

# CREATE WITH AI

**Nkugwa Mark William**

Chief Executive Officer

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Chemical and process engineering (kyambogo Univeristy)

Full Stack Software engineering (ALX)

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**Creatwithai**

# Problem



According to a report by the African Development Bank, up to 55% of African SMEs and businesses consider financial , marketing and legal skills and knowledge as one of the biggest problems they face hence hiring firms to help them with a monthly fee..



## Problem 1

Lack of technical expertise in finance and legal matters



## Problem 2

Creative block among many african businesses



## Problem 3

Inefficient business processes



# Utopia



## **Solution 1**

Full time access to specialised ai financial and legal services so no need to have an expert on the team



## **Solution 2**

Access to ceative ai tools to allow quick generation of ideas and to fight creatibe block



## **Solution 3**

Ai geneated and guided business process creation and automation

Announcing our next round of funding. [Read more →](#)

# AI to enrich your business

AI is revolutionizing the way businesses operate, providing advanced insights and automation to streamline processes and boost productivity. Embrace AI and unleash its power to take your business to new heights.

[Get started →](#)

[Live demo →](#)

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- Dashboard
- Home
- Generate Product Images
- Generate Content
- Customer analysis
- Financial analysis
- Document analysis
- Feedback analysis
- Customer response
- Email writer and response
- Blog writer
- twitter content

# Legal Document Generator

Enter a description of the legal document and generate the document below.

Legal Document Description:

i want a |

**Generate Legal Document**

Generated Legal Document:

Rich text editor toolbar with options: **B**, *I*, U, ~~S~~, {}, x<sup>2</sup>, x<sub>2</sub>, Normal, 16, Font, bulleted list, numbered list, decrease indent, increase indent, left align, center align, right align, justify, link, unlink, insert table, smiley, insert image, insert video, redo, undo.

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# How we built it

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React.js, OCR,node.js ,  
express , openai api, gpt-3  
model, firebase hosting

# Size the Market

Sources:<https://www.gartner.com/en/newsroom/press-releases/2021-04-26-gartner-forecasts-worldwide-public-cloud-revenue-to-grow-18-percent-in-2021>  
,<https://www.mckinsey.com/featured-insights/middle-east-and-africa/the-power-of-small-and-medium-sized-enterprises-in-african-economies>),<https://www.gartner.com/en/newsroom/press-releases/2021-04-26-gartner-forecasts-worldwide-public-cloud-revenue-to-grow-18-percent-in-2021>  
<https://www.mckinsey.com/featured-insights/middle-east-and-africa/the-power-of-small-and-medium-sized-enterprises-in-african-economies>

**\$117.7 Billion**

Total Available Market (TAM)

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**\$1.62 Billion**

Serviceable Available Market (SAM)

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**40M**

Serviceable Obtainable Market (SOM)

# Direct Competitors

◆ DataRobot

◆ H2O.ai

◆ Dataiku

# Indirect Competitors

◆ Salesforce Einstein

◆ Amazon SageMaker

◆ Google Cloud AI Platform



# Product or service

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We are a services



# Competitive Advantages

Introduce the competitive landscape in your market.



## ◆ **Affordable Pricing**

for small and medium-sized businesses, making it more accessible to a wider range of customers than some of its competitors.

## ◆ **Focus on African Market**

a deep understanding of the African market and the unique challenges faced by African SMEs.

## ◆ **Customizable Solutions**

AI solutions tailored to the specific needs of each business, which sets it apart from competitors that offer one-size-fits-all solutions.

## ◆ **Strong Technical Expertise**

a team of experienced AI developers and data scientists who are experts in their field.

# Competitor Approach



## ◆ **Differentiation**

by focusing on the unique needs of African SMEs and providing tailored solutions that address their specific challenges. such as language and skills like finance and legal

## ◆ **Collaboration**

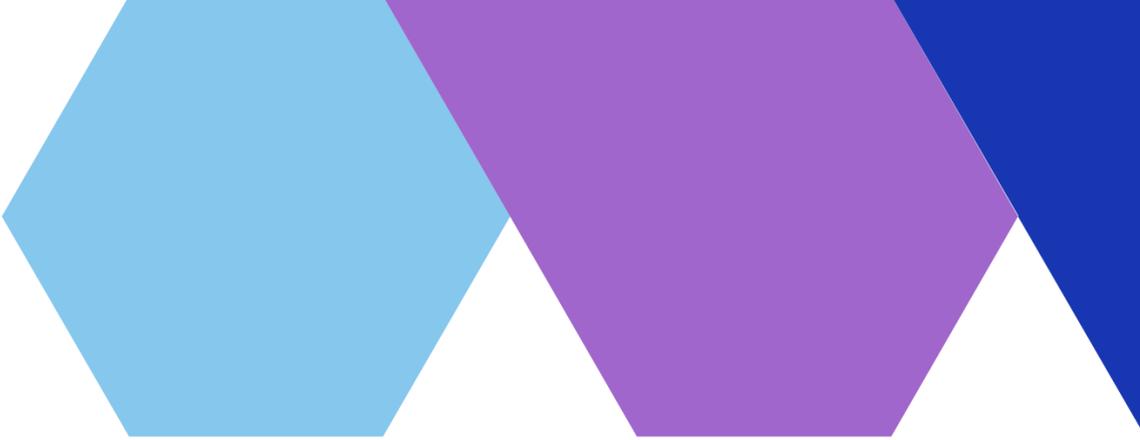
it seeks to forge strong relationships with other players in the industry, including technology providers, investors, and customers.

## ◆ **Innovation**

By investing in research and development, staying up-to-date with the latest technology trends, and keeping an open mind to new ideas, Createwithai aims to maintain a competitive edge.

# Business or Revenue Model

Through Subscription and skill  
outsourcing



**\$500 (Skill outsourcing)**  
for social media automation

**\$5**

per month  
(Basic)

**\$15**

per month  
(premium)

**\$20**

per month  
(Business)  
Comes with  
chatbot fine  
tuning

# Meet our Team



**Nkugwa Mark  
William**

Chief Executive Officer



**Namubiru  
Miriam**

Chief Finance Officer



**Mwesigwa  
Joshua**

Marketing and sales  
lead



# Future Roadmap



**Launch a web app**

Q2 2023



**Launch a mobile app**

Q2 2023



**test pahses**

Q3 2023



**Final launch**

Q4 2023





# Contact Us

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<https://business-with-ai.web.app/>