

Rubric

- Introducing Rubric
- The Rubric platform
- Market research
- Use cases
- Conclusion & demo



Introducing Rubric

84%

"Practice without thought is blind. Thought without practice is empty."

Kwame Nkrumah -



- Rubric is an Al powered platform
- Chat GPT3
- **NEXTJS**
- **Firebase**



Market Research

- USD 11.93 billion
- Categories
- **Main competitors**
- **Rubric's USP**



Use cases

- Behavioural test prep
- **Examination preparation for students**
- Just for fun as a trivia app



