



PAKDEV

AI Job Coach

AI to help your job application stand out.



Our Agenda



Our Team

Problem Statement

Our Solution

Business Plan

Flowchart

Tools and Resources

Our Team Management



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Data Analyst



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Introduction

Applying to job is very hectic and time consuming task.

- On average, 118 people apply for a single job. - (Forbes)
- 77% of recruiters see typos or poor grammar as dealbreakers - (Careerbuilder)
- 47% of recruiters said they would reject a candidate who had little knowledge about the company where they're applying. (Twin Employment)



Problem Statement

Applying to jobs takes lots of time and efforts.
Candidate has to submit separate resumes and cover letters for each job/internship to increase a chance to stand out at better place.

01. **Getting insights about the company**
02. **Writing specific cover letter for every job description.**
03. **Effective Communication without gramatical and typing mistakes.**
04. **Takes hours & hours to do an initial scan of a websites.**



Fast & Quick

Effective

Interactive

Our Solution

We are creating an AI powered platform to



01

Get open jobs with single click.

02

Generate Cover letter according to job description.

03

Automatically generate Emails for quick and effective communication.

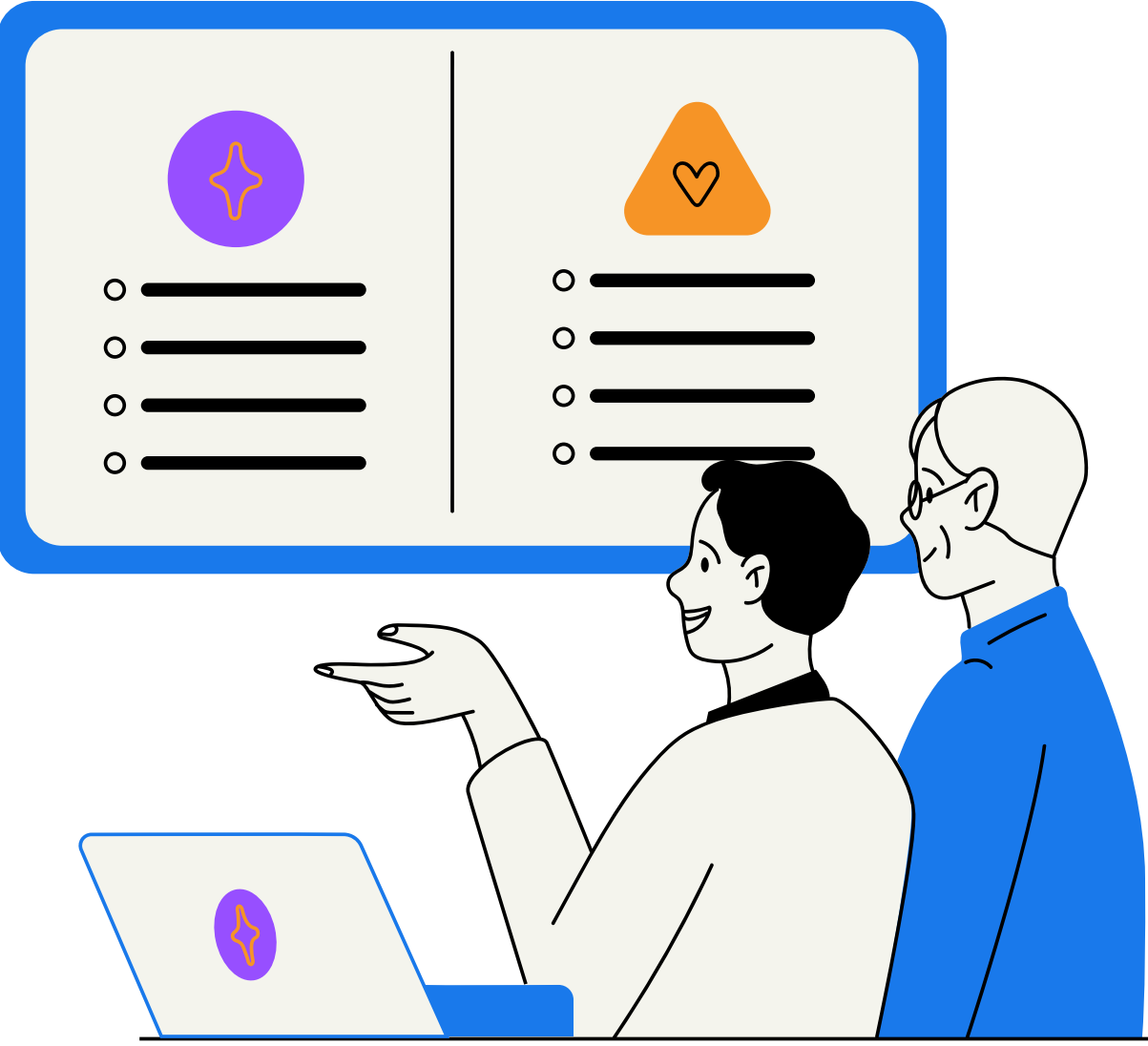
Business Plan



JobAdvocate

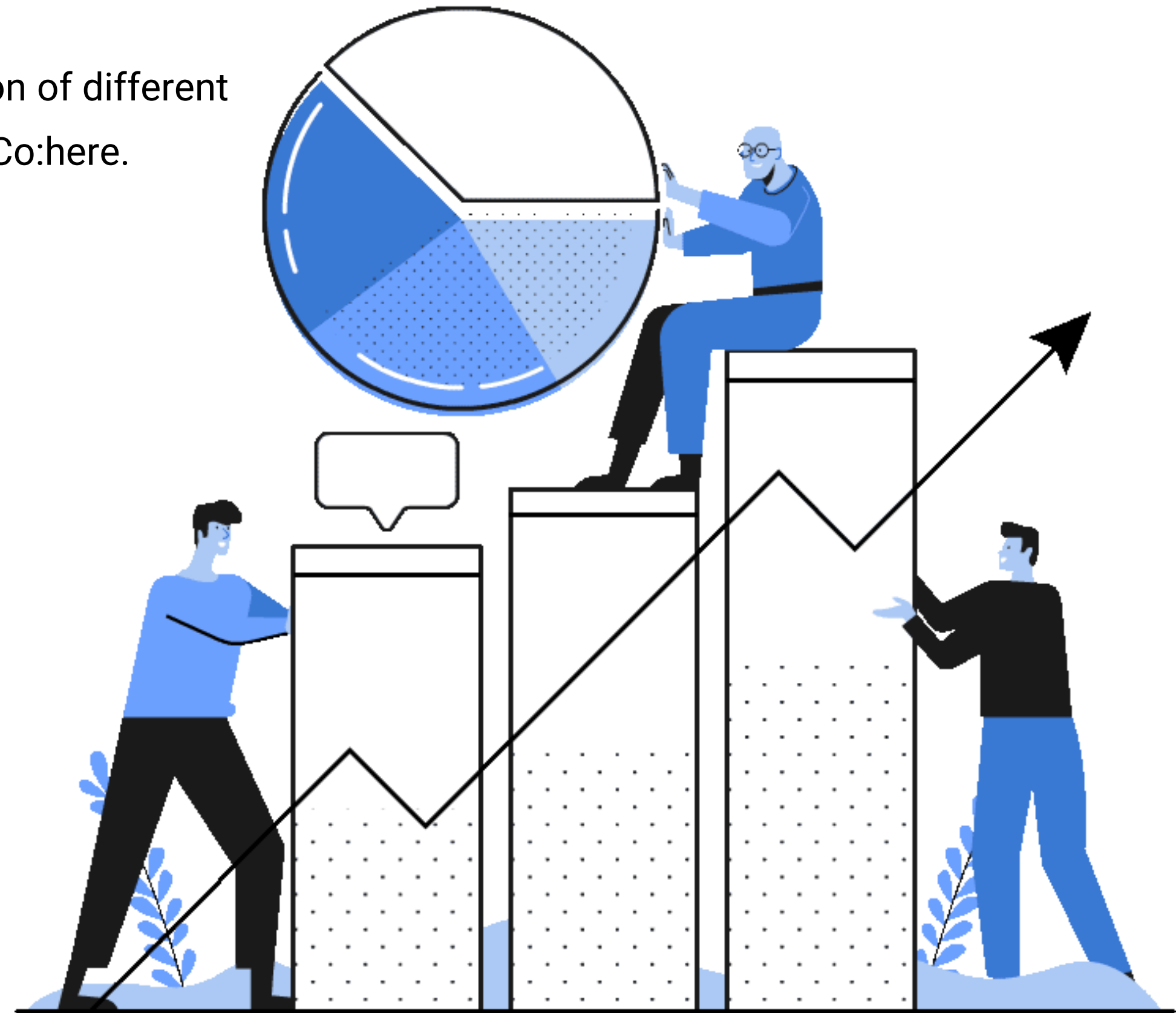
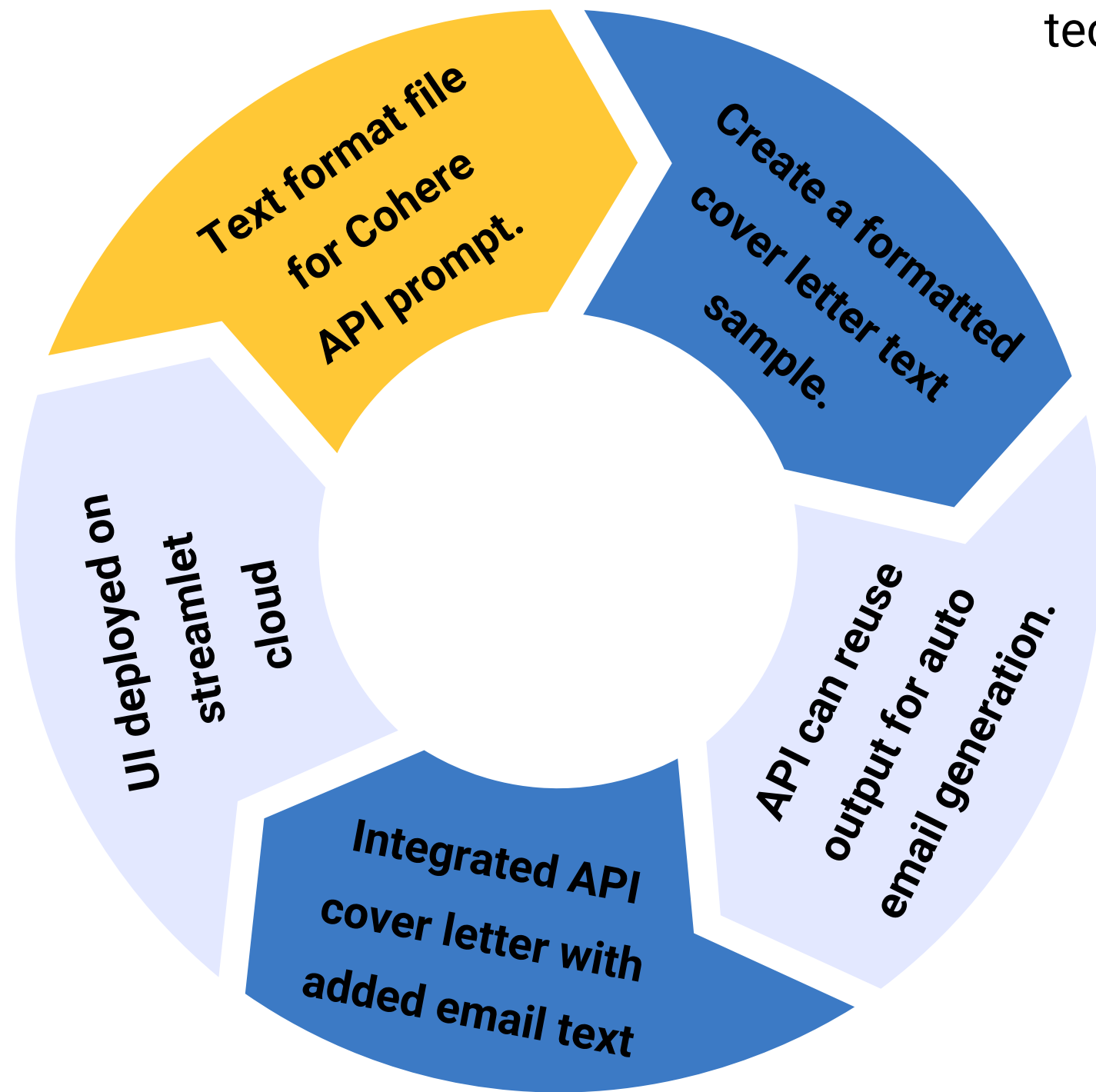


Strength and Opportunities	Weakness and Threats
Build a job application platform	Users lack inspection access for the company
Traffic Monetization Subscription	Companies not offer refunds.
Traffic on platform measured in KIPs	All are paid or need login/signup
One page on single click	Multiple Pages

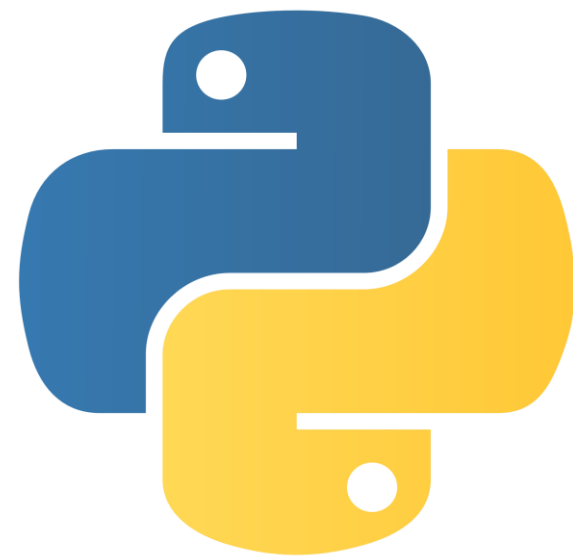


Flow Chart

We'll use combination of different techniques in Co:here.



Tools and Resources



co:here



Streamlit





Thank You

January 31, 2023

