

Co:Here
Hackathon
2023

CO:DY AI THERAPIST

The Cyber
Savvy Ninjas



Right brain

I am the right brain.
I am creativity. A free spirit. I am passion.
Yearning. Sensuality. I am the sound of roaring laughter.
I am taste. The feeling of sand beneath bare feet.
I am movement. Vivid colors.
I am the urge to paint on an empty canvas.
I am boundless imagination. Art. Poetry. I sense. I feel.
I am everything I wanted to be.

WHO IS CO:DY

Co:DY is an AI powered therapist

Understand user's emotions

Help users navigate problems

Offer therapist tailored advice

CO:DY DEMO

Therapist Bot

Hi! I'm a therapist bot. Please send me your thoughts and I will try my best to give you a helpful response.

Hi I am sad

Sadness is a normal human emotion that we all experience from time to time. It can be triggered by a variety of things, such as the loss of a loved one, the end of a relationship, or even just a bad day. It is important to remember that sadness is a natural part of life and that it is okay to feel sad sometimes. However, if you are feeling overwhelmed by your sadness and it is interfering with your daily life, it may be time to seek

Send a message... Send

WHY CHOOSE CO:DY

365/24/7

availability, even in Christmas day

100%

anonymous, private
conversation, no human
judgment

500,000

training data, using leading LLMs to
classify emotion

70%

of people feel embarrassed
talking to human therapists

HOW CO:DY WORKS

Meet CO:DY's Family

1. Co:Here Classify

2. Co:Here Embedding + Sklearn Semantic Search

3. Co:Here Generate

Executive Summary:

Co:DY, the AI Therapist is a cutting-edge technology that utilizes advanced language models to simulate a conversation between a user and a therapist. The goal of Co:DY is to provide emotional support, help users work through their problems, and offer tailored advice in a confidential and convenient setting.

Market Opportunity:

There is a growing demand for mental health services, with increasing numbers of people seeking help for stress, anxiety, and depression. However, many people are unable or unwilling to visit a human therapist, due to the stigma attached to mental health, lack of availability, or cost. Co:DY provides a solution to these problems by offering a confidential, convenient, and accessible alternative to traditional therapy.

Target Market:

Co:DY's target market is anyone who is seeking emotional support or mental health assistance. This includes individuals who are struggling with stress, anxiety, depression, or any other mental health issue, as well as those who are looking for a confidential and convenient alternative to traditional therapy.

Marketing and Sales Strategy:

Co:DY will be marketed primarily through online channels, including social media and targeted online advertising. The product will be sold through a subscription model, with monthly or annual options available. Pricing will be competitive with traditional therapy services, but with the added benefits of convenience and anonymity.

Operations Plan:

Co:DY will be developed and maintained by a team of experts in the fields of machine learning and mental health. The technology will be hosted on secure servers, and the data generated by the product will be kept confidential and secure.

Financial Plan:

The estimated start-up costs for Co:DY include research and development, marketing, and operational expenses. These costs will be funded through a combination of seed funding and investor capital. Revenue will be generated through monthly or annual subscriptions, with a projected growth rate of 20% per year.

Conclusion:

Co:DY provides a unique and innovative solution to the growing demand for mental health services. With its combination of advanced language models and confidential, convenient, and accessible delivery, Co:DY is poised to capture a significant share of the mental health market.