



Data Protection

1. Introduction

At KYMO SA, we place great importance on protecting your personal data.

This statement aims to inform you about how we collect, use, disclose, and store your information when you use our websites, including the use of Google Analytics and Google Ads.

2. Responsible Entity

The following entity is responsible for the processing of personal data :

KYMO SA
Route de la Molière 30
1470 Estavayer-le-lac
Switzerland
+41 26 552 08 40
info@kymo.ch

For any requests regarding the protection of your personal data, you can contact us in writing or via email at the above address.

3. Data Collection

3.1 Websites

When you visit our websites, we may collect certain information, such as your IP address, the type of browser you use, the pages you visit, the duration of your visit, and other similar data. We use Google Analytics to collect this information anonymously. This allows us to analyze usage trends, measure the effectiveness of our advertising campaigns, and optimize our websites for a better user experience.



3.2 Mobile App

In connection with our mobile apps, we use Firebase services provided by Google. These services allow us to analyze app usage, ensure its stability, and monitor its technical performance. The categories of data collected and the corresponding purposes are detailed below, in accordance with the transparency requirements set forth by law.

- Non-personal identification data (app version, build number, etc.)
- Device and operating system information
- Crash reports
- Performance reports (HTTP requests, screen rendering, etc.)
- Logs of interactions with the app

Analytical data is stored for **90 days** on Firebase servers and then automatically deleted.

4. Data Usage

The data collected via Google Analytics and Google Ads is used to provide you with optimal access to our websites, analyze traffic statistics, measure the effectiveness of our advertising campaigns, and improve our services. *Your data will never be used for purposes other than those indicated in this statement without your prior consent.*

5. Data Disclosure

We may disclose data collected via Google Analytics and Google Ads to third parties, such as service providers or advertising partners, to optimize our services, analyze trends, or conduct market studies. However, these third parties are required to process your data in accordance with applicable data protection laws and our instructions.

6. Data Security

We take appropriate measures to protect your personal data against loss, unauthorized access, disclosure, alteration, or destruction. Google Analytics and Google Ads are also subject to strict security measures to protect your data. However, it is important to note that no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute data security.



7. Cookies and Similar Technologies

We use cookies and similar technologies, including those of Google Analytics and Google Ads, to enhance your experience on our websites. Cookies are small text files stored on your device, helping us recognize your browser and remember certain information. You can modify your browser settings to accept or refuse cookies, but please note that this may affect some features of our websites.

8. Consent

By using our websites, you consent to the collection and use of your data in accordance with this privacy statement, including the use of Google Analytics and Google Ads.

9. Policy Changes

We reserve the right to change this privacy statement at any time by publishing an updated version on our websites. It is your responsibility to regularly review this statement to stay informed of any changes.

We are committed to respecting the confidentiality and security of your personal data, including data collected via Google Analytics and Google Ads. If you have any questions or concerns regarding our privacy statement, please contact us at info@kymo.ch.

Last updated: Estavayer, 20.05.2026