

— **Snapbrillia**

SnapGPT

HELPING TO IMPROVE THE HIRING PROCESS FOR ALL

Curtis Myers | Rafael Gaia | Joseph Williams | Justin Sabal



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The Problem

Job seekers need better resumes to stay competitive in the job market.

Employers need better job descriptions to make sure that they get the talent they're looking for.

The Solution

Build an app that leverages chatgpt to help job seekers create or refine resumes, making them more professional.

The app will also allow employers to refine job descriptions; fixing grammatical errors, or create job descriptions from scratch.

How can AI improve the Job Market?





Summary | Overview

The hiring process needs improving

Everyday millions of people join the global talent pool, competing for jobs in first world nations. They need a way to convey their experiences better than their competition. Employers also need a better way to reach talent that may not be native English speakers.

SnapGpt can help with that

SnapGpt leverages AI to help job seekers improve, or even create their resumes, and employers make the language they use in their job descriptions more inclusive.

Resume Builder

Job seekers can upload or input their resume or credentials and have Snapgpt refine or build one.

Job Description Creator

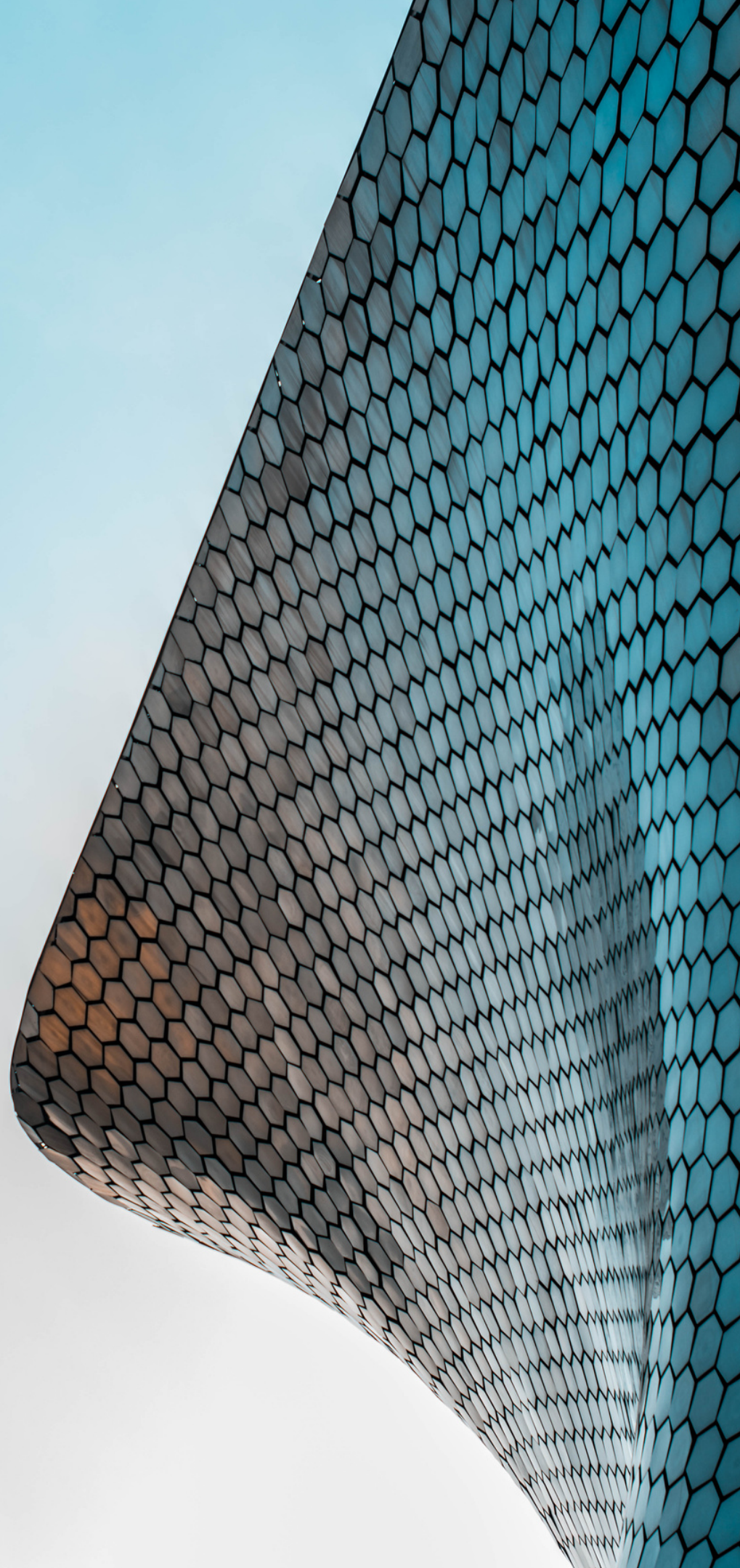
Employers can upload or input the positions details to refine or create a new job description.

Job Listings

Employers can post their refined job descriptions on the platform and job seekers can view and apply to them with their revised resumes.



Job Seeker WorkFlow



STEP 1

A job seeker uploads an existing resume or build from scratch in a guided experience

STEP 2

Jobseeker can select a tone to apply to the Resume and request to insert professional keywords

Evidence 3

Once they select a template, they can build the Resume

Employer WorkFlow



STEP 1

An Employer can enter a job title and experience level or enter a job description

STEP 2

SnapGPT will refine and produce an optimized job posting catered to their requirements

Evidence 3

Employer can edit and share this posting

Business Prospects

Partnering with Snapbrillia

Snapbrillia is a fast growing company with a number of partnerships and paying customers.



20% for each gig Posted

A gig(job) post costs 20% of the prize to create on the platform. The job description creator will quicken their growth by allowing users to easily create postings.

Next Steps

Keywords and Matching

- Add functionality to produce keywords based on Job Title and offer the applicant the ability to embed those keywords into their resume
- Add functionality to see how much of a match a candidate is to a job posting based on resume data



Thank You