



**GENER8**

# **Automating content distribution with AI**



In today's age it is difficult for a creator to grow and be seen in social media if he doesn't produce a lot of content.

Repurposing long content into other formats has been proven as a good strategy for growth

But not everyone has the time and money to be able to do this, it requires effort



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**Content  
distribution  
makes the  
difference**



.....

**It is really time  
consuming, but  
produces results**



.....

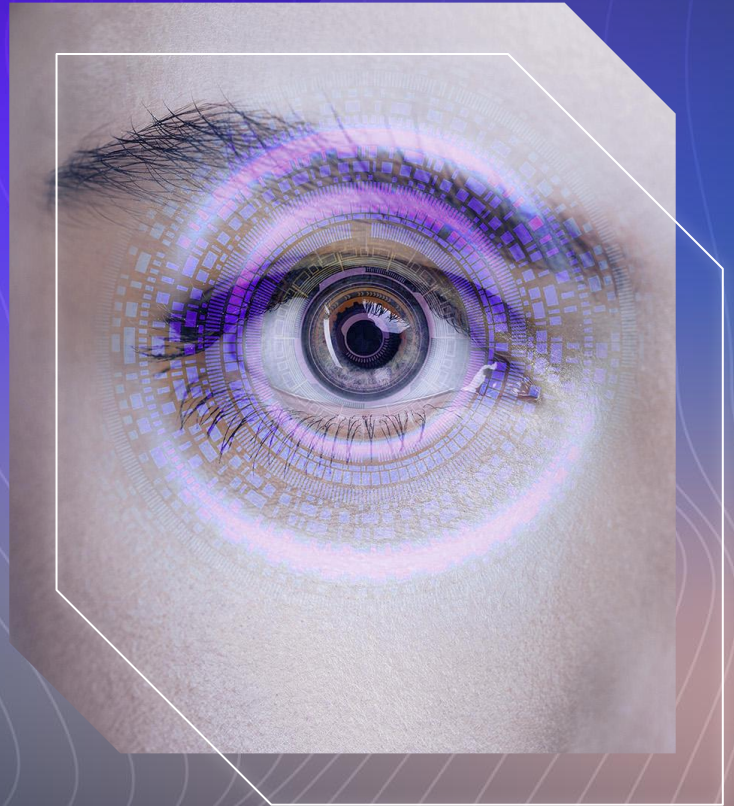
# Big brands and companies have media teams behind

With our product you can obtain that power with less cost  
and in just a few minutes

# Automatically have the content your viewers want



Our algorithm measures emotional polarity throughout the speech and chooses fragments that will create interaction.





# Don't waste any more time or big money on content edition

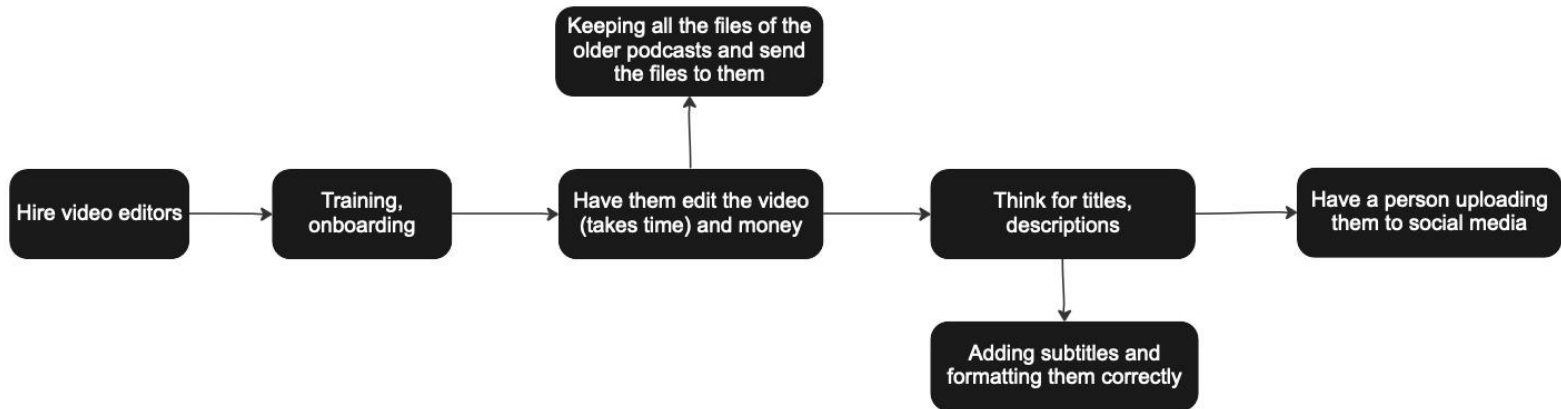


Let us do that for you





# **Traditional process of content distribution**



# Our process

**Provide a link to  
your podcast**

**Our algorithm  
identifies the  
most attractive  
fragments**

**Have titles, descriptions,  
videos and subtitles in  
your inbox in few minutes**

# Product overview

## What our MVP does

Instant title, description,  
and subtitle generation  
Automatically fragments  
videos into the most  
interesting parts

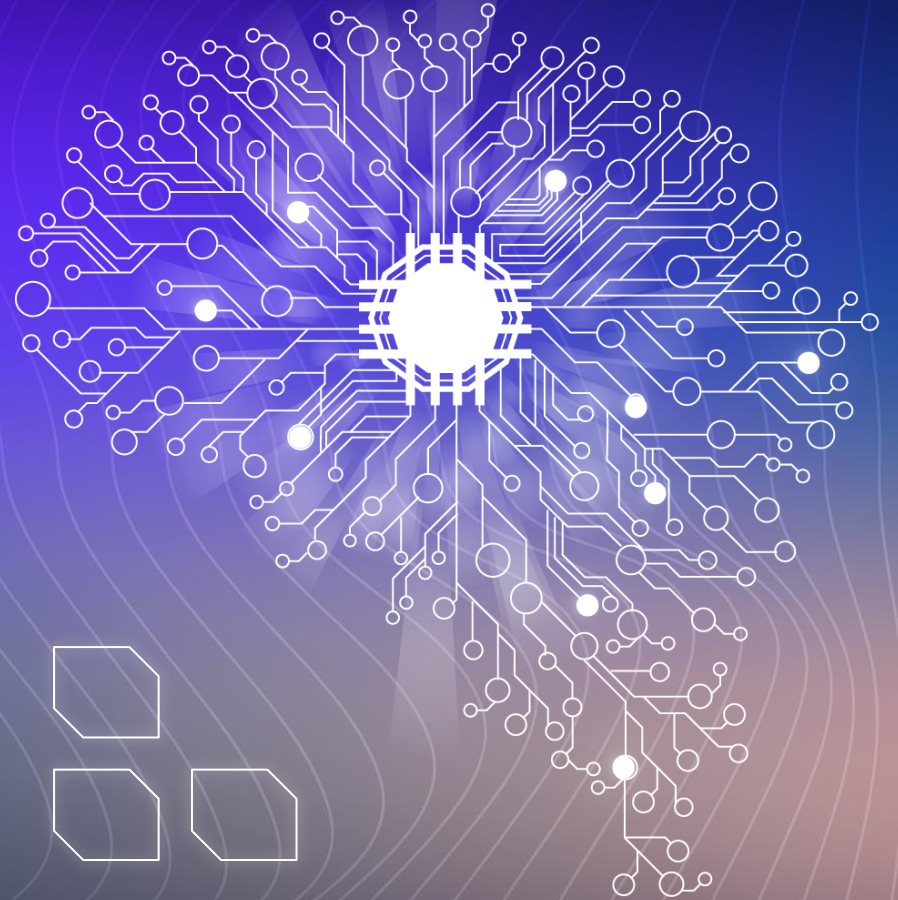




# How it works

Connects with youtube  
through API  
Advanced sentiment analysis  
algorithms  
Large language models  
leveraging GPT-3

**Our vision for  
the future**



# **Transforming content distribution and generation**



**Identifying the most  
common inefficiencies  
in content creation and  
distribution  
Making it effortless for  
creators**

**Allowing them  
to focus on  
creating**

# Business plans

## Basic

User will be able to try our product for free up to 3 times

Receive files by email  
Access to podcast to content distributor

**\$0**

## Pro

Up to 12 podcasts a month

Files kept in our platform, option by mail  
Automatic uploads and scheduling of videos to all platforms  
Access to new products

**\$30**

## Elite

>12 podcast a month, personalized recommendations

Files kept in our platform, option by mail  
Search in all their content for great clips and provide automatic recommendations  
Automatic upload and scheduling of videos  
Priority support

**Custom**

# Future steps

Continue to build the product with new features (reel format, in video captions, automation and integrations)

Database to store all the information

Fine tune models to fit the specific use case

Deploy it in the cloud and build a custom website



**Now lets do a Demo**



# MVP has been built with Streamlit

First we did testing in Colab

We did a github repository with the code

We adapted to the code to be able to use it in an interactive way through streamlit.

It has been a great challenge, a lot of errors and not knowing if we could have a successful demo, and even though is not perfect, we did it



# Thanks!

We hope to take on this journey together, we can build even greater things with your support

