



MAVERICK AI

BRIDGING THE GAP FOR PEOPLE WITH LIMITED ACCESS TO INTERNET AND AI.

The Team



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Financial engineer, AI/ML
Enthusiast (Uganda)



Franco

Entrepreneur, teacher,
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Samuel

Prospective Biomedical
Engineer, NLP/ML solution
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ML/AI engineer,
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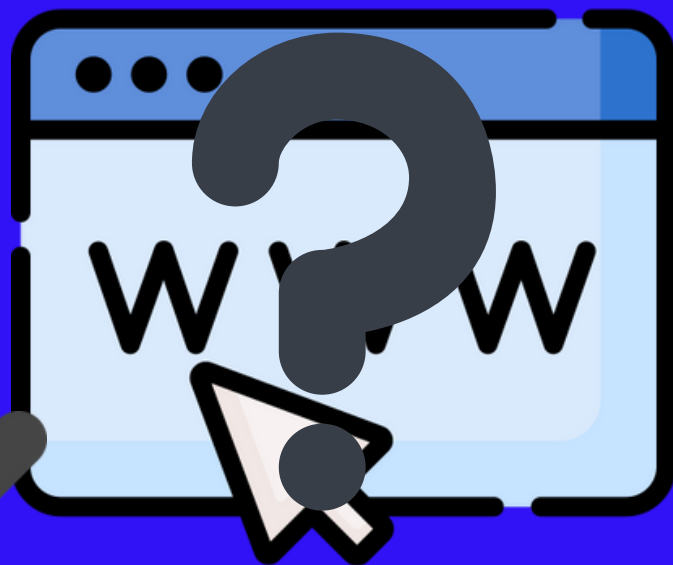


no.1 Poor internet infrastructure

no.2 No access to positive benefits of AI tools

no.3 Widening inequality in information gathering

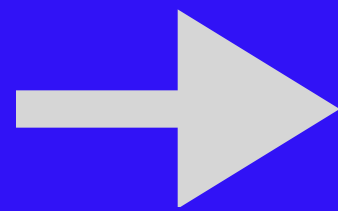
AI tool to democratise knowledge in a viable and cost effective manner



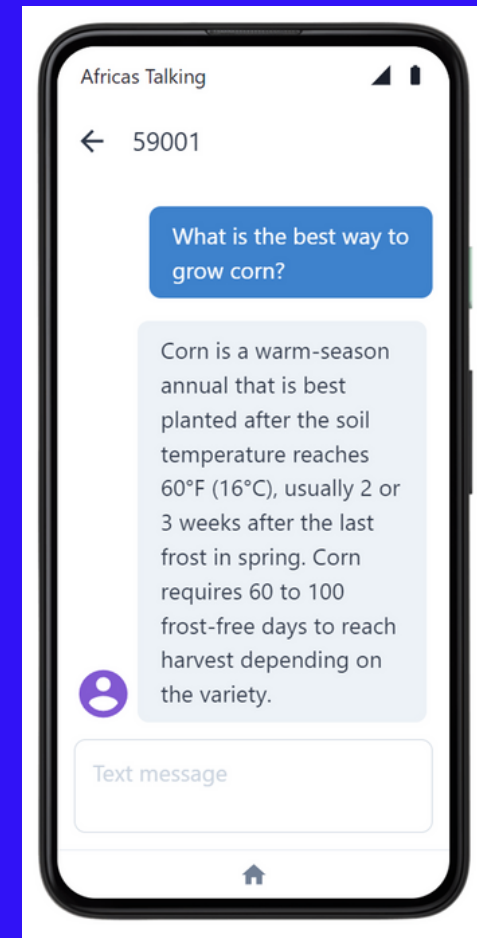
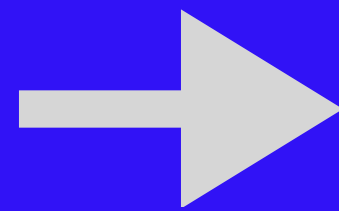
App flow



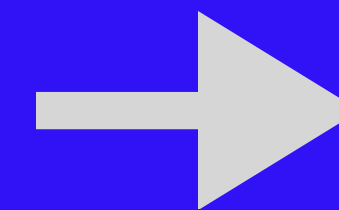
What are some farming best practices?



Basic phone with no 3G connection

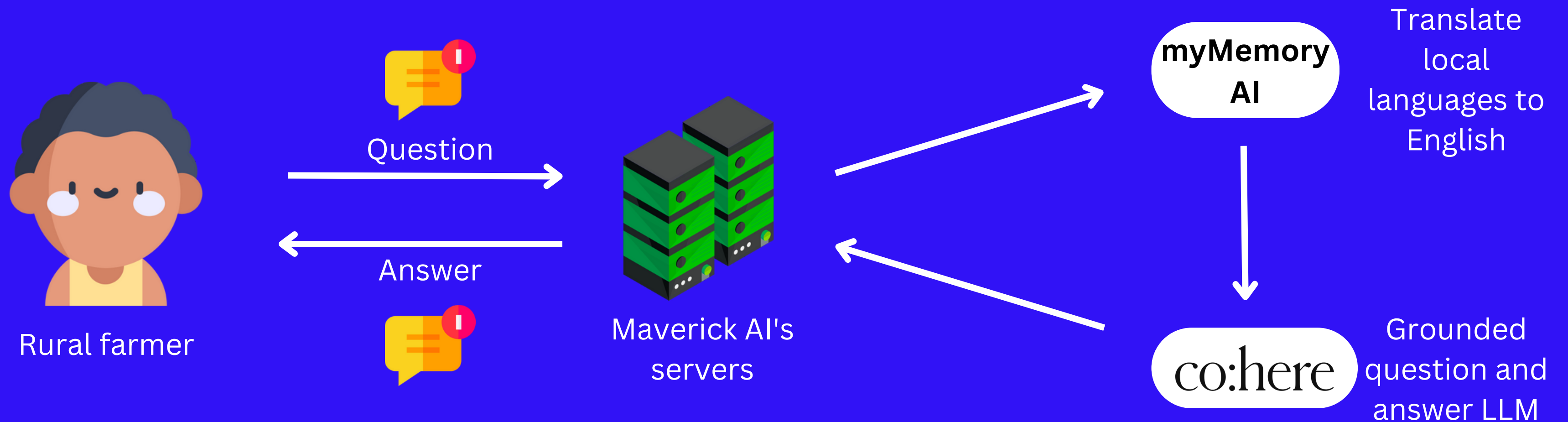


Pose question to chatbot through SMS interface



Receives answer

App architecture



Business model

Key Partners

Governments

NGO's

Influential
Individuals

Corporations
CSRs

Key Resources

AD COST

Salaries

Cloud
Service

SMS
APIs

Key Propositions

Save money
and time

Access
information
any time

Unlock AI
access

Channels

Individuals:
key speakers,
advertising,
social media.

NGOs:
awareness events
social actions/
movements

Cost Structure

Cohere
Subscription

SMS
Service Cost

Cloud servers
and storage

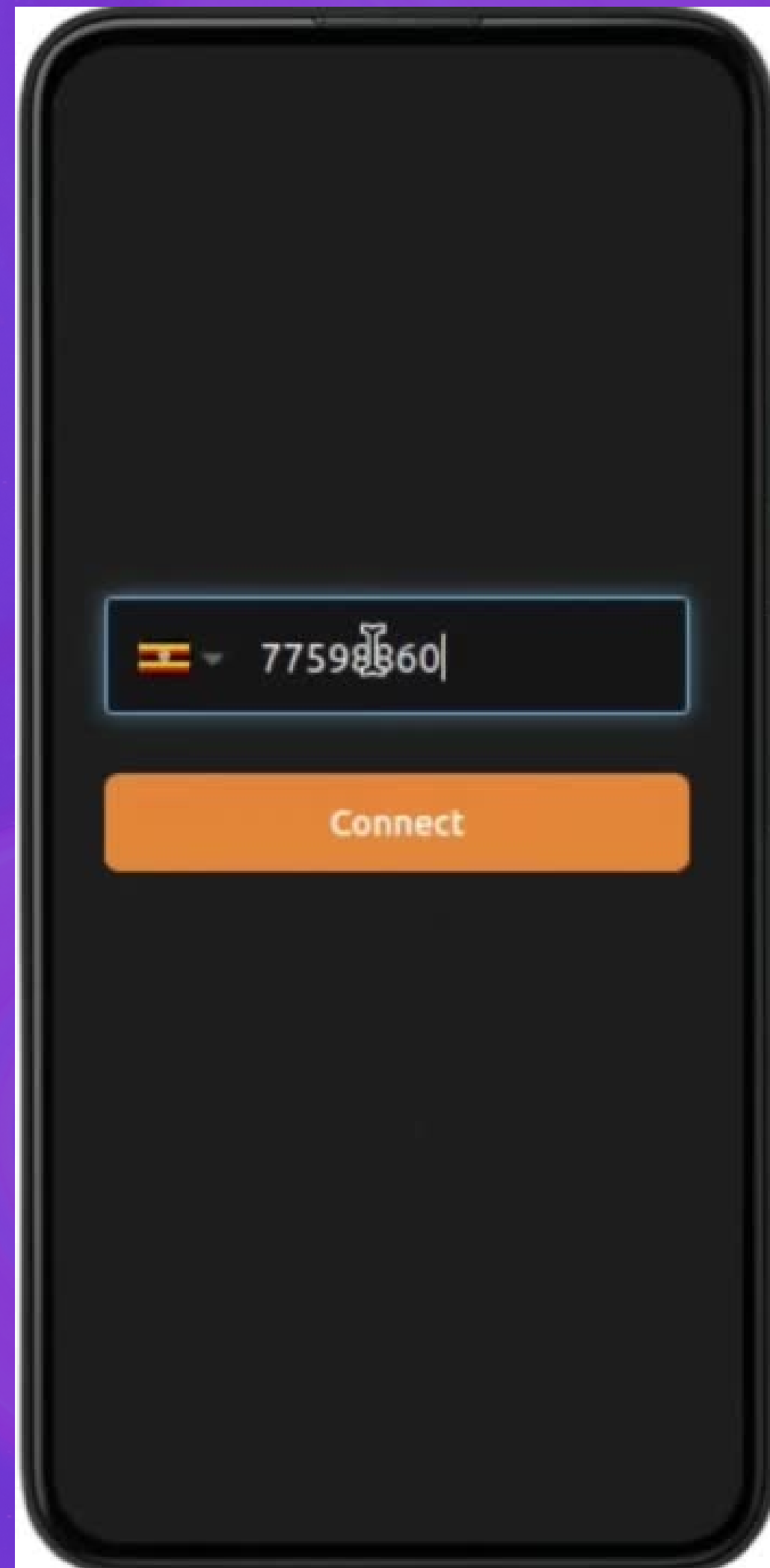
Revenue Streams

PayPerUse

Monthly
Subscription

AD
Revenue

**Working
Demo :D**



FUTURE WORK

Implementing warmth and conversational elements to our chatbot

- Aim to combine Cohere Conversant with Cohere grounded QA

Incorporate voice elements

- Call a number to ask a query via voice elements
- Large segments of our users in rural communities are illiterate

Implement QnA using our own database

- Curate the model based on an organisation's needs
- Enable more specific answers to niche questions

Let's make the world a better and happier place, but let's leave no one behind!

AI can lead us towards a more inclusive future.

Thank You

MaverickAI team

