Introducing MakkerAI

Agenda

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Meet the team

Jose Campo

Backend Developer

Saira Asghar

AI Engineer

Manuel Cecere

Backend Developer

Arianit Sylafeta

Fullstack Developer

Bright Boakye

Programmer

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Problem

What a pain to write about ourselves as professionals

An introduction as professionals requires a careful balance of showing skills while also being concise.

When I created my LinkedIn account. I spent a lot of time designing the perfect bio and looking for examples from other accounts.

And I know I am not the only one...

I'm Not The Only One
Sam Smith

Bios, cover letters, and CVs are widely considered to be important when looking for a job

900M

LinkedIn members in more than 200 countries and territories worldwide.

83%

of employers in the United States consider cover letters important

1M

google searches about cover letters and resume in the last year
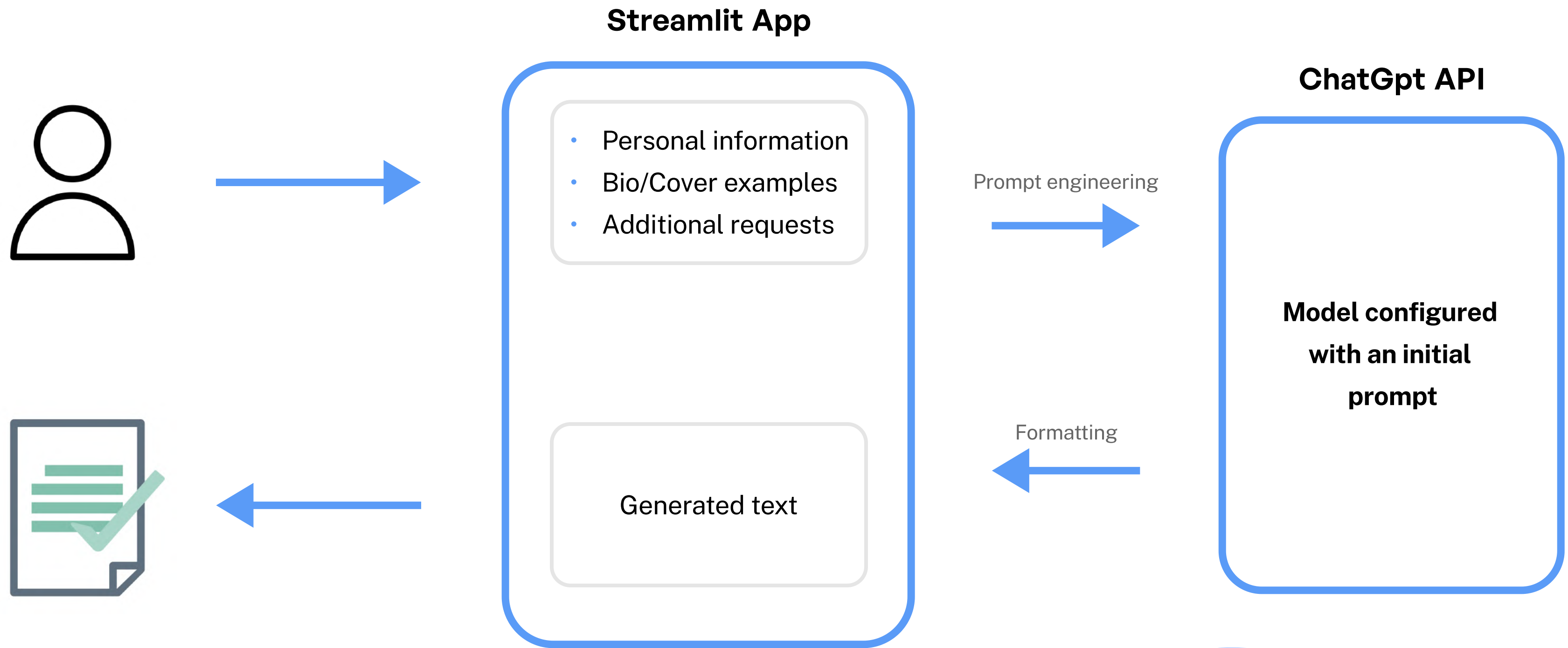
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Solution

MakkerAI

MakkerAI is an automatic generator of Bio, Cover Letter, and CV.

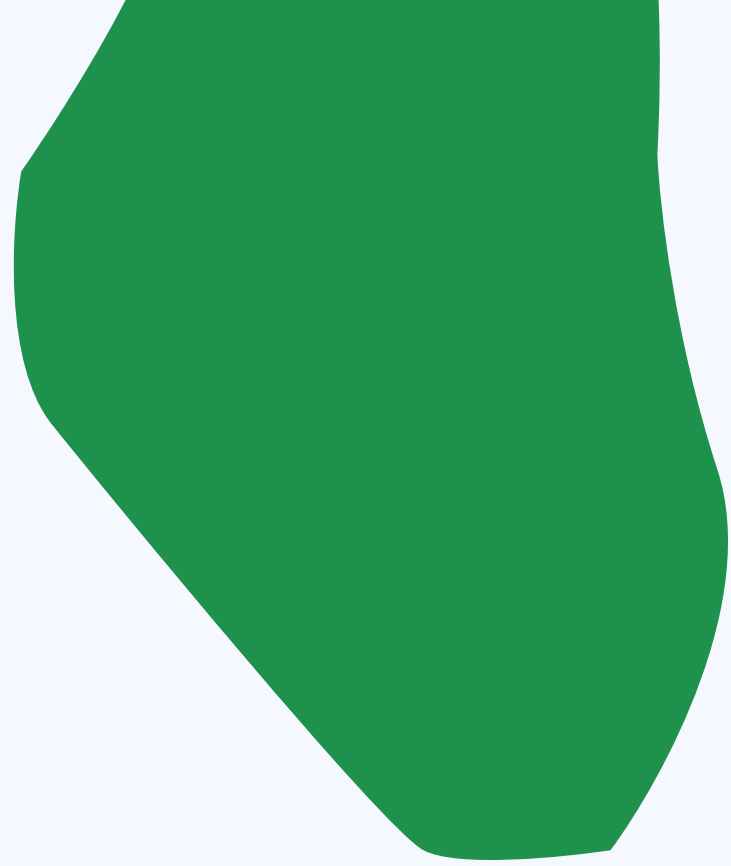Reduces the effort of writing with a nice UI that guides you step by step.

The app takes care of designing the right prompt, so the AI generates content concise, engaging and personalized.

Our Stack

Streamlit App

ChatGpt API

- Personal information
- Bio/Cover examples
- Additional requests

Prompt engineering

Model configured with an initial prompt

Generated text

Formatting

Demo

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Business model

Short and Long Term Revenue Model

1

Affiliate Marketing

Offering services from the
job-search market

2

Personalization

Using the gathered data
to refine the service

3

Job Posting

Hosting candidate
profiles for companies

Thank You