



ITENDO

- OpenWise -

Personalizer for cold sales messages based on LinkedIn info

<https://itendo.io>

Team: ITendo

AI Startup Hackathon, hosted by lablab.ai

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01

MANUALITY VS OPENWISE

Precondition

- sales specialist already has leads list
- all data is based on one sales specialist work

	OPENWISE PERSONALIZATION	WITHOUT PERSONALIZATION	MANUAL PERSONALIZATION
TIME PER OFFER	5 MIN	3 MIN	20 MIN
OFFERS PER WORKDAY	90-120	130-160	20-25
RESPONSE RATE	40%	3%	40%

Imagine how much you can increase the results by 2 or more specialists!

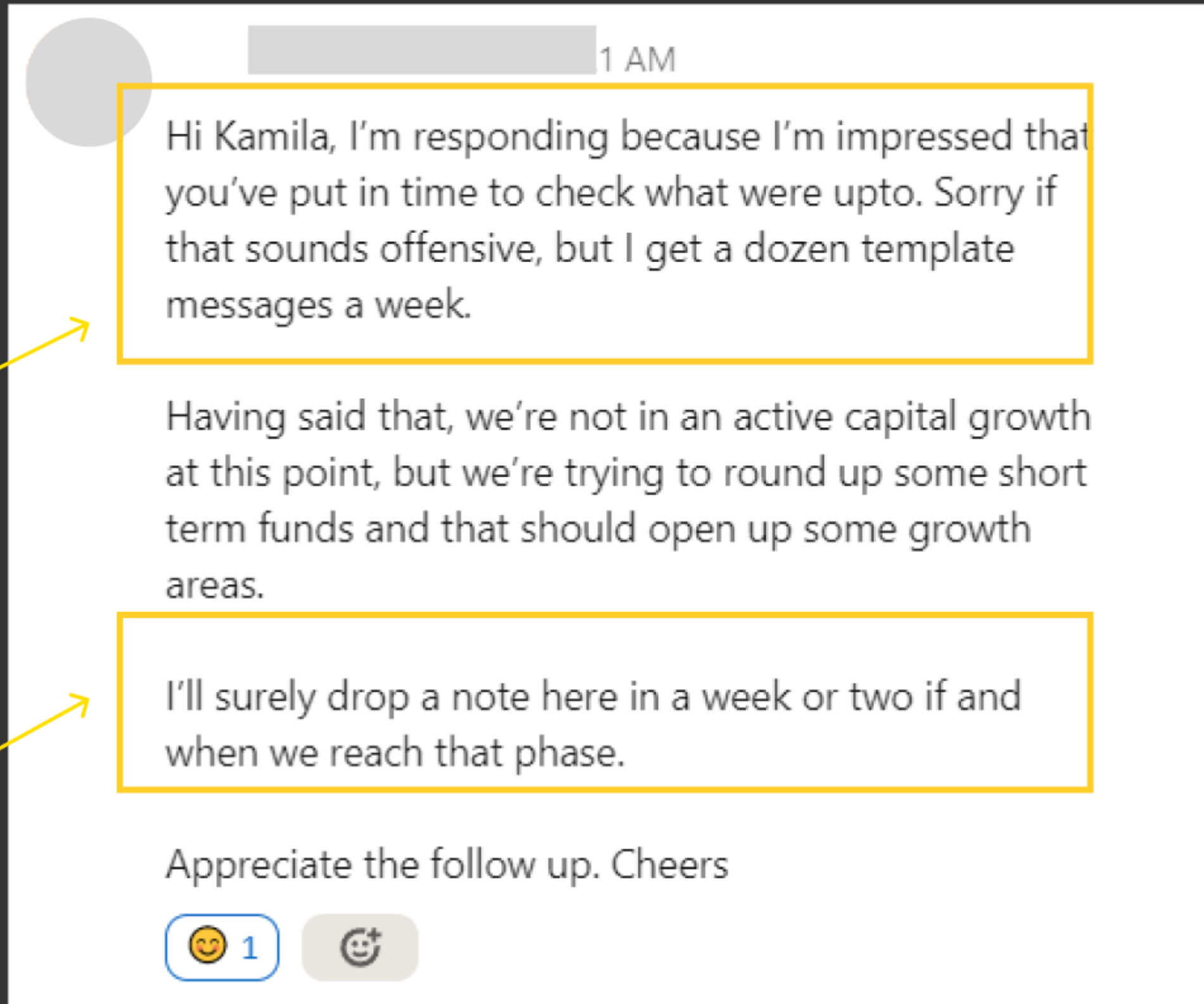


FEEDBACK ON PERSONALIZED OFFER

<https://itendo.io>

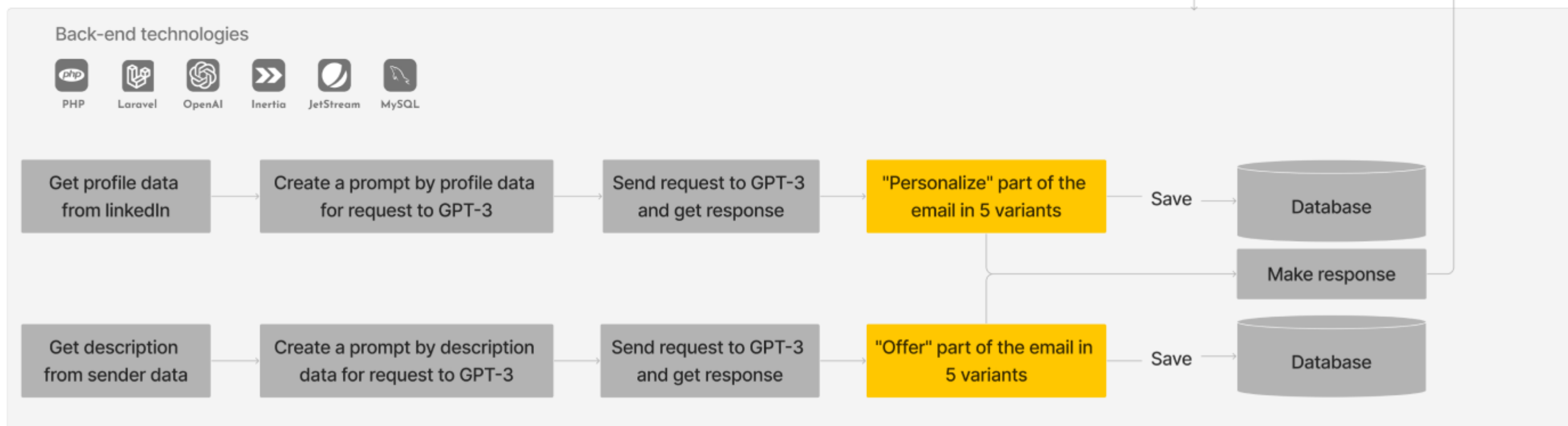
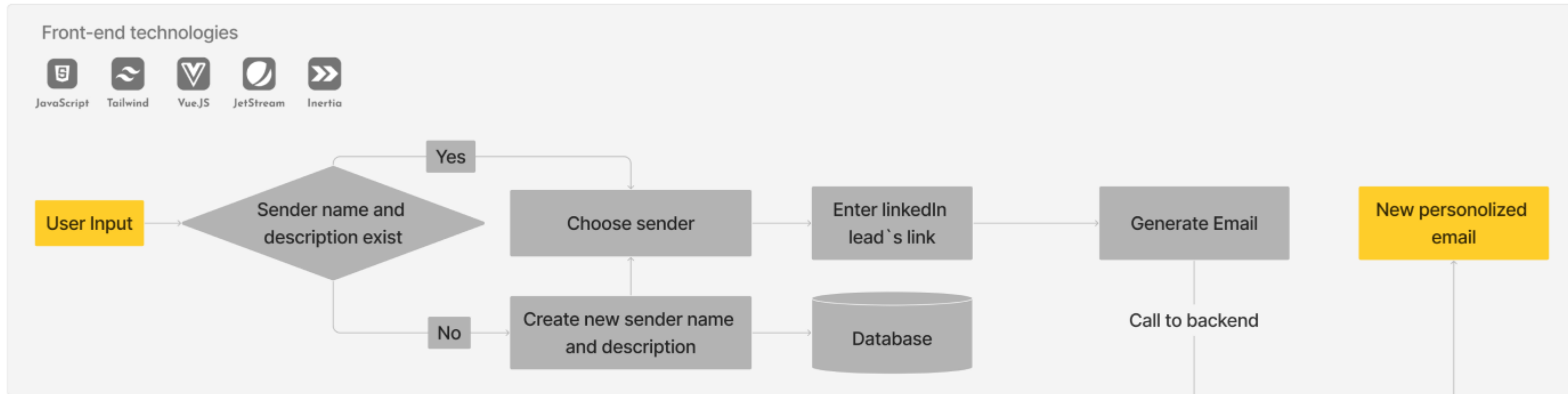
Personalization led to response and praise

Respondent scheduled follow-up contact



HOW IT WORKS BACKSTAGE

<https://itendo.io>



LET'S WRITE A PERSONALIZED MESSAGE

Taking care of the client in the right way

GET CLIENTS WISELY!

Less time with increased responses and more customers!

Let`s start now!

<https://itendo.io>

\$48/month

Basic

- ✓ 400 Credits Each Month
- ✓ \$0,12 Lead
- ✓ LinkedIn Personalizations

Choose plan

MOST POPULAR

\$90 /month

Standart

- ✓ 900 Credits Each Month
- ✓ \$0,1 Lead
- ✓ LinkedIn Personalizations

Choose plan

\$184/month

Premium

- ✓ 2300 Credits Each Month
- ✓ \$0,08 Lead
- ✓ LinkedIn Personalizations

Choose plan

FEATURES IN PROGRESS

- Writing personalized messages also based on company information
- Adding a choice of personalization offers: call to click a link AND book a call time



<https://itendo.io>

THANKS FOR YOUR ATTENTION!

Let's be in touch!

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