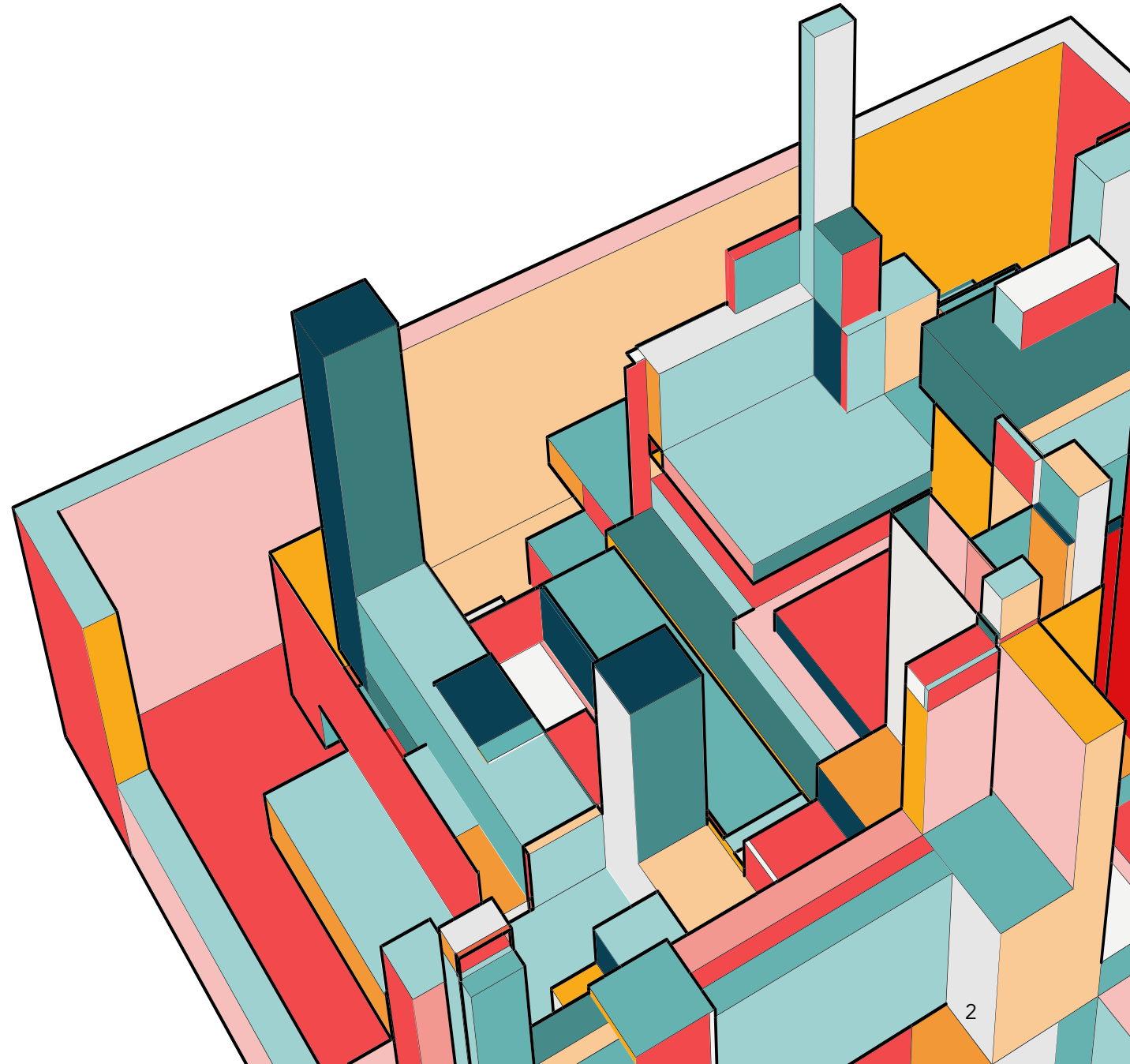


ABOUT US

At Twitacker, we believe that the ability to quickly fact check any tweet against official sources is a superpower that can hold public figures accountable.

We enable real time fact checking on twitter.



PROBLEM

Gaslighting

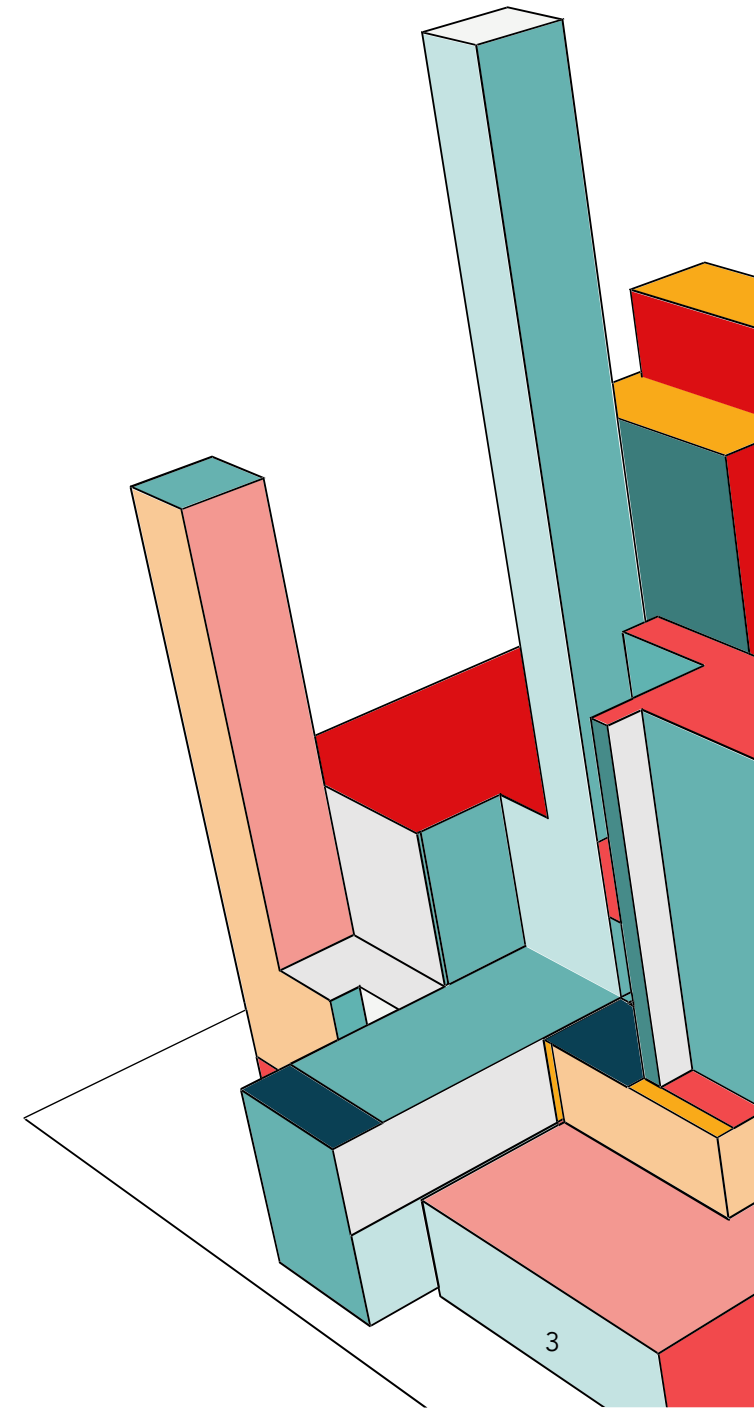
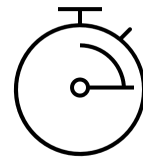
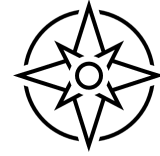
In the post-truth era of fake news and personally-tailored “facts”, gaslighting is also a political strategy and idiom.

Fact-checker

It takes no time to utter falsities, but it takes time to research and “fact-check” it.

Time-savings

Majority of a journalist’s time goes into research, not in actual writing of articles





SOLUTION

Simple 3 steps process

We enable quick fact Checking of any tweet by a public figure

1 – Retrieve the text from the tweet shared

You just need to tag us

2 - Use Cohere and Qdrant for similarity check

Extract the most relevant info and check for consistency

3 – Simple and easy to understand report

Shared within twitter with relevant links and feedback options

PRODUCT OVERVIEW

IMPACTFUL

The ability to fact check in real time any prominent person or news is a superpower

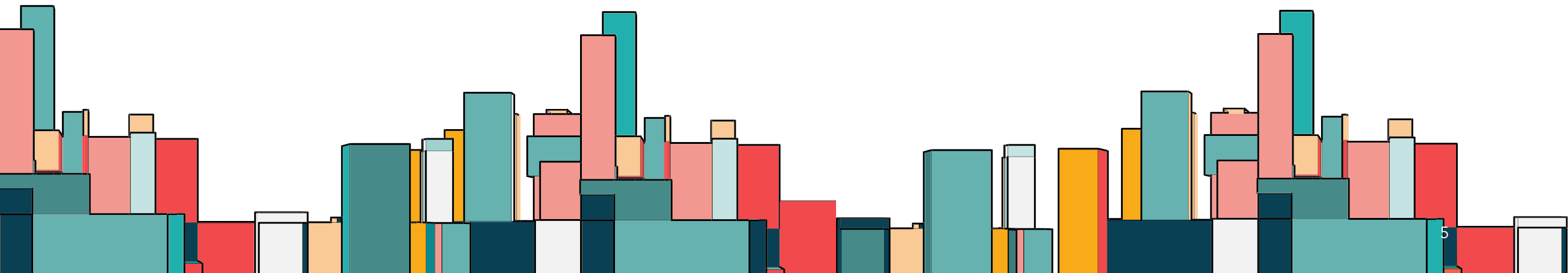
INTUITIVE

Anyone can use this

In DEMAND

Boardy recognized use-case.

Existing demand and non-AI tools working on it.



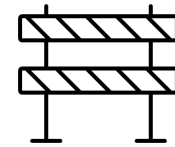
PRODUCT BENEFITS



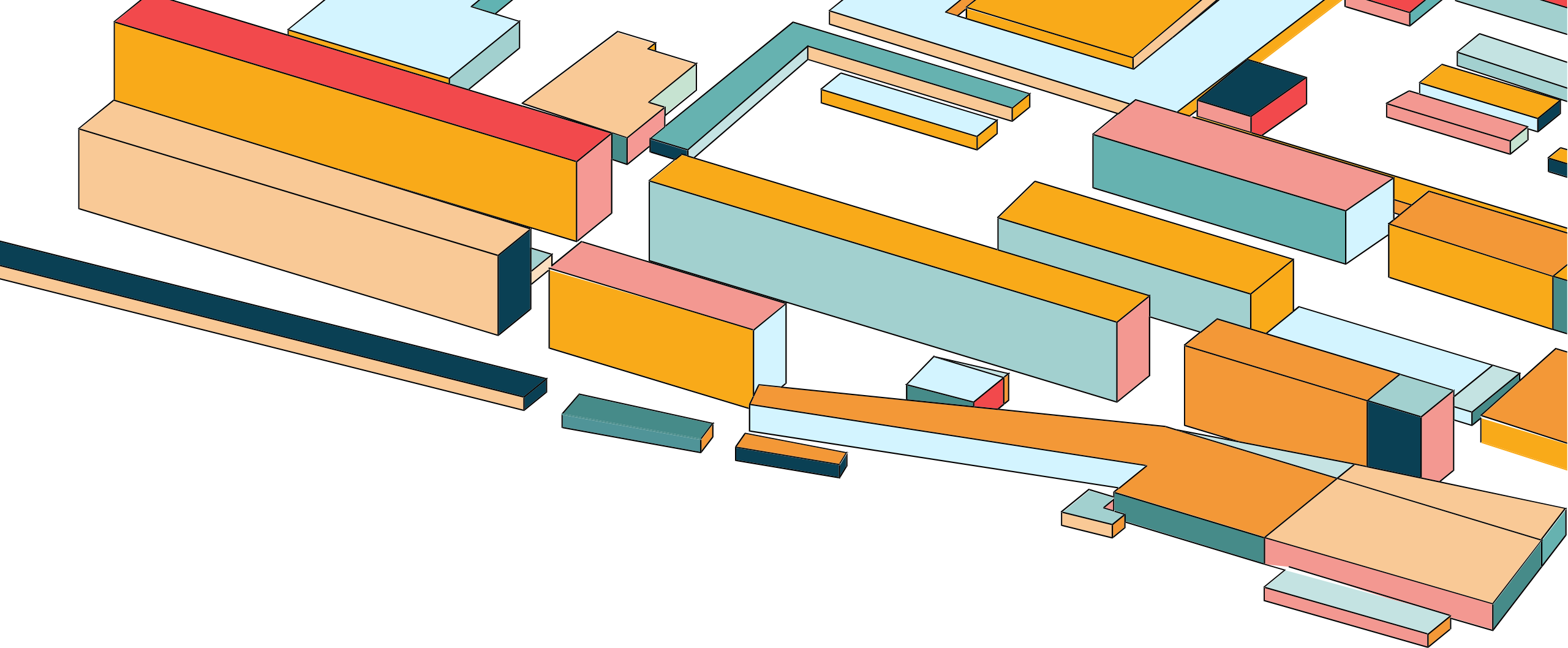
Simple and quick



Worldwide
audience

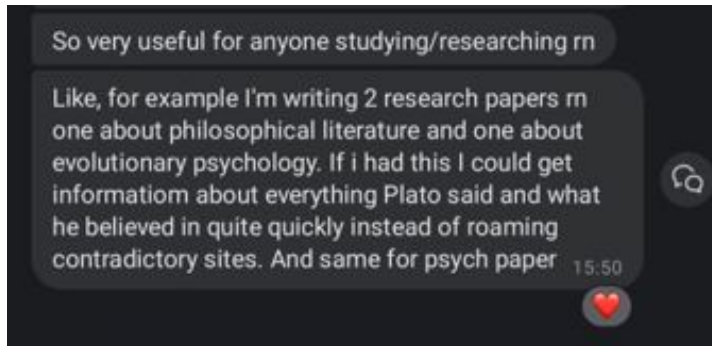


Dremocratized
informacion

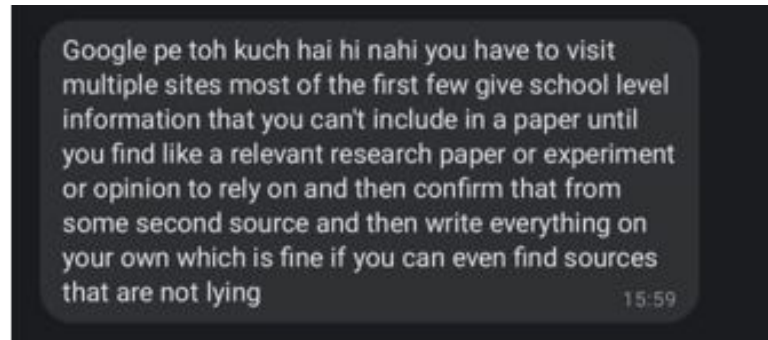


BUSINESS OVERVIEW

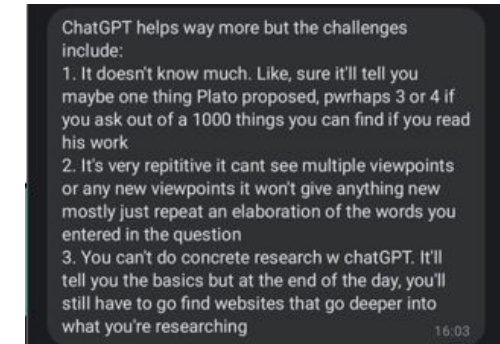
USER VALIDATION



"Would love to use it."



"I would say it's a 10 on usefulness. I think just for me, it's perfect and I would love to use it to find stuff faster and more easily."



"This sounds great and very useful! Not just for journalists but for students and any researchers."

LICENSE MODEL

FREEMIUM

Free-tier

Limited requests per day
Some delay in reports

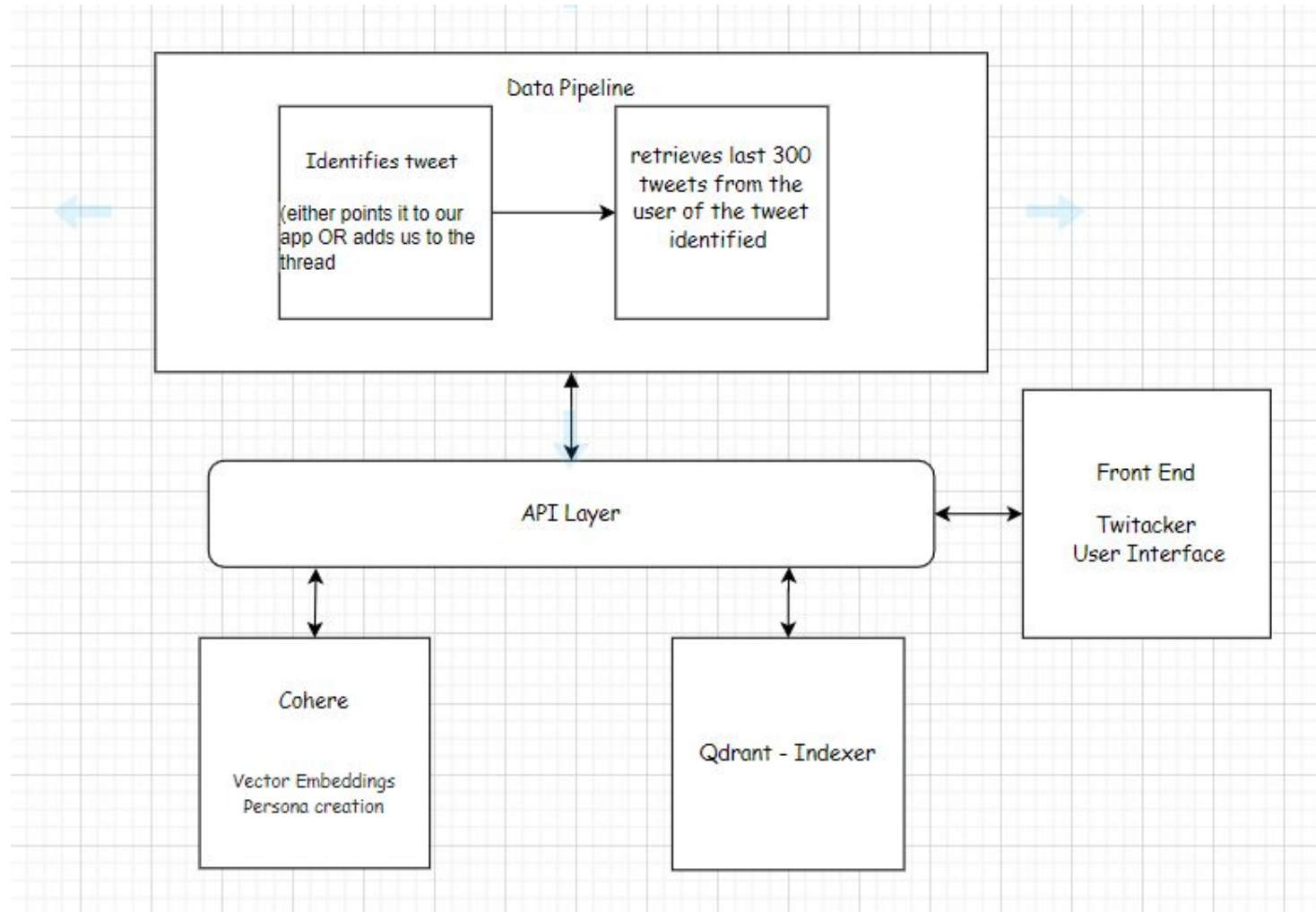
Advanced

Unlimited requests
Extended data sources
YT Transcript / White-papers
Near real-time

Pro

Pay as you go model
Unlimited requests. Pro-capabilities
Near real-time
Consultancy / Support

TECHNOLOGIES USED



COMPETITION

twitter.com/i/birdwatch

Official service which provides very similar functionality

Community Driven, not scalable

fullfact.org

A Non-profit org

As far as we're aware, they don't use latest AI advances in their pipeline

github.com/Cartus/Automated-Fact-Checking-Resources

A very well researched repo

Not a twitter based tool

GROWTH STRATEGY

How we'll scale in the future

Target Customers

News and Media agencies - B2B
Tech aware journalists
Activists
Political Researchers
Early adopters

Pain Points

Research time
Entry barrier for non-journalists
Bandwidth of fact-checkers

Building Awareness

Website
Impactful fact checks
News coverage
WOM by potential users

MEET THE TEAM



Firi

Krishanu



Abhijit

Nom



Dario

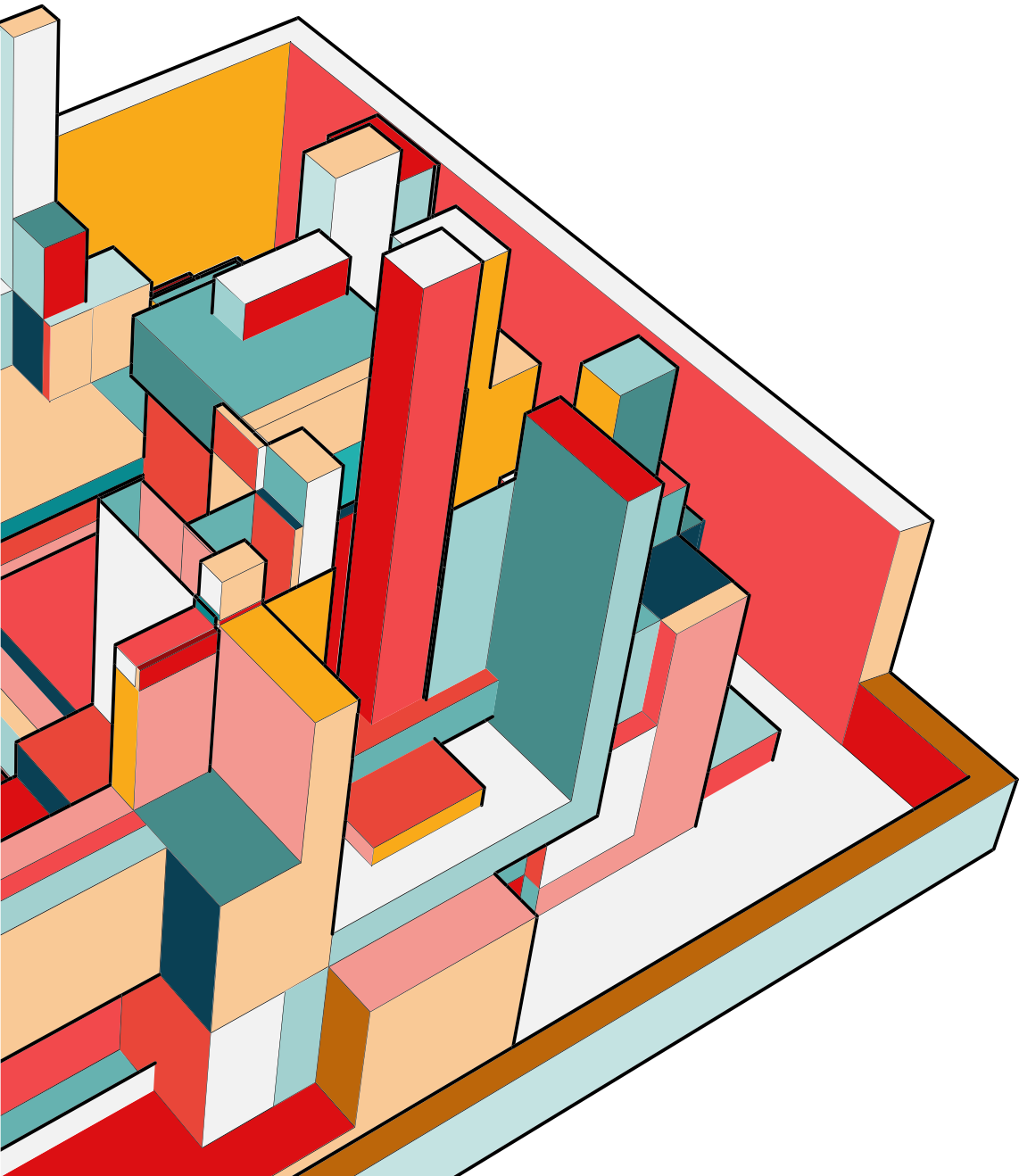
Sebastian



THANK YOU

Team Twitackers





By the makers of Trace.AI

