

Where we started?

Let's build an **AI-assistant** tool for **digital creators** that can help them go from being a **novice** to becoming an expressive artist!

“You should start with”

**“So tell me what
is in your mind?”**

I'd like to build a tool that inspires me
and helps me dig deep into
what I think and how I feel.

"Here in **Typography**, we aim to enhance
human-AI collaborative interactions to
uncover the essence of **original ideas**,
thoughts, and **feelings**, and refine them
into a compelling **keynote**."

"Let's start with the problem"

Can you provide some examples of common challenges that creator may encounter in their everyday lives?

1/ "AI assistants prioritize task completion over fostering creativity and facilitating deeper thinking."

2/ "AI assisted creation can lead to loss of control over the conversation and off-topic ideas."

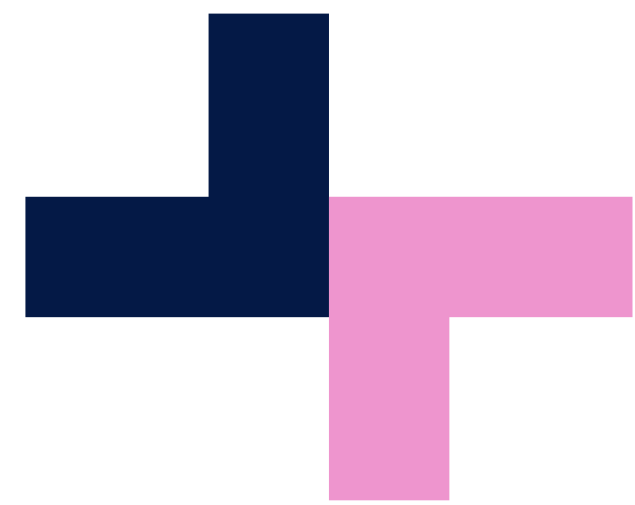
3/ "we aim to **convey the message** while also making the final piece more **artistic** and **playful**."

“Now is the solution”

Let's build an **AI-assistant** tool for **digital creators** that can help them go from being a **novice** to becoming an expressive artist!

- Uncovering creator's original ideas;
- Refining the keynote;
- Exploring the format, style and expressiveness
- Minting, sharing and promoting the final product."

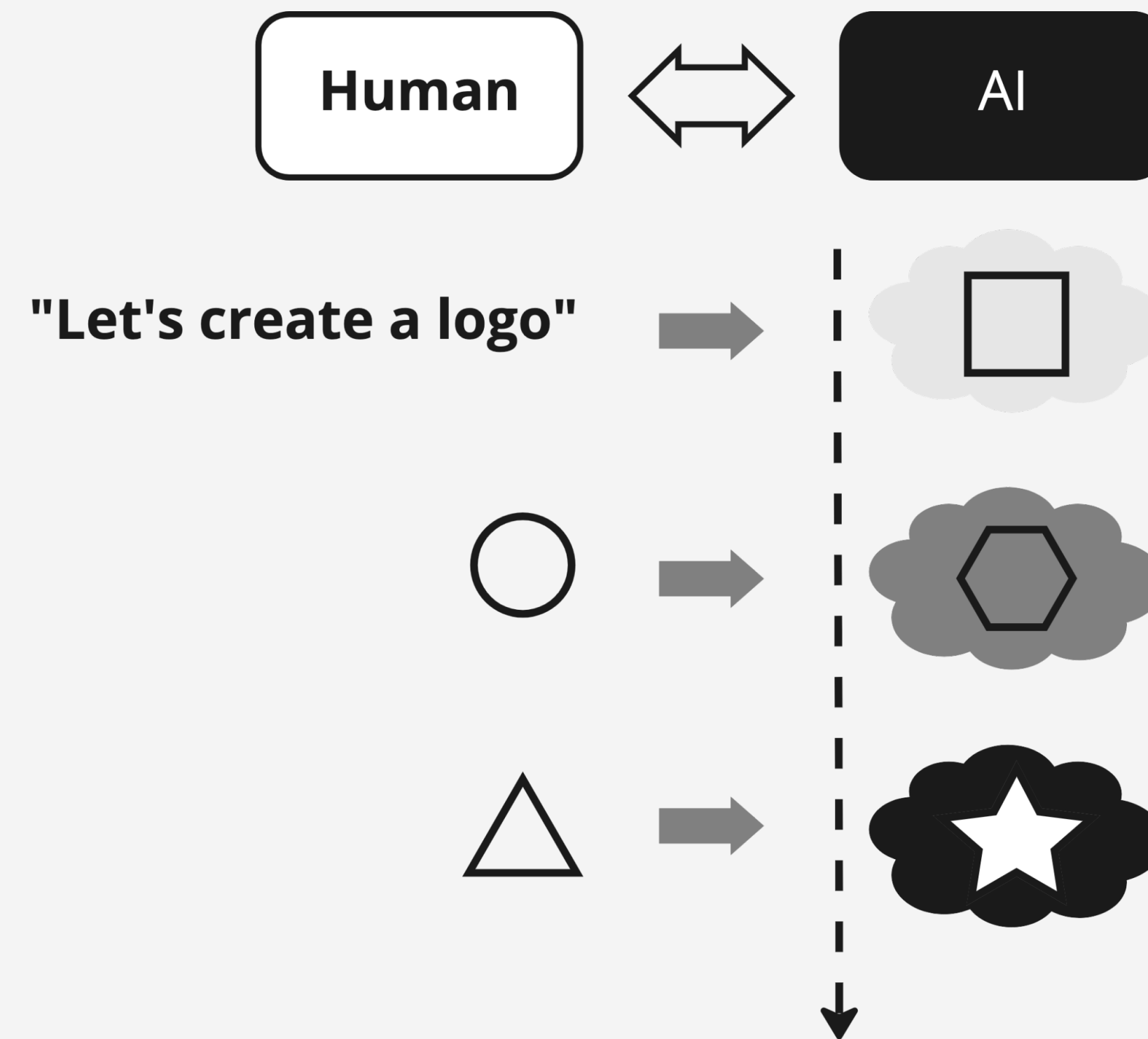
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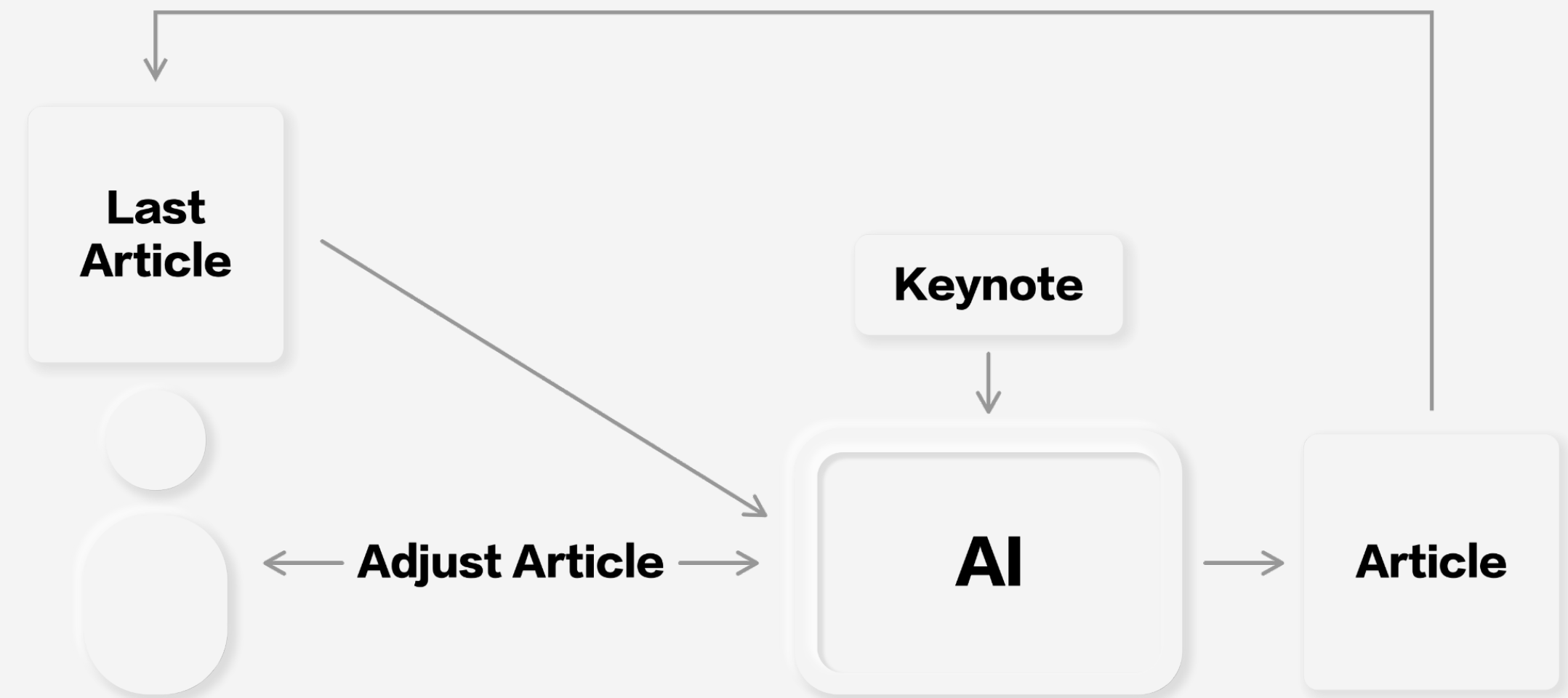
Magic behind the scene

Reflective ideation guide question to approach the keynote



Keynote anchoring & drifting elimination

Anchoring the keynote is crucial for conversational creation, as it helps prevent topic drifting and keeps the process under control.



Magic behind the scene

progress control & Satisfaction evaluation



“How can you handle all the mass in TypoGraphy?”

Less is more!

How about we delete all the pages, dropdowns and buttons except this one, so that user can focus on:

-> Think

-> talk

-> **learn** from feedback

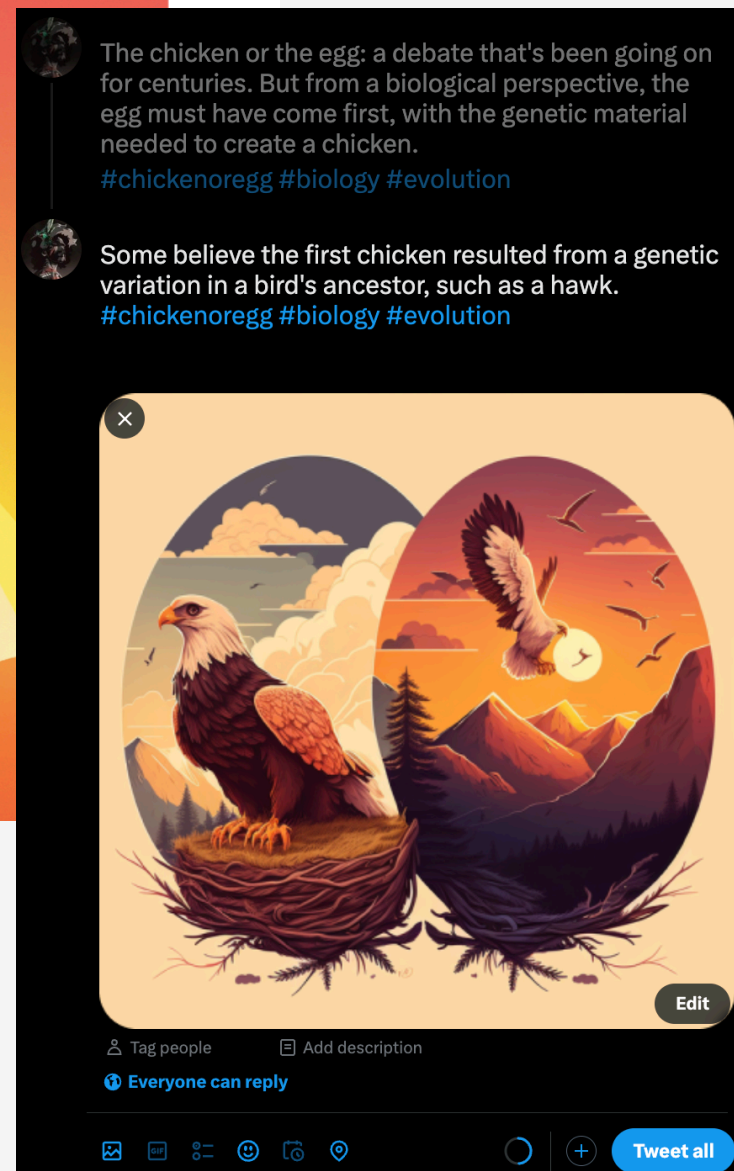
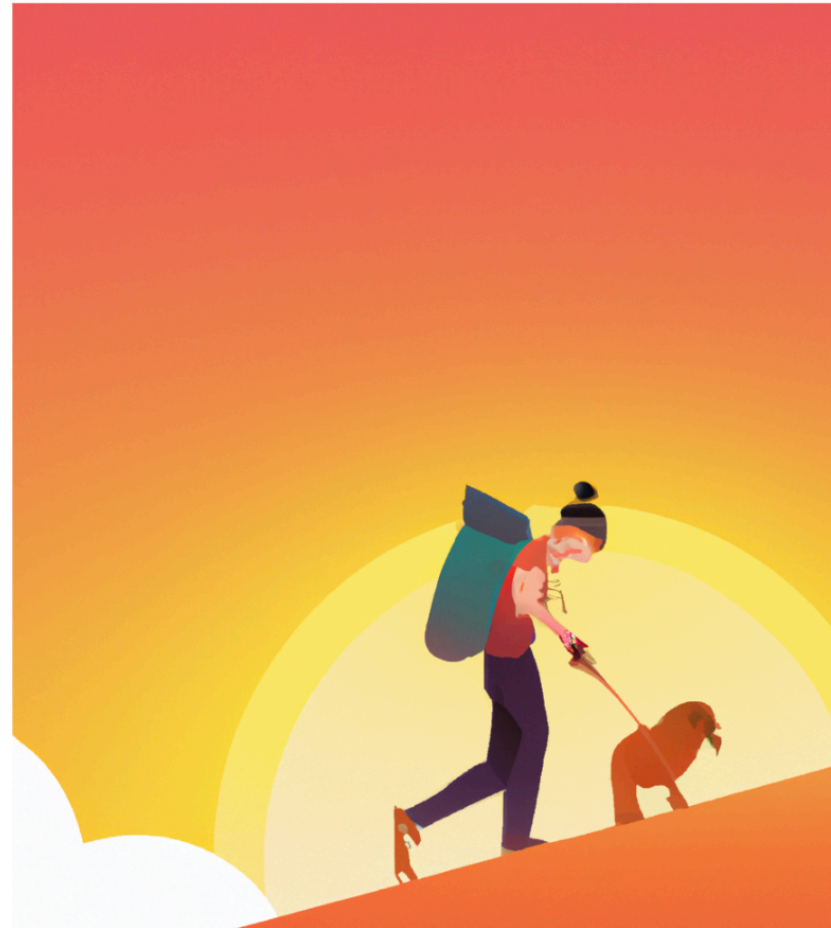
Repeat!

The art work

Social Post

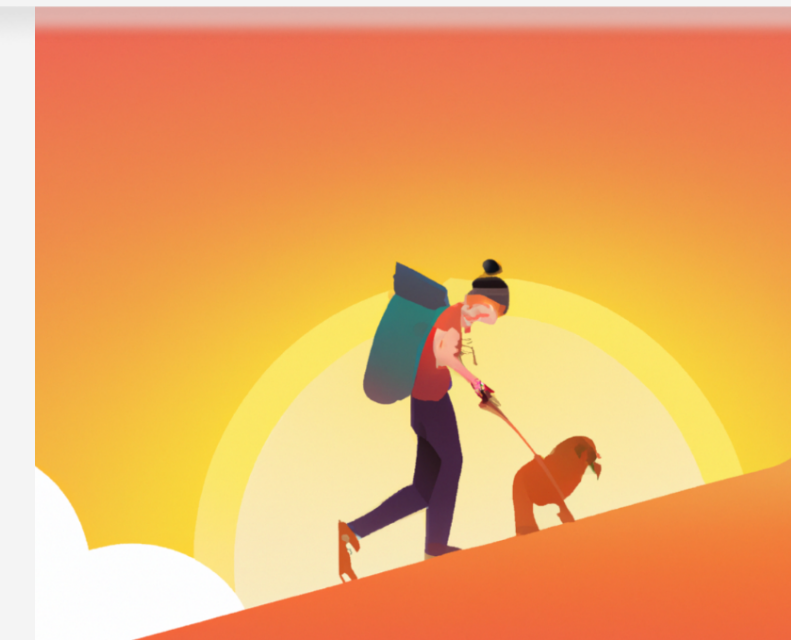
"Today's bad mood won't obstruct tomorrow's hope and dreams. With persistence, an open heart, and the element of having a dog by their side, the person will undoubtedly make their mood more joyful in the near future."

[#down](#) [#overwhelmed](#) [#externalpressures](#)
[#internalconflicts](#) [#cutedog](#) [#comfort](#) [#support](#)



TypoGallery NFT Collection

The chicken or egg debate continues: biologically, the egg came first as it contains the genetic material for a chicken. The first chicken may have evolved from a genetic variation in a bird's ancestor.



Tip
Current template is "Typo Gallery", you can mint it into a NFT art piece

Feeling of a day
"Today's bad mood won't obstruct tomorrow's hope and dreams. With persistence, an open heart, and the element of having a dog by their side, the person will undoubtedly make their mood more joyful in the near future."

List your artwork in the most popular NFT galleries and marketplaces with just one click

In the NFT marketplace, artists can **monetize** and **promote** their artwork while also **protecting their intellectual property** and **showcasing** their pieces in a unique way.

The image displays two screenshots of NFT marketplaces. The top screenshot is from SuperRare, showing a search bar with the text "Search nfts, artists, categories & genres...", navigation links for "Explore", "Resources", "Magazine", "Shop", and "Connect", and a "HIDE FILTERS" button. Below the search bar, there are "59,159 results" and a list of categories including "3d", "surreal", "animation", "abstract", "illustration", "surrealism", "digitalart", "painting", "portrait", "digital", "photography", "ai", "psychedelic", "2d", and "generative". Two NFT listings are visible: "Take a Chill Pill" by artist barbisa, with a list price of 1.030 ETH (\$1.6k) and a current offer of 0.73 ETH (\$1,179); and "Clod 406" by artist fabianospezi, with a list price of 1.957 ETH (\$3.1k). The bottom screenshot is from OpenSea, showing a search bar with "Search items, collections, and...", market statistics (4,309 ETH total volume, 0.0133 ETH floor price, 0.0115 WETH best offer, 2% listed), and navigation tabs for "Items", "Analytics", and "Activity". It also shows a "Live BETA" status, "10,000 results", and a "Search by no" bar. A "Status" filter is open, showing options for "Buy Now", "On Auction", "New", and "Has Offers". A "Sweep" toggle is visible at the bottom left, and a "Make collection offer" button is at the bottom right. The main content area shows three NFT listings, each featuring a character with a large, colorful flower for a head.

Future work in Product & business development

“TypoGraphy is witnessing the emergence of a digital art creators”

Guide question, Prompts workflows & agents

- Benchmark for the prediction accuracy
- Optimizing workflows collaboration & agents orchestration framework
- Log system for GQ-Prompts-Response sets for future study

keynote, context diffusion vs. stability trade-off

- Using sessions to store keynote, and independently derive post content and images from original keynote. (decouple the impact of adjustment of each component)

Fine tuning

- Fine tune with high satisfied prompt-response to increase the UX of guide agents.
- Fine tune with existing high rated artwork/content post to increase the effectiveness of generating.

"Typography is witnessing the emergence of a digital art creators' economy."

Typo Unlockable NFT - It is a unlockable subscription NFT which allows Typo Artists to unlock premium TypoGraphy features in the creation. It is **freemium**, but for web3.

TopScore (Alpha stage) - TopScore is a social capital operate dashboard which allows digital artists to manage their social influence, art-work sales and social reputation in one place.

Typo Gallery (In plan) - Typo artists can list and promote their art work on Typo Gallery.

About us

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Bruce Yao - Lead creative & designer