

Speaker | Media Personality | Consultant | Diversity Thought Leader

KWAME INC.

Leadership Development | D&I Strategy | Multicultural Marketing | Brand Elevation

Short Form Biography

Kwame Jackson is a noted leadership strategist, global contributor for Newsweek and a frequent political commentator for CNN, MSNBC, FOX, and NewsOne. Best known for his inspiring leadership performance as the Runner-Up on Season 1 of NBC's *Apprentice*, Kwame combines his Harvard Business School, Goldman Sachs, and Procter & Gamble corporate pedigree with thoughtful civic engagement, and an affable nature that allows him to touch audiences from the Boardroom to the Barrio as a sought-after professional speaker and US Department of Commerce National Entrepreneur Awardee. Currently on a year-long 50 country global leadership, research, and writing sabbatical; you can find Kwame training to complete the 6 World Marathon Majors and on Twitter and Instagram @kwameinc.

Long Form Biography

Kwame Jackson is polished, confident and credentialed with prestigious Wall Street, Consumer Marketing, Civic Engagement, and Entrepreneurial experience that he showcased in front of 22 million people each week, on Season 1 of NBC's hit show "The *Apprentice*."

As a Newsweek global contributor, professional speaker, Diversity & Inclusion thought leader, Multi-Cultural Marketing Consultant, and CNN/MSNBC/FOX political commentator, he has uplifted communities, culture, and commerce across the world.

Equally proud to have been born in our nation's capital Washington, D.C., Kwame was also raised in Charlotte, North Carolina, which he considers his hometown.

Kwame often likes to say he was born in DC, raised in NC, and made in NYC!

Kwame holds a Bachelor of Science degree in Business Administration from The University of North Carolina at Chapel Hill Kenan-Flagler Business School and a Master of Business Administration degree from Harvard Business School.

Although he was flattered to make both People Magazine's 50 Most Beautiful People and its 50 Hottest Bachelors list in 2004, Kwame considers himself a leadership development industry expert first! He likes to practice what he preaches in the fields of self-actualization, career development, and personal wellness and fulfillment.

His professional experience includes co-founding several Internet start-ups during his time at Harvard, sales and marketing roles at Procter & Gamble, and most recently, on Wall Street as an Investment Manager for Goldman Sachs. It was his no nonsense attitude and ability to be a team leader that made him stand out on "The Apprentice" and it is his affable nature and street smarts that make him stand out in life.

Having traversed the world's most iconic brands, spheres of influence, businesses, governments, and power many times over as a professional speaker for nearly 20 years, Kwame continues to be courted by Fortune 500 firms, major television networks, fashion houses, sports teams, marketers, advertisers, community, civic and political leaders for his input and expertise.

As a professional speaker, author, and executive coach, he regularly addresses universities, aspiring entrepreneurs and executive management teams at the world's leading companies on various topics such as leadership, diversity & inclusion, brand elevation, multi-cultural marketing, team building, tough conversations in corporate America and the importance of employing an entrepreneur's tool kit and mindset in problem solving. Kwame inspires others to always have a "find a way to yes" mentality!

Kwame's thousands of talks, virtual webinars, panels, and keynote speeches to date include engagements at Google, Spotify, Verizon, American Express, EY, McDonald's, JP Morgan Chase, The Democratic National Convention, London School of Economics, and Harvard University.

Kwame's diverse efforts have been recognized with acclaim and accolades that include Keys to the City from Detroit, Indianapolis, Trenton, and Columbia; a National Entrepreneur Award from the United States Department of Commerce Small Business Administration and Minority Business Development Agency; and the declaration of "Kwame Jackson Day" by the Mayor of Charlotte, NC - Kwame's hometown.

It is his business savvy, insatiable intellectual and spiritual curiosity, and his deep belief in the power of authentic and courageous leadership that have given him the ability to inspire others to explore, embrace, and execute the keys to success.

True to Kwame's entrepreneurial training at Harvard, Kwame was the creative force and founder behind Krimson by Kwame – a luxury lifestyle and Men's Accessories Brand whose executive neckwear retailed in flagship Macy's, Dillard's, JCPenney, and Belk department stores across the US in 140+ markets. In tandem, Kwame Inc. was launched as a leadership development, brand management, media and marketing consultancy, focused on his multi-media efforts as a professional speaker, leadership development expert, brand consultant, author, and television personality.

As for the future, Kwame is currently concluding a yearlong global leadership sabbatical focused on further refining and living out his emerging theories on the power of intentional disruption as a vehicle to self-actualization, fulfillment, and purpose.

Kwame has currently visited 40 nations of his 50-country research goal and is currently compiling his key learnings into a book, digital documentary series, podcast, and global speaking tour that will distill these critical pivot points of #intentionaldisruption for us all in everyday life and career.

Kwame continues to live by his own words..."We have our whole lives to be ordinary, and only a few fleeting moments to be extraordinary!"

High-Resolution Pictures for Media Collateral

Image 1



Image 2



Image 3



Image 4



Image 5



Image 6



Image 7



Image 8



Image 9



Image 10



Image 11



Image 12



Image 13



Image 14



Image 15



Image 16



Image 17



Image 18

