorgeous Easter outfits!





NEW!



Bow Way Dress

29024D

2-16y

\$54

NEW!



Bouquets For Layla Dress

29026D

2-16y

\$52

NEW!



Have Your Cake Dress

29023D

2-16y

\$48

NEW!



Bunny Up Knot Dress

29021D

2-16y

\$58

NEW!



Turning Purple Dress

29022D

2-16y

\$44

NEW!



Such Fresh Air Dress

29020D

2-16y

\$58

NEW!



Tutti Fruity Romper

29027R

2-16y

\$48



Take A Spin Dress

29013D

2-16y

\$58

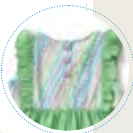


Tulip Time Dress

29015D

2-16y

\$44



Over The Rainbow Dress

29028D

2-16y

\$52



Heart Eyes Dress

29057D

2-16y

\$48



Kitty Dress

29018D

2-16y

\$52



Let's Talk Dress

29061D

2-16y

\$52



Spring Flowers Dress

29029D

2-16y

\$48



Kindness Romper

29009R

2-16y

\$54



NEW!



Confetti Dots Top

29111T

2-16y

\$44

NEW!



Sunny Side Top

29110T

2-16y

\$38

NEW!



Scream For Ice Cream Tunic

29113T

2-16y

\$42

NEW!



As A Button Cardigan

29117T

2-16y

\$48

NEW!



Soar Above Top

29115T

2-16y

\$32



Conversation Hearts Top

29101T

2-16y

\$44



Togetherness Shabby

29152T

2-16y

\$44



The Last Strawberry Top

29103T

2-16y

\$42



Shine Bright Tee

29151T

2-16y

\$34

**With Love Tunic**

29102T

2-16y

\$38**Looks Like Raincoat**

29109T

2-16y

\$58**Dancing In The Raincoat**

29153T

2-16y

\$58**NEW!****Purple Promise Big Ruffle**

29213B

2-16y

\$34**NEW!****In The Groove Pant**

29215B

2-16y

\$36**NEW!****Dot On Top Short**

29214B

2-16y

\$34**NEW!****Oh Sunny Day Shortie**

29211B

2-16y

\$32**NEW!****Stripes Ahoy Shortie**

29210B

2-16y

\$32**Warming Up Shortie**

29201B

2-16y

\$32



In Suspense Shorts

29208B

2-16y

\$44



On My Way Legging

29207B

2-16y

\$34



Yeah Yeah Yeah Pant

29203B

2-16y

\$42



A Pinky Promise Scrappy

29202B

2-16y

\$34



Going With You Benny

29204B

2-16y

\$36



Seeing Red Big Ruffle

29229B

2-16y

\$36



Girls' Undies Set Of 3

29302A

2-16y

\$22



Girls' Undies Set Of 3

29304A

2-16y

\$22



Girls' Tank Set

29301A

2-16y

\$38



Night Light PJs

29003P

2-16y

\$38



NEW!

The Right Way Sneakers

29322A

4T-7T, 8-13, 1Y-3Y, 4-6

\$48



NEW!

Do A Flip Flop

29316A

4T-7T, 8-13, 1Y-3Y, 4-6

\$22



NEW!

Little Pom Socks - 3 Pack

29313A

S-L

\$16



NEW!

Bitty Bunny Clip Set

29314A

OS

\$12



Heart You Sock

29309A

S-L

\$16



Little Love Sock

29308A

S-L

\$16

NEW!



Fruit Smoothie Swimsuit

29133S

6-12m to 16y

\$38

NEW!



Outshine Cover-Up

29033S

2-16y

\$42

NEW!



Dive In Swimsuit

29031S

2-16y

\$38

NEW!



Relay Swimsuit

29030S

2-16y

\$42



NEW!



Refresh Swimsuit

29132S

2-16y

\$48

NEW!



Swim Away Swimsuit

29130S

2-16y

\$48

UNISEX!



NEW!

Undercover Rashguard

29B02S

6-12m to 16y

\$36

NEW!



Oh Boy Swim Short

29B03S

2-16y

\$42

UNISEX!



Dog Days PJs

29B01P

2-16y

\$38



NEW!



Tiny Bouquets Dress

29910D

NB to 18-24m

\$42

NEW!



Such a Sweetie Bubble

29915R

NB to 18-24m

\$38

NEW!



Little Chicky Dress

29955D

NB to 18-24m

\$42

NEW!



Cherry On Top Set

29914C

NB to 18-24m

\$44

NEW!



To The Luau Swimsuit

29931S

NB to 18-24m

\$38



So Berry Cute Dress

29901D

NB to 18-24m

\$38



Sunny Skies Dress

29902D

NB to 18-24m

\$42



Tiny Tulip Romper

29903R

NB to 18-24m

\$42

**My Valentine Top**

29904T

NB to 18-24m

\$34**Little Dot Legging**

29905B

NB to 18-24m

\$32**Baby Jegging**

BAB906B

NB to 18-24m

\$32

NEW!

**Bunny Up Doll Outfit**

29521A

OS \$36

NEW!

**Turning Purple Doll Outfit**

29522A

OS \$28



NEW!

**Sweet Lamb Doll**

29525A

OS \$48

REVERSIBLE!

**More Candy Easter Basket**

29526A

OS \$32

NEW!

**V-Day Doll Outfit**

29520A

OS \$34



NEW!



Fruit Punch Beach Towel

29530A

OS \$36

UNISEX!

NEW!



My Sunshine Beach Towel

29531A

OS \$36

NEW!



Lay Out Beach Towel

29537A

OS \$36

JANE
EXCLUSIVE!

NEW!



Let's Go Weekender

29810A

OS \$25 for Janes who host
an \$800+ show
or FREE for Janes who host a
\$1,000+ show (A \$72 value!)

PROMO!



NEW!



Life's A Picnic Blanket

29802A

OS \$25 with a \$175 purchase
or FREE with an \$800 show
(A \$72 value!)COORDINATING
PIECES!

REVERSIBLE!



NEW!



Marco Swim Top

29406S

8-16y

\$34

REVERSIBLE!



NEW!



Polo Swim Bottoms

29407S

8-16y

\$30

NEW!



Shallows Coverup Romper

29408S

8-16y

\$48

NEW!



In It Together Dress

29411D

8-16y

\$62



Hello Spring Jumpsuit

29404R

8-16y

\$62



NEW!



Work It Out Tee

29412T

8-16y

\$38

NEW!



Denim Dreams Jacket

29438T

8-16y

\$68



Hopscotch Peasant Top

29421T

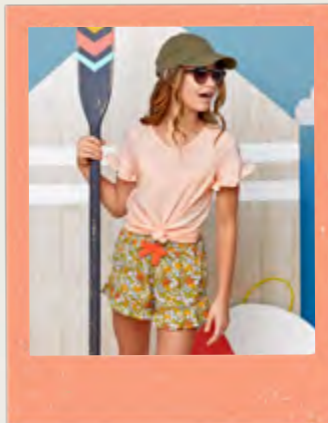
8-16y

\$42

**Almost Spring Top**

29402T

8-16y

\$42**NEW!****Fun Festival Short**

29410B

8-16y

\$44**Rad On The Edge Legging**

29405B

8-16y

\$38**Tween Jegging**

BAT402B

8-16y

\$48**Tween Legging**

BAT401B

8-16y

\$32



NEW!

Secret Admirer Swimsuit

29635S

XS-XXL

\$78



NEW!

Flouncy Floral Tankini Top

29631S

XS-XXL

\$48



NEW!

Saucy Stripes Tankini Top

29632S

XS-XXL

\$48



NEW!

Beach Vibes Cover-Up

29636S

XS-XXL

\$58



NEW!

Flouncy Floral Swim Bottom

29633S

XS-XXL

\$44



NEW!

Saucy Stripes Swim Bottom

29634S

XS-XXL

\$44

➤ MIX 'N MATCH YOUR FAVORITE WOMEN'S SWIM PIECES! ➤



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+



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NEW!

At Ease Maxi Dress

29628D

XS-XXL

\$88



NEW!

Work of Art Jumpsuit

29630R

XS-XXL

\$78



Women's Maxi Dress

26663D

XS-XXL

\$72



Women's Knit Dress

25619D

XS-XXL

\$58



NEW!

Turn On The Charm Dress

29627D

XS-XXL

\$78



NEW!

In Season Dress

29626D

XS-XXL

\$68



NEW!

All Good Things Top

29623T

XS-XXL

\$58



NEW!

Be Here Now Top

29642T

XS-XXL

\$68



Blushing Sweatshirt

28682T

XS-XXL

\$68

NEW!



Without A Care Top

29624T

XS-XXL

\$58

NEW!



Believe In You Top

29653T

XS-XXL

\$68



Flouncy Flouncy Tee

29611T

XS-XXL

\$58



Wouldn't You Know Sweater

29601T

XS-XXL

\$88



Skies Are Grey Raincoat

29619T

XS-XXL

\$98



Like A Lady Tunic

29614T

XS-XXL

\$64



Must Be Love Top

29612T

XS-XXL

\$64



Take Another Trip Tee

29609T

XS-XXL

\$58



Gotta Run Tunic

29616T

XS-XXL

\$68

NEW!



At Your Best Bottom

29625B

XS-XXL

\$58



Down The Road Finn

29701B

XS-XXL

\$58



My Way Big Ruffle

29610B

XS-XXL

\$58



Women's Jean

BAW606B

2-22

\$88

AVAILABLE
COLORS:

BLUE
DENIM

DARK BLUE
DENIM

CROPPED
LENGTH

Women's Big Ruffle

BAW601B

XS-XXL

\$58

Women's Cropped Big Ruffle

BAW602B

XS-XXL

\$58

AVAILABLE
COLORS:

BLACK
ONYX


Women's Finn

BAW609B

XS-XXL

\$58

Women's Tall Finn

BAW610B

XS-XXL

\$58

AVAILABLE
COLORS:

BLACK
ONYX


Women's Legging

BAW607B

XS-XXL

\$48



Be a Trunk Keeper!

The magic of Matilda Jane is that moment of sheer joy when you try on the outfit of your dreams.

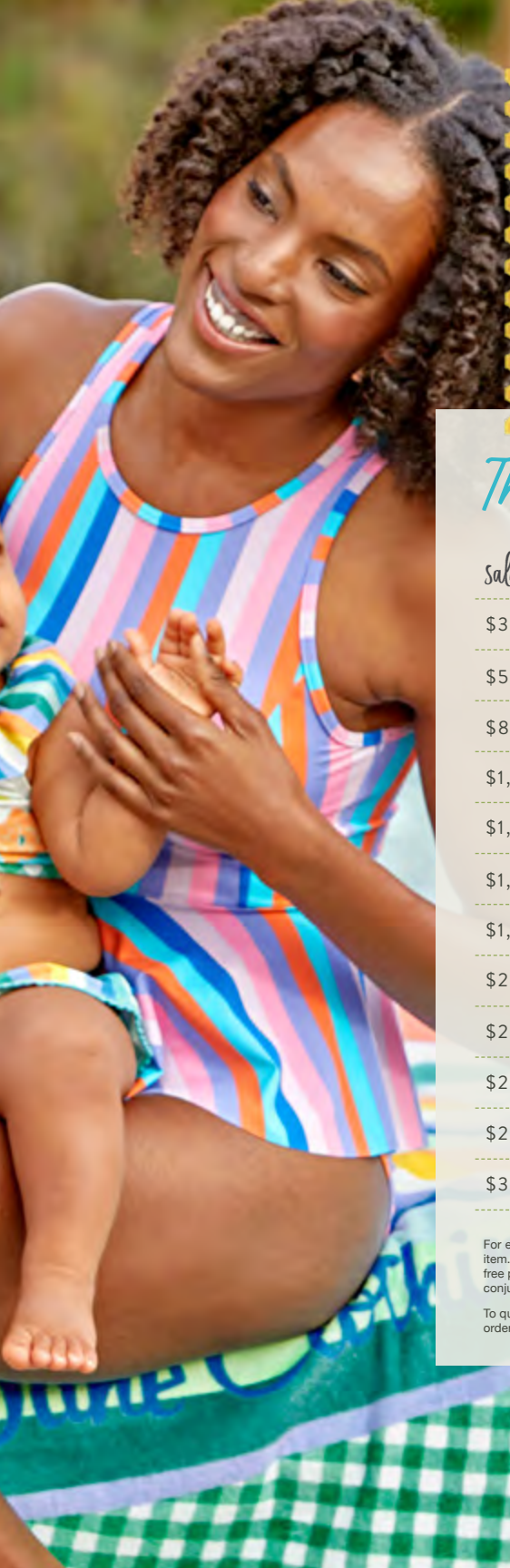
It's the moment when your toddler spontaneously twirls in a dress as adorable and unique as she is. It's the moment that your six-year-old smiles proudly on her first day of school in an outfit that makes her feel confident and ready to take on the world. It's the moment when your tween holds her head high and strides across stage to accept an award in a dress that is sophisticated yet still age-appropriate. The magic of Matilda Jane is helping girls and women of all ages feel happy and twirly and good!

If you believe in sharing our mission to help little girls stay little, are an entrepreneur at heart, and are excited about spreading the love of Matilda Jane at trunk shows, then we would love to have you!

CONTACT YOUR TRUNK KEEPER TO LEARN MORE.

matildajaneclimbing.com/joinus





Friends... Shopping... Free clothes... What could be better?! Matilda Jane trunk shows bring the fun of shopping right to your living room. Our talented Trunk Keepers provide total support for your big day (including styling tips and tricks), so you can relax and have fun! Plus, you'll get the chance to earn FREE clothes and lots of other great discounts. Talk to your Trunk Keeper to learn more about this amazing opportunity.

The perks of hosting a show!

<i>sales</i>	<i>50% off items</i>	<i>free product</i>
\$300	1	--
\$500	2	\$25
\$800	3	\$25
\$1,000	5	\$75
\$1,250	6	\$75
\$1,500	7	\$100
\$1,750	8	\$100
\$2,000	9	\$150
\$2,250	10	\$150
\$2,500	11	\$175
\$2,750	12	\$175
\$3,000	13	\$225

For each additional \$250 in guest sales over \$3,000, you receive 50% off one additional item. For each additional \$500 in guest sales over \$3,000, you receive an additional \$25 in free product. Free product can only be applied to full price items and may not be used in conjunction with your 50% discount.

To qualify for these amazing perks, your trunk show must have a minimum of three guest orders of \$300 plus, as well as your order.

how to buy

Matilda Jane Clothing is sold exclusively through our Trunk Keepers.

Find a Trunk Keeper near you, or find out more about hosting a trunk show and earning great clothing discounts, by visiting matildajaneclothing.com.

CONTACT YOUR TRUNK KEEPER

Matilda Jane Clothing
MATILDAJANECLOTHING.COM



our story

Matilda Jane Clothing has one overriding goal — to bring happiness into the lives of our customers. Our girls, tween, and adult lines are designed to bring a smile to your face every time you look in your closet or step out your door. Matilda Jane Clothing's whimsical approach to texture, pattern, and color results in designs that are youthful, playful, and expressive. Our clothes are made with the MJC girl in mind — she's smart, fun, stylish, and always 100% true to herself!