

# Project Rev**AI**ve

A health potion for businesses on the brink of extinction by AI



# Meet the Team



**Ibrokhim Abdivokhidov**  
Software Engineer



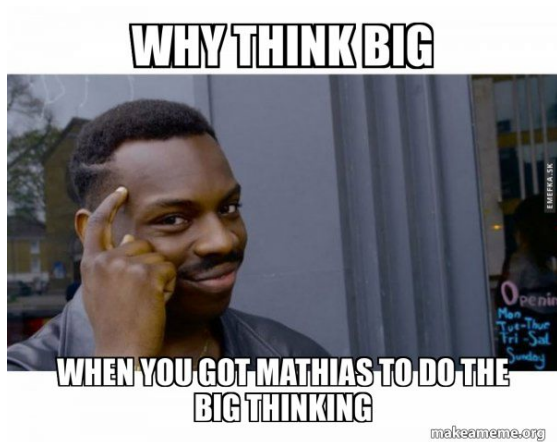
**Nomaan**  
Business Lead



**Mohd Arsalaan**  
ML Engineer



# Problem Statement



**"In the next few years there will be only two types of businesses: those that implemented AI and those that don't exist anymore"**

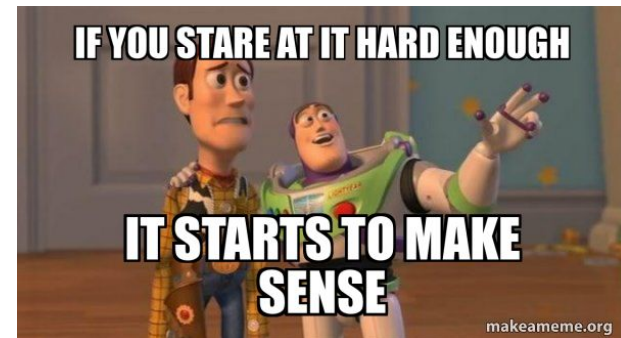
Said by Mathias during Demystifying AI with IBM fireside chat

- Mathias Åsberg  
Founder, Newnative

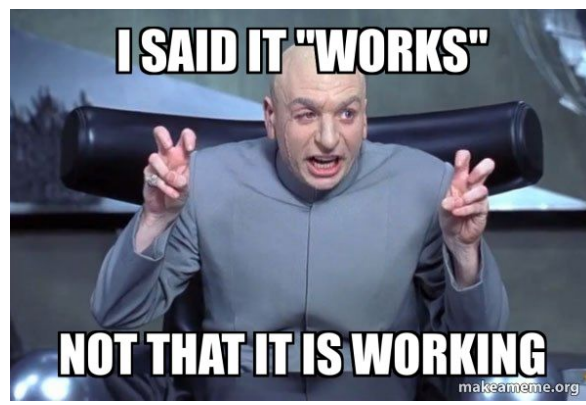


# The Solution

- A consultancy firm for businesses struggling to survive in the AI revolution
- Spearheaded by a chatbot that helps with automating the initial steps 🤖
- Backed by humans with expertise in the latest AI tools and the knowledge to implement them in any business use case 🧑🏻💻



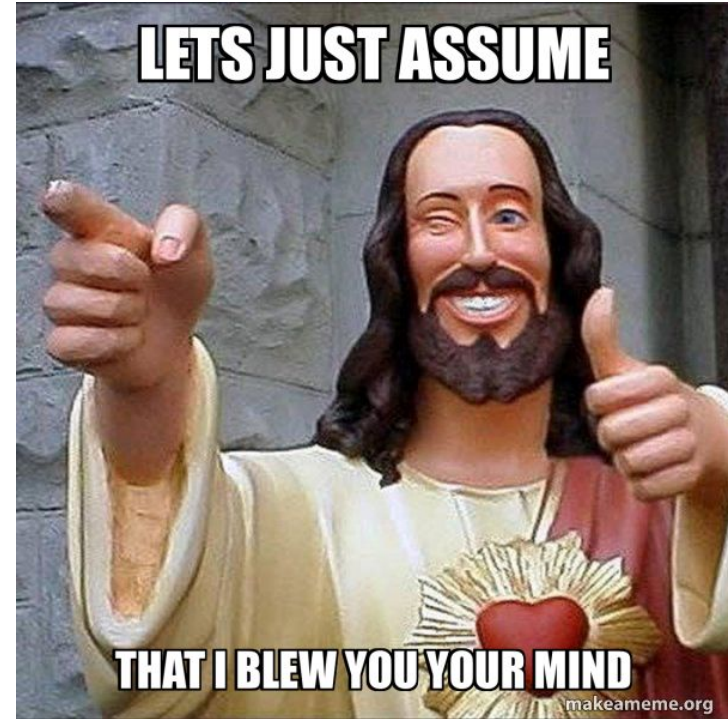
# How it works



- We talk to businesses in the industries affected by the recent AI explosion
- Our chatbot helps them identify key areas of improvement
- Our team makes a “Tome of Revival”, highlighting the roadmap
- We then help implementing the latest AI tech in the business’s pipeline
- Not only reviving but potentially enabling them towards exponential growth

# How does it work? Nerd edition

- Fine tuned GPT
- Integration with business database and the internet for most up to date suggestions  
(future)



# Example



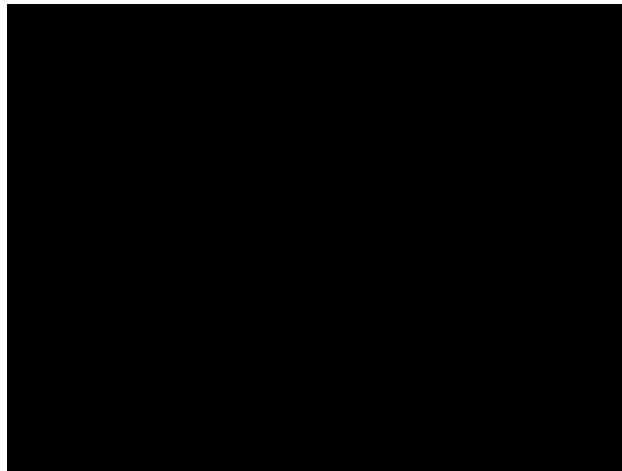
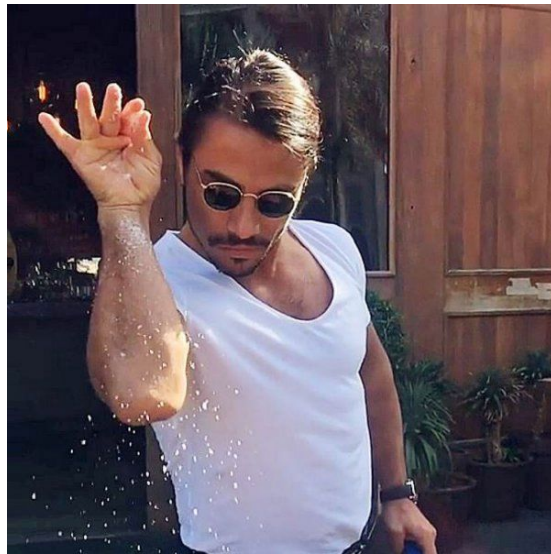
Chatbot

I run a marketing agency, can you tell me in detail (in points) how I can use AI in my pipeline?

AI can be used in a variety of ways in a marketing agency's pipeline. Some examples include:

1. Content Marketing: Using AI to create engaging content that builds stronger relationships with consumers.
2. Email Marketing: Using AI technologies in email campaigns to personalize messages and predict customer behavior.
3. Customer Segmentation: Using first-party data to understand customers and respond with personalized content.
4. Pricing: Using AI to help with pricing decisions.
5. Forecasting: Using historical data on sales and price and machine learning algorithms to forecast sales.
6. Risks: Using AI to identify and mitigate risks.
7. Known vs. Unknown: Leveraging data and AI to identify and respond to unknown customer needs.
8. Lack of Historical Data: Using AI to fill in the gaps with data that may be missing.

# Demo





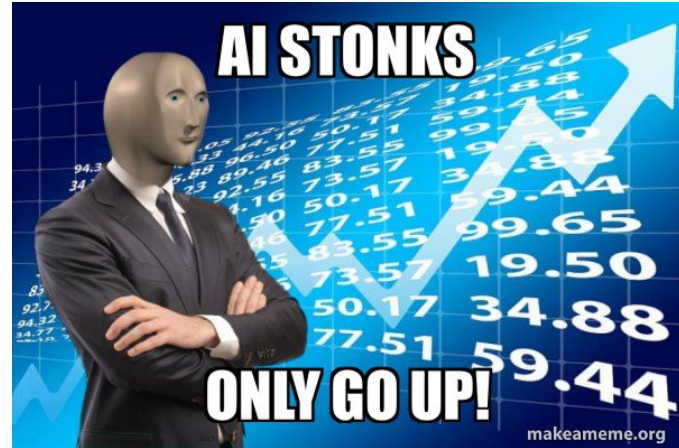
# Business Scope



Pick and Shovel Play -Mark Twain

# Business Plan

- Step 1 - Find businesses most -vely affected by the AI revolution 🤕💀
- Step 2 - Teach them to leverage AI to dominate their competitors 🛠️👨🏻💻
- Step 3 - ??? 🤔🤖
- Step 4 - PROFIT 💰📈💵



**REGULAR BUSINESSES**



**BUSINESS LEVERAGING AI WITH  
OUR HELP**

# Future Improvements



What if AI automates your own company's task.



**Thank you!**