Introducing

VentHive.

The perfect brainstorming partner for new ventures 🚀
Next level market research using AI 💡
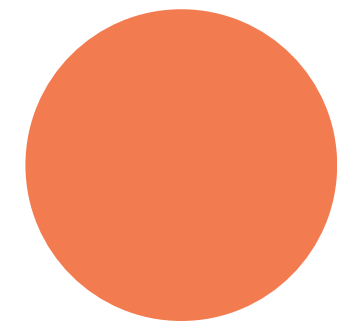
Aziz Amari

"Don't be in a rush to get big. Be in a rush to have a great product."

Eric Ries

The Lean Startup

Problem Statement

Market research and business planning can be **time-consuming**, **expensive**, and not accessible to everyone.

BUT it's necessary for a business to succeed.

Our Solution

VentHive solves this using generative AI

All you need to do is describe your business idea in a few lines

Result:

Suggestions	Analysis	Advice
🏷️ Business Name and Slogan	🧠 Business Model Canvas	👊 Competition Analysis
🎯 Vision and Mission	👩‍💻 User Persona	🎨 UX Advice
💎 Values	📊 SWOT and PEST	📅 Important Milestones
📝 Elevator Pitch		

Currently supported features

Our Solution

Input:
An online marketplace for buying and selling secondhand clothing.

Output
Video Link

You can also try it yourself azizamari.tn/venthive

Use Cases

- **Early-Stage Entrepreneurs:** gain valuable **insights** into their industry and competition.
- **Established Businesses:** expanding into new markets or **launching** new products.
- **Investors:** evaluate potential startups or investment opportunities.
- **Business Consultants:** identify more opportunities for their clients while **saving time** and **resources**.
- **Incubators and Accelerators:** provide their startups with valuable market research helping them succeed and grow.

Market Potential

IBISWorld: market research industry is worth $32 billion in the US alone.
Annual growth rate of **2.4%** in the next five years.

With **AI**, comprehensive analysis at a **lower cost** and in **less time** than traditional methods.

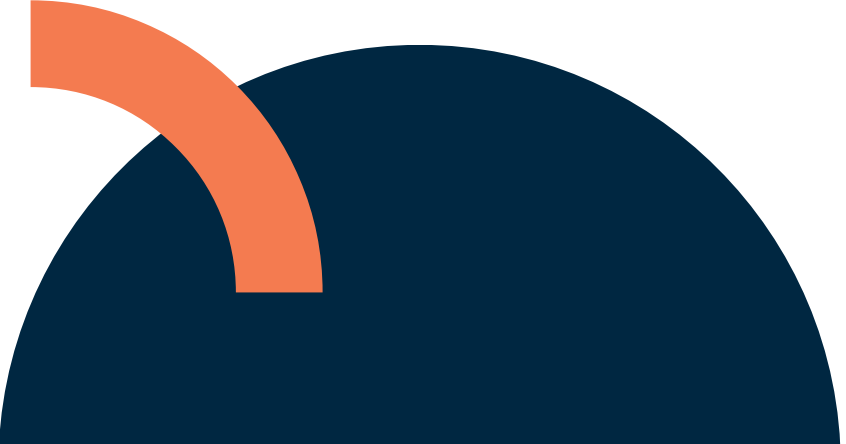This makes it an attractive option for anyone looking to start a new **venture**.
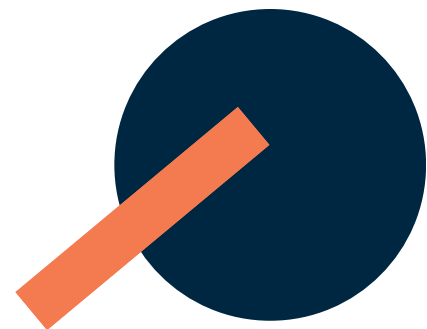
Business Model

- **Subscription-based** pricing model, offering a number of **credits** every month
- A **freemium tier** offering **20%** of all the features.
- **pay-per-use** model that's more suitable for **investors** or **consultants**.
- **Partnerships** with **entrepreneurship organizations** and **incubators/accelerators**.
- The subscription-based model will provide a **predictable revenue** stream for VentHive.

Roadmap

- **Q2 2023:** Launch the beta version of Venthive and gather user feedback to improve the tool's features and functionality.
- **Q3 2023:** Launch the official version of Venthive and begin marketing and sales efforts to target audiences.
- **Q4 2023:** Add more features and launch a mobile app version for more accessibility.
- **Q1 2024:** Launch on Product Hunt to increase brand awareness and generate buzz within the startup and entrepreneurship communities.
- **Q2 2024:** Expand Venthive's partnerships with entrepreneurship organizations to increase reach and drive sales.