

Your Journalist best friend!



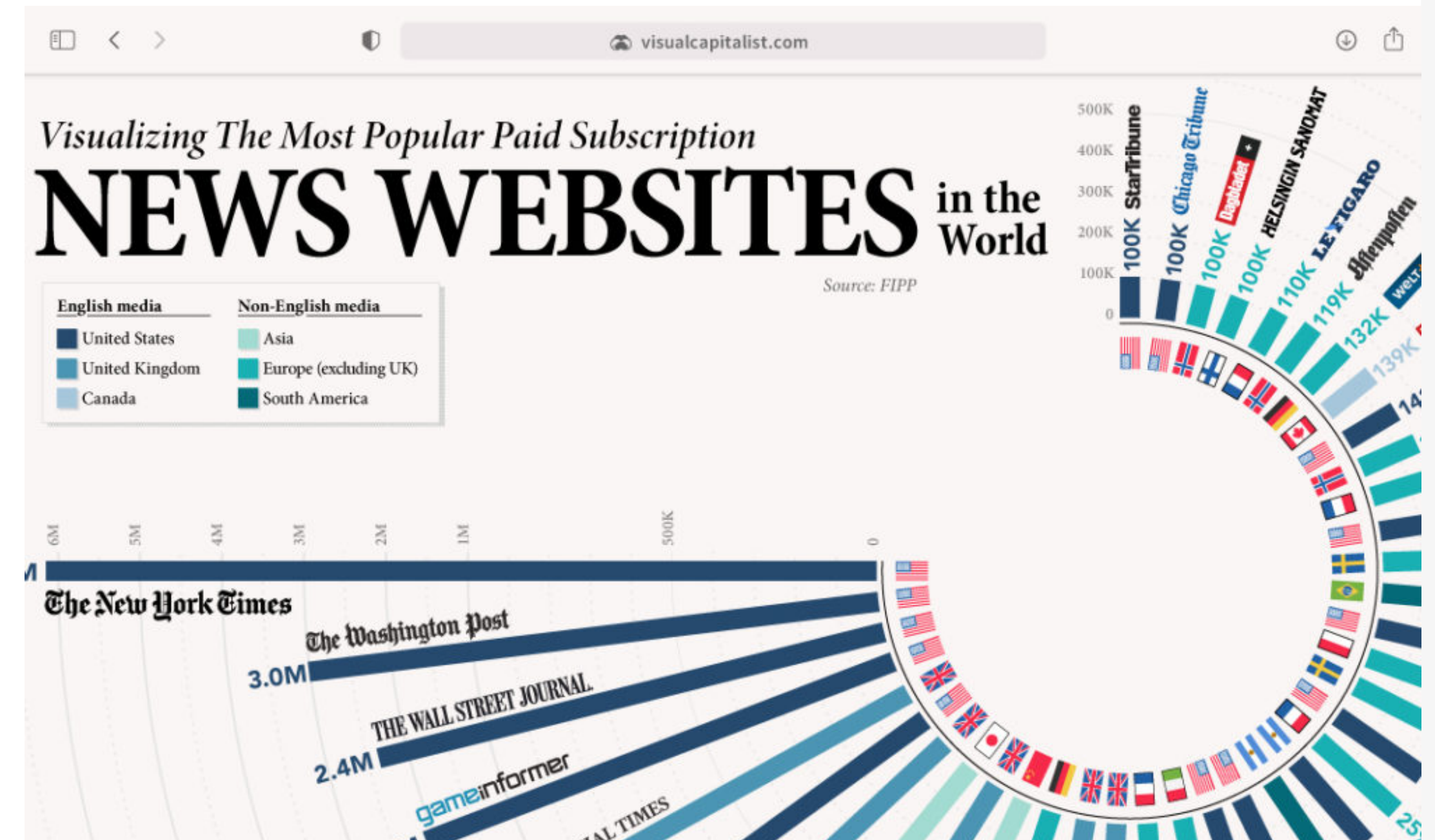
# Dripper News

**We've got your back and will keep you informed about the latest in the tech sector**

# Problem

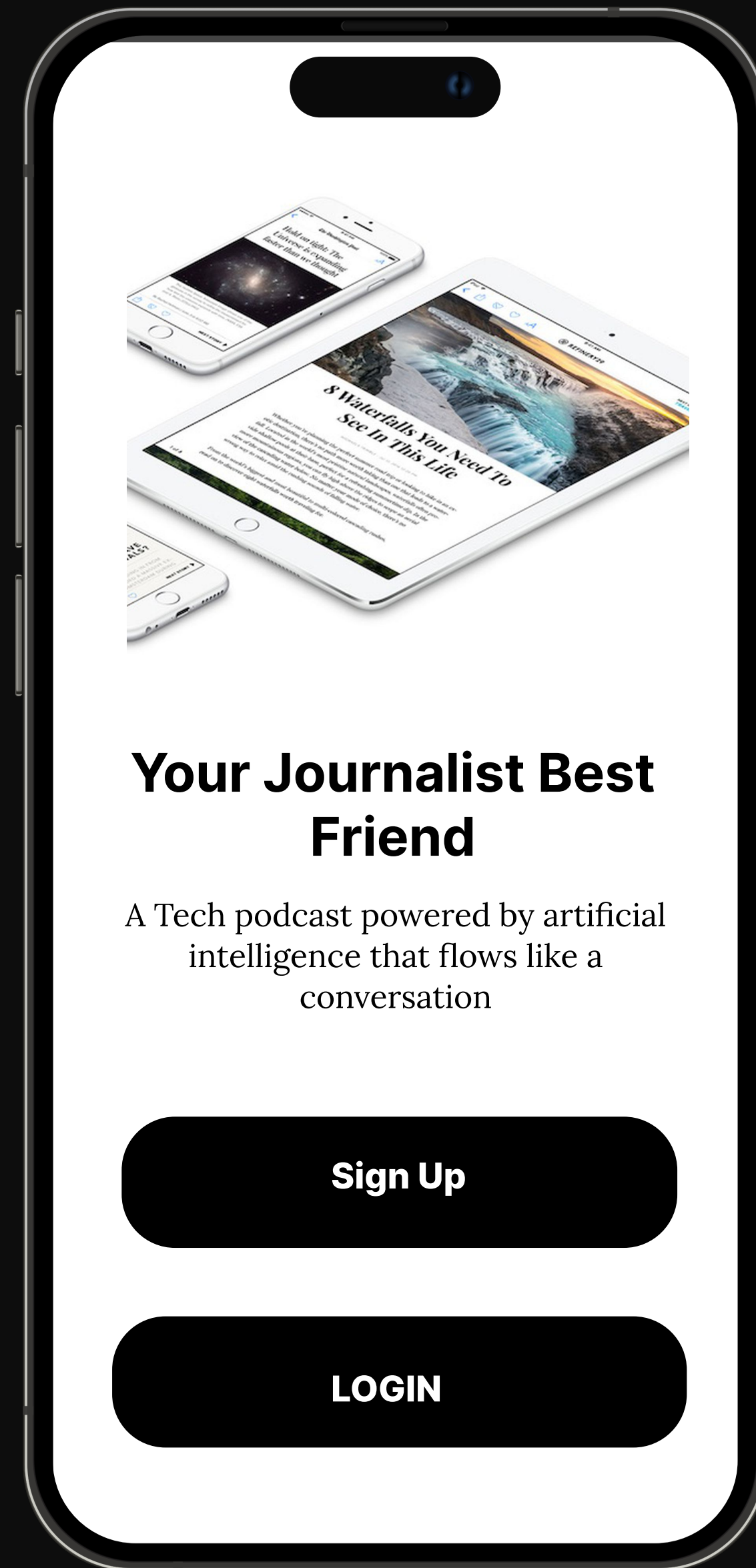
Like many CEOs, I often struggle to find the time to stay up-to-date on the latest tech news and emerging trends, all while juggling the competing demands of short-term and long-term business goals.

1. Time constraints
2. Information overload
3. Limited resources
4. Keeping up with the competition
5. Navigating industry hype



## Solution

**Our solution, Dripper News, offers a personalized news feed that is powered by artificial intelligence and designed for CEOs with busy schedules. Our platform delivers the most up-to-date and relevant news in the tech industry to help CEOs stay informed and stay ahead of the competition.**



**Paulo Almeida** Brazilian living in Spain – Business Analysis and Strategy

**Alex Evangelou** Greek living in Athens – Currently studying AI and ML on University of Piraeus – Front-End Engineee

**SHUBHANG MATHUR (Semi)** India – Currently Studying Automation in IIITDMJ  
Frontend Engineer

**Donald Nwokoro** Nigeria – Backend Engineer

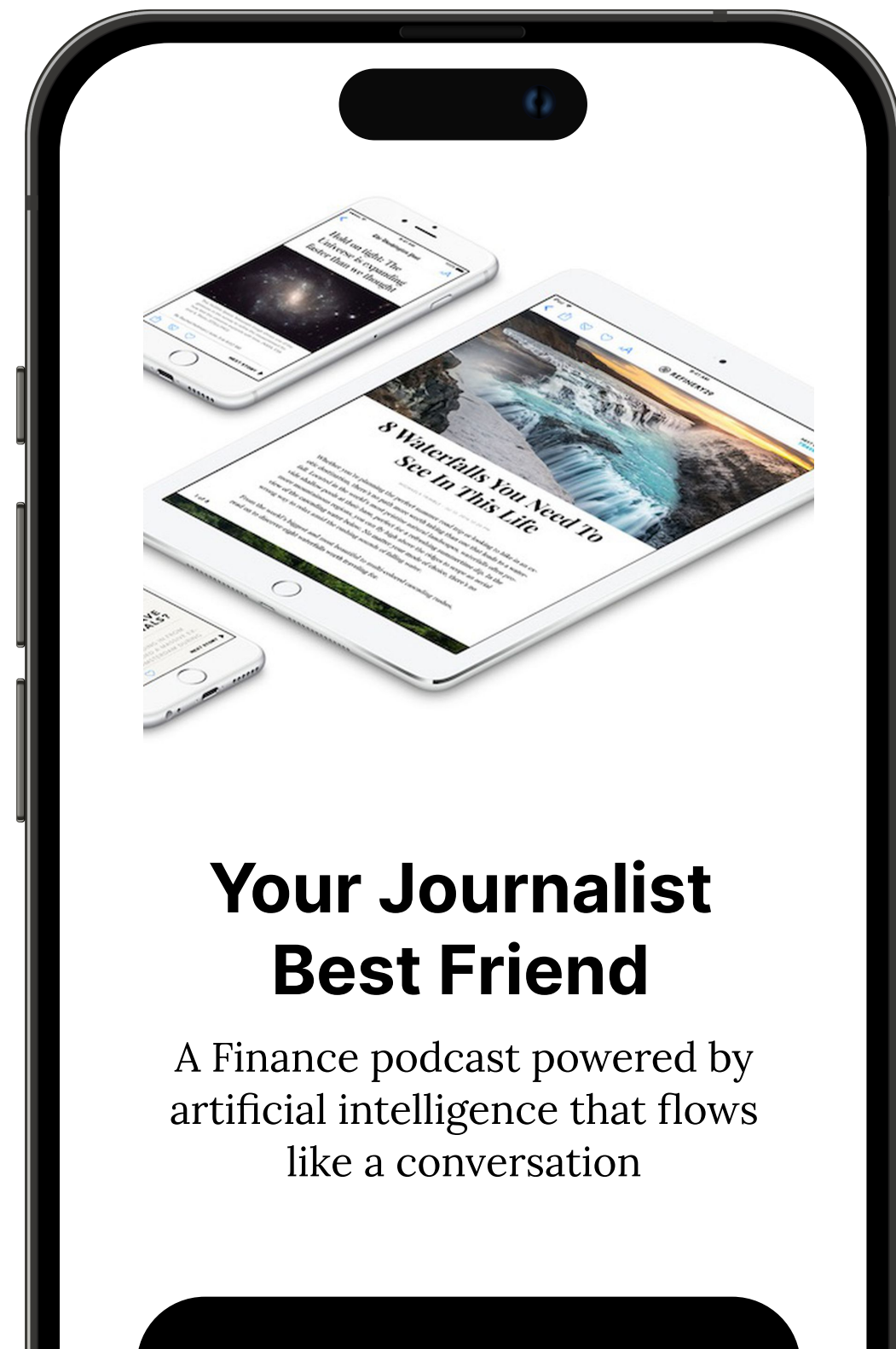
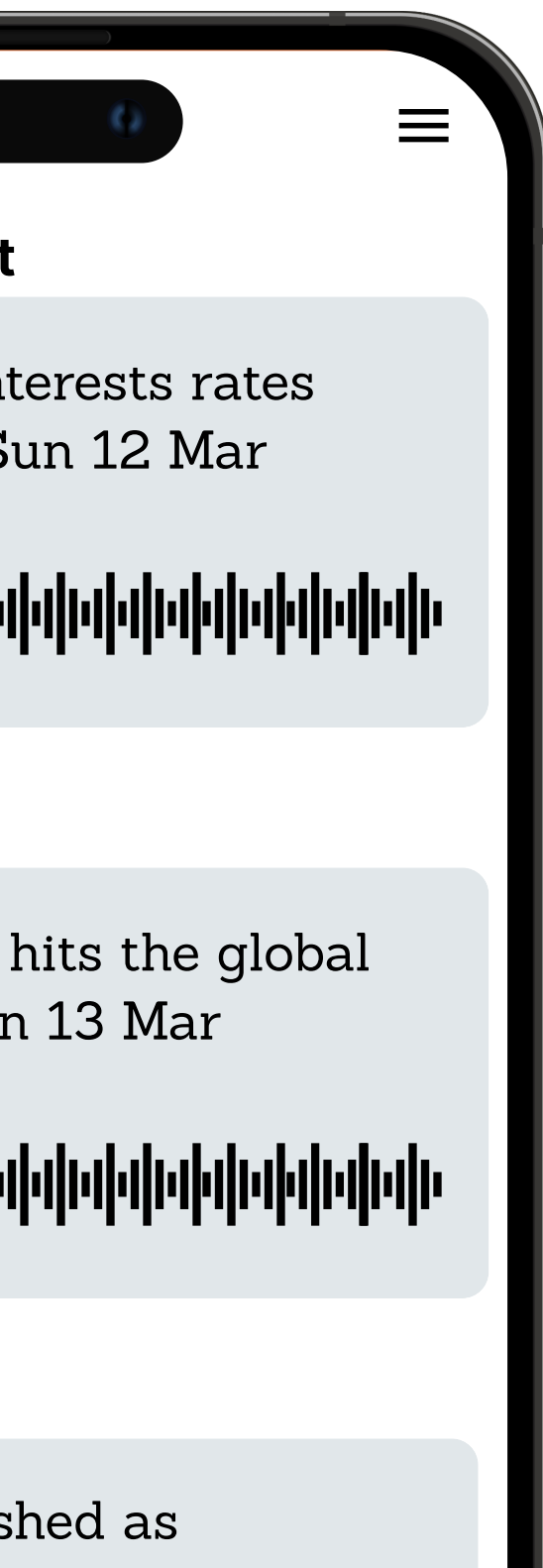
**Israr Ali** Pakistan –Currently studying Electrical Engineering in NED University.  
– Machine Learning Engineer

# About us

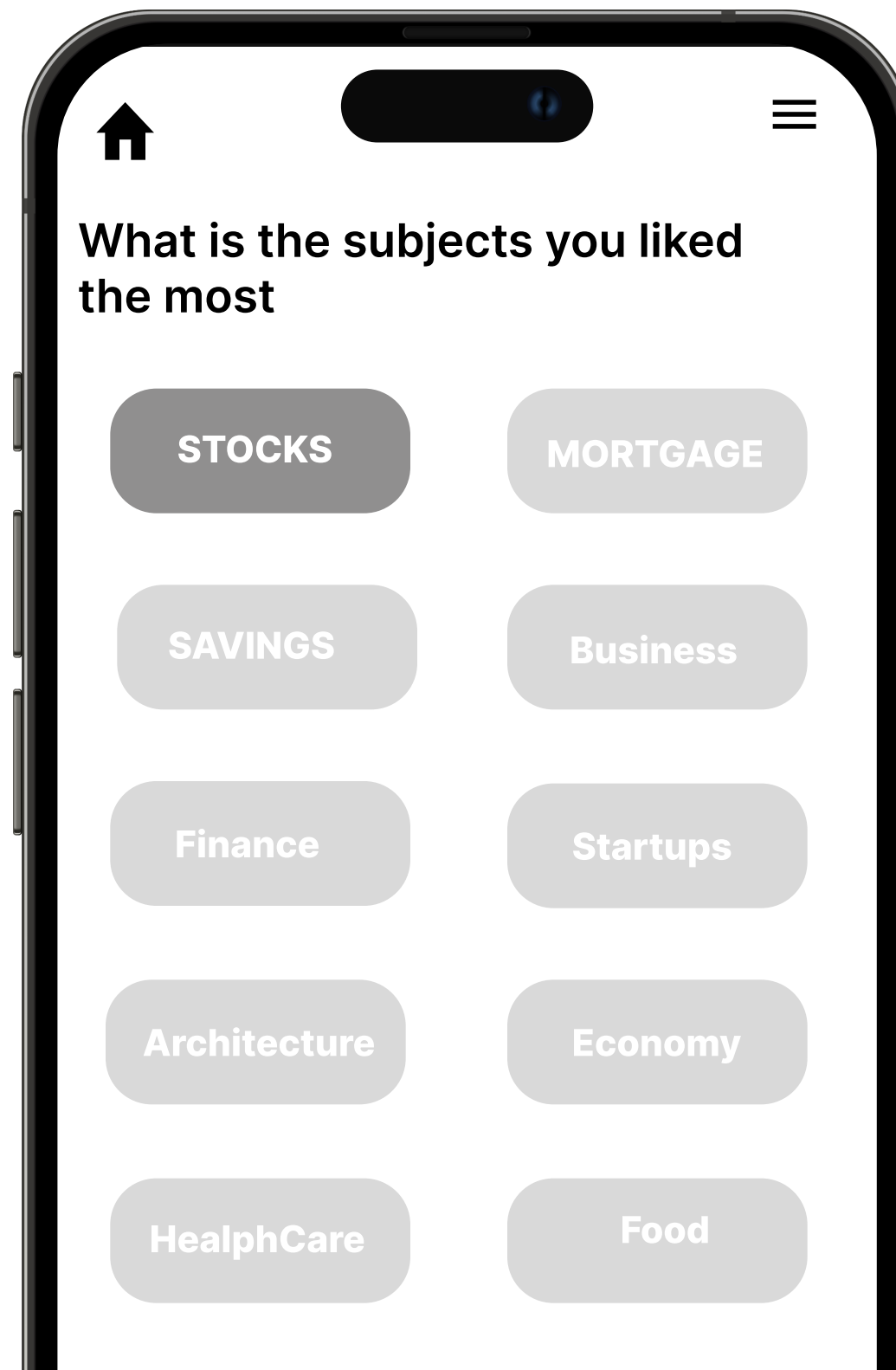


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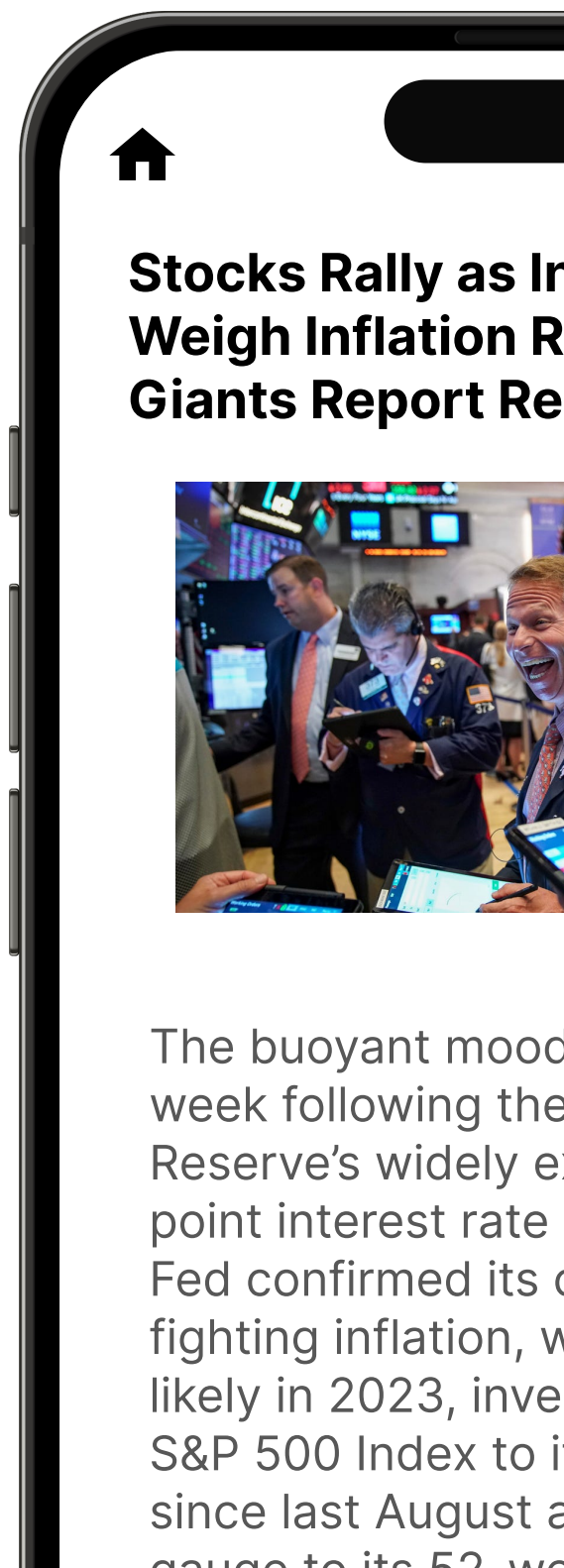
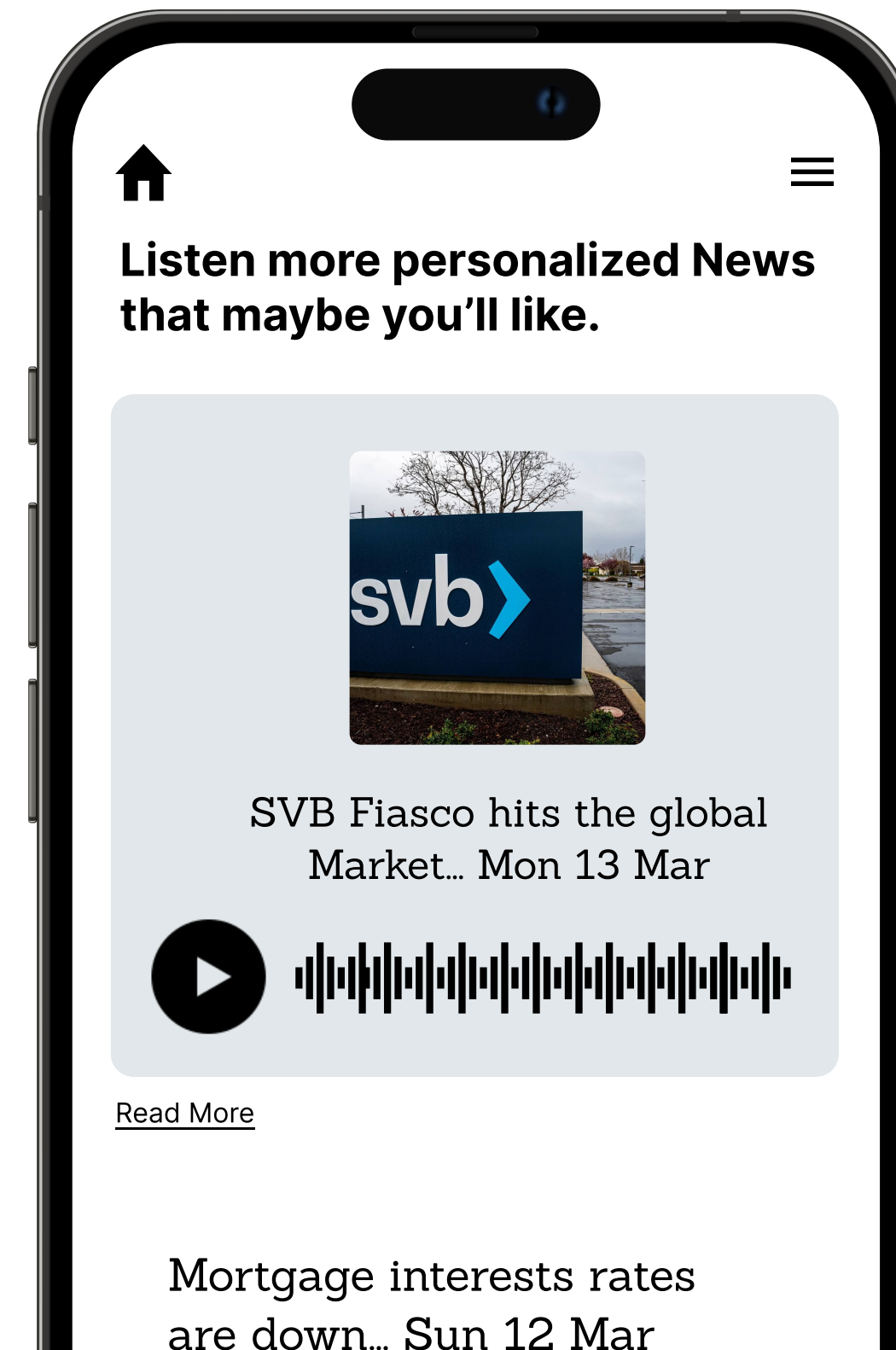
# 1. Personalize



# 2. Refine

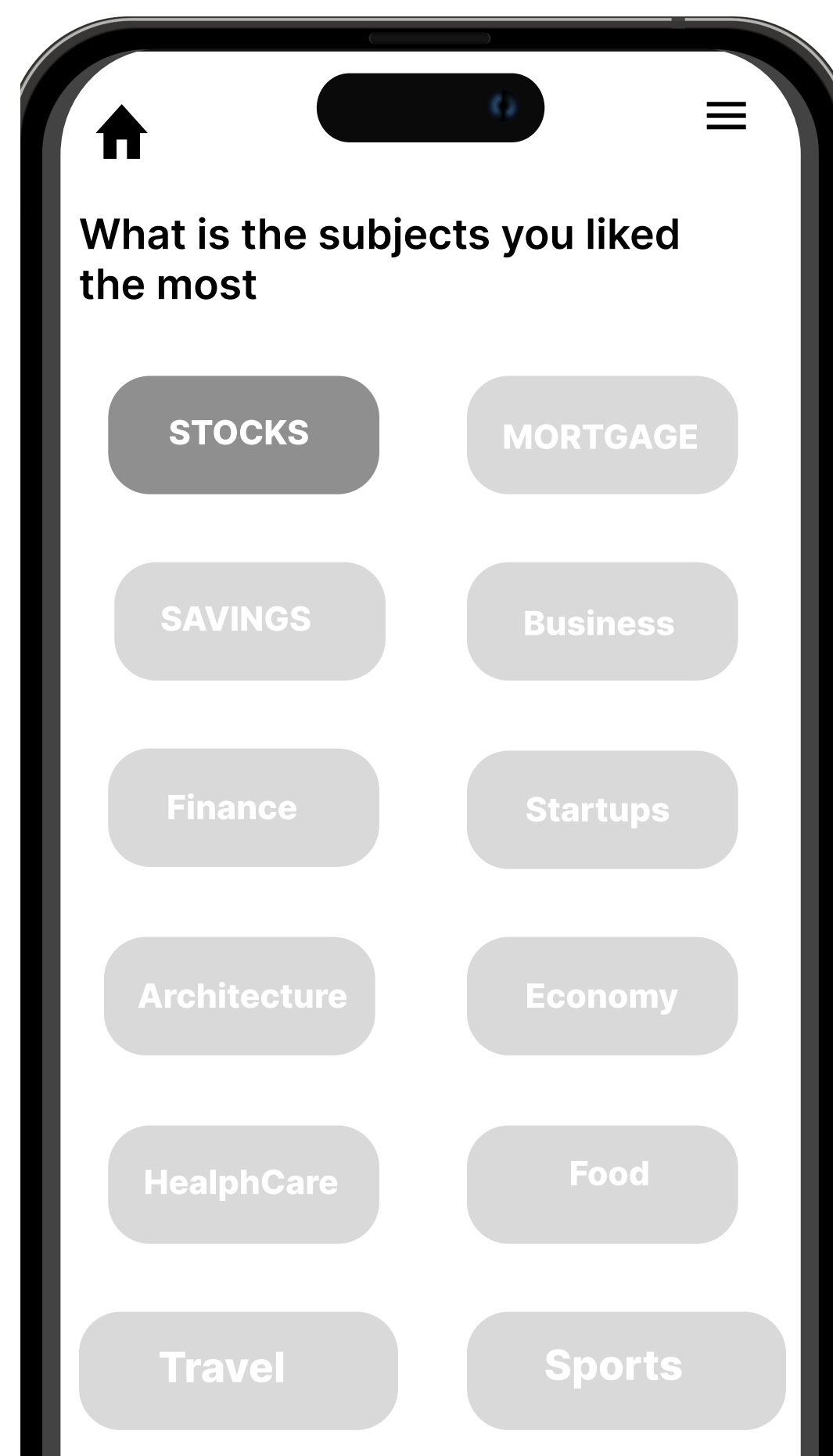


# 3. Listen



# Personalize

Sign up, personalized your feed to tailor to your interests.



# Refine

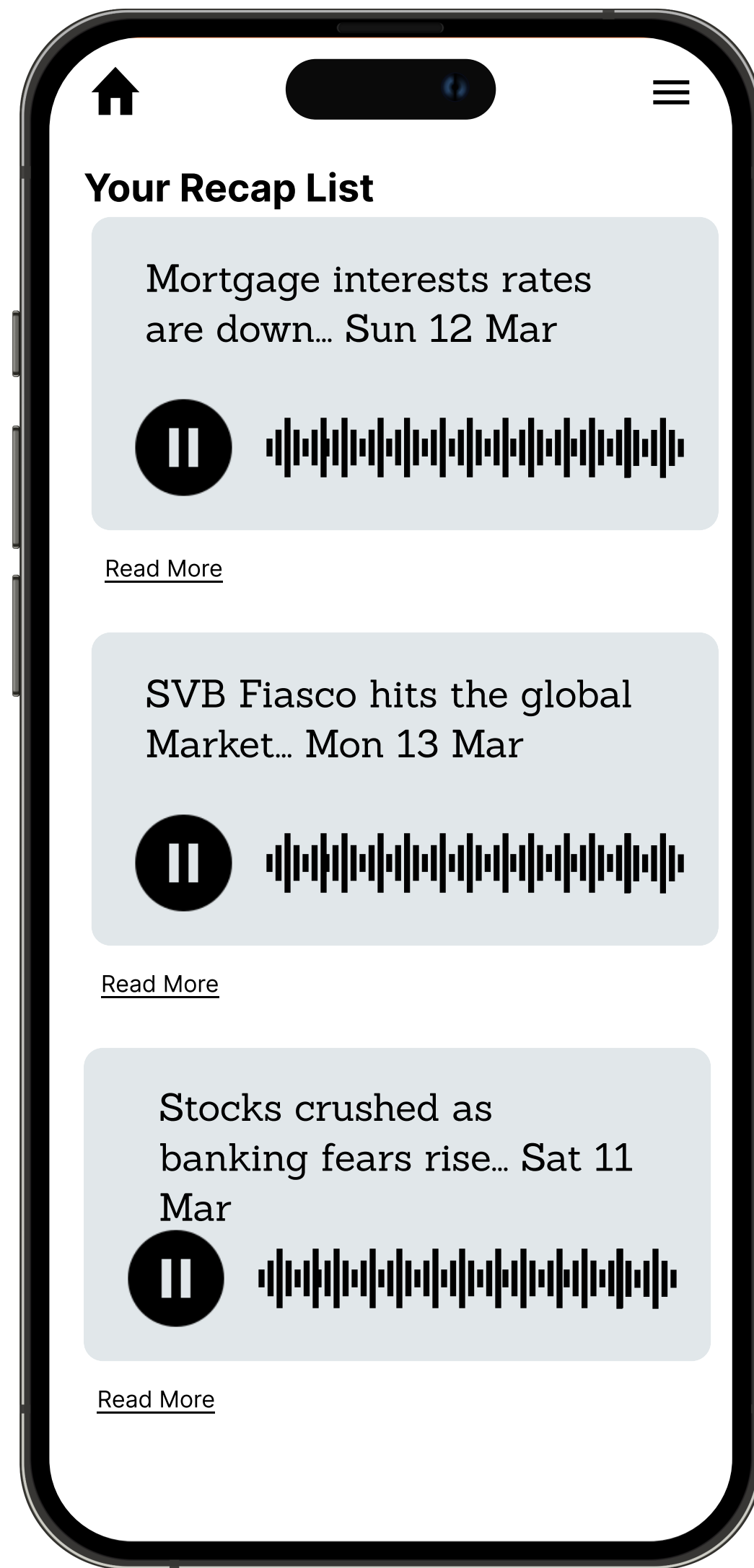
Listen more, improve experience with our evolving algorithms.



# Listen

Save time, gain insights, and make informed decisions.





**Stay ahead by making informed decisions based on the latest tech developments.**

# Business Model

## Free tier

- Limited length of summaries
- Advertising
- Native ads news

**\$0**

## Premium

- No advertisement
- Personalized news length with 3 options
- Gym Mode
- Native Ads

**\$5.99**

monthly

## Black

- No advertisement
- Personalized news length with 3 options
- Gym Mode
- Leisure Mode
- Sentimental Analysis
- No Native Ads

**\$9.99**

monthly



# Competitors

## Spotify Podcast

Well recorded but lack of personalization

## Artifact

Text Oriented

## Google News

Well curated but lack of podcast feature

## Inshorts

Focused on Indian news, way too short and lack of podcast feature

# Get in touch

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