

Membership in a KUAT PRO account is limited to professionals in the outdoor industry. We have worked to define a list of specific jobs, roles, and qualifications that make an individual eligible for pro deals. If you fall into one of these, you are likely eligible for pro deals:

- **Professional Athlete** in one or more of the following categories: biking, camping/hiking, climbing, running, snow sports, water sports, fishing, hunting
- **Outdoor Brand employee** Types of brands include biking, camping/hiking, climbing, fishing, hunting, tactical, snow sports, water sports, and footwear.
- **Outdoor Retailer** Types of retailers include biking, running, snow, water sports, fishing, hunting, and universal outdoor gear (REI, JAX, MEC, etc.)
- **Outdoor Guide** in one or more categories: adventure travel, biking, camping, climbing, fishing, hiking, hunting, mountain, paddle sports, sailing, snow sports, surfing, SCUBA. Must be a full-time employee.
- **Outdoor Photographer/Media professional** Must have recent content published for an accredited Outdoor Media outlet
- **Ski/Snowboard instructor** CASI, PSIA, AASI.
- **Ski Resort employee** Alterra, Vail Resorts, Independent Ski Resorts. Must be a full-time employee.
- **Ski Patrol** NSP certification required
- **Automotive Industry** Must be a full-time employee in the following categories: Overlanding accessories, Van build, Vehicle outfitters, and automotive accessories.
- **Automotive Retail** Must be a full-time employee at any retailer, including Kuat Automotive retailers, overlanding retailers, Van build, Vehicle outfitters, and automotive accessories.