

# joan.holloway

Discover the Power of Your Corporate Knowledge with Holloway's Next-Gen Solution.



# Our team



**Ilya Timofeev**

AI expert

*Munich, Germany*

**Joel Llallico**

Web developer

*Lima, Peru*

**Maxim Zvarici**

UI/UX designer

*Chisinau, Moldova*

**David Drobnak**

Web developer

*Vienna, Austria*



# Problem Statement

In terms of how you can search and how media is processed, modern knowledge systems are a bit out of date.

We are all spoiled by Google semantic search and suffer when we need to search corporate systems.

Most of today's information is presented in the form of webcast records, which cannot be found on the corporate network at all.



# Idea

Let's create a system that enables us to store that media content in a searchable format and incorporate the cutting-edge semantic search that the combination of Cohere and Quadrant services offers. Then we can extend our capabilities by having the ability to answer questions using this knowledge.

# Introducing Joan Holloway

**Joan Holloway** is a next-generation corporate knowledge management tool that offers semantic search capabilities using open-source technology. It addresses the limitations of existing systems by providing efficient and accurate search results, making knowledge more accessible to employees.



# Where it can be applied?

- All types of companies which have lots of meetings and sessions
- To store company information about all videos in one place
- To allow people with disabilities (deaf people) have the same access to videos (as it highlight the exact moment on the video in while it runs).

For example: lablab.ai could transcript their twitch live streams with joan.holloway also to create a beautiful wiki pages for hackathon, which could simplify people to watch and read it simultaneously





# Market Size

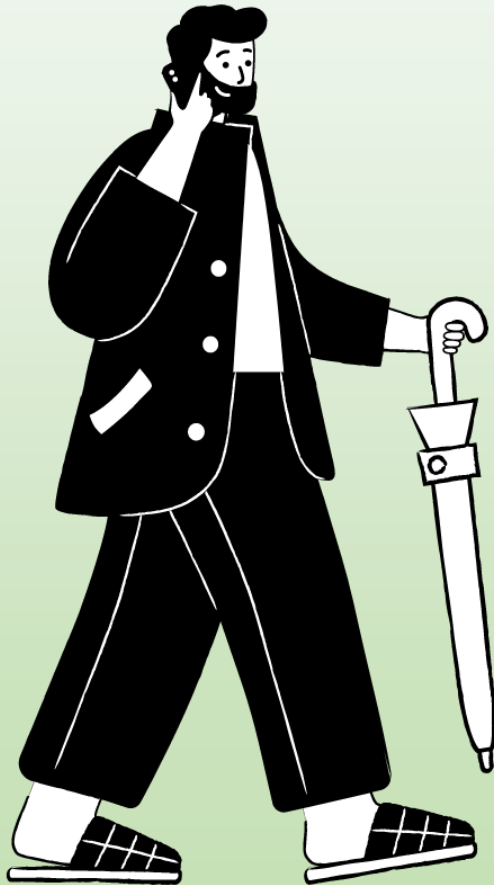


From a business perspective, that is quite an attractive market. According to **Global Industry Analysts**

the global market for knowledge management is estimated at \$569.6 billion in the year 2022 with a GAGR of 19.8%.

**Important to notice that the market will likely experience disruption due to AI.**

# Business Model



## Freemium

You can upload there video and it will be open for all Holloway users like GitHub. But if you are a company that needs to store somewhere recorded presentations/meetings, you are preferably to buy a subscription



# Prices



	Registered Users	Pro	Team	SMB	Enterprise
Price	Free	9,90\$	+ 3,3\$ per team member	Upon request	Upon request
View	Public	+ Private	+ Team	+ Selected teams	
Add	3 videos	3 videos per week	+ 1 video per team member	Upon request	
Upload Video	Limited	Unlimited	Unlimited	Unlimited	
Edit	Personal, Text Only	+ Cut Video	+ Cut Video	+ Power Users	
Delete	No	Personal	Personal	+ Power Users	
Authentication				SSO	