

DECOARRAI
LTD

KidTech Tales

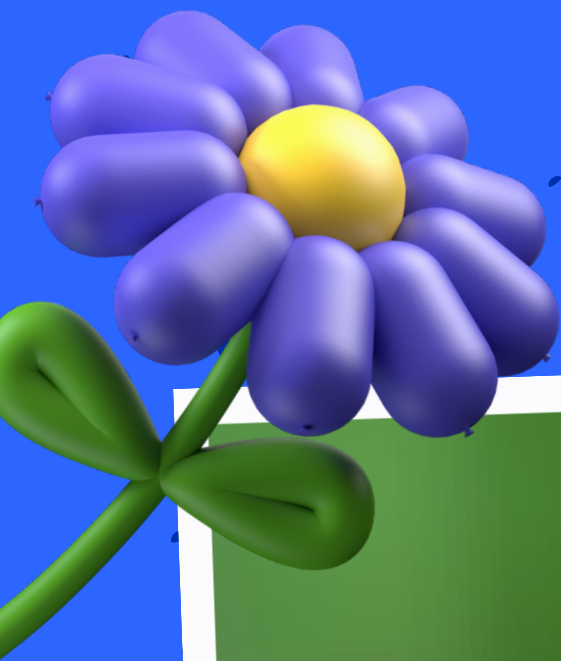
STARTUP



Introduction

KIDTECH TALES IS AN APP & DIGITAL PLATFORM THAT COMBINES THE POWER OF TECHNOLOGY AND STORYTELLING TO ENGAGE YOUNG MINDS. OUR APP IS DESIGNED TO MAKE LEARNING FUN AND EXCITING, WHILE ALSO ENCOURAGING CREATIVITY AND IMAGINATION.

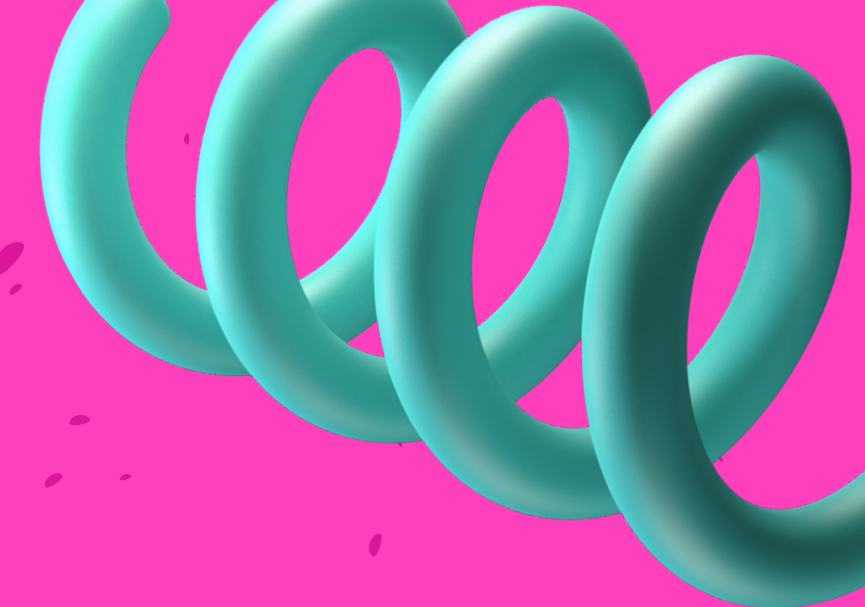
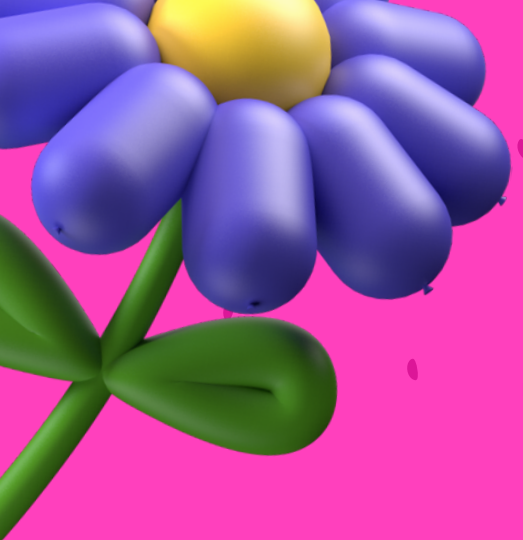




The Problem

Children today spend more time than ever before using technology, but not all of it is educational or beneficial. Many apps are simply time-wasters that do not promote learning or growth. Parents are looking for better options to help their children use technology in a productive way.





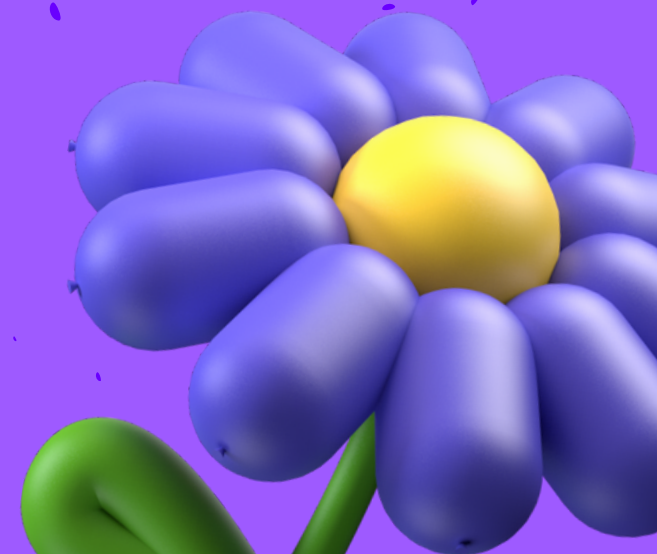
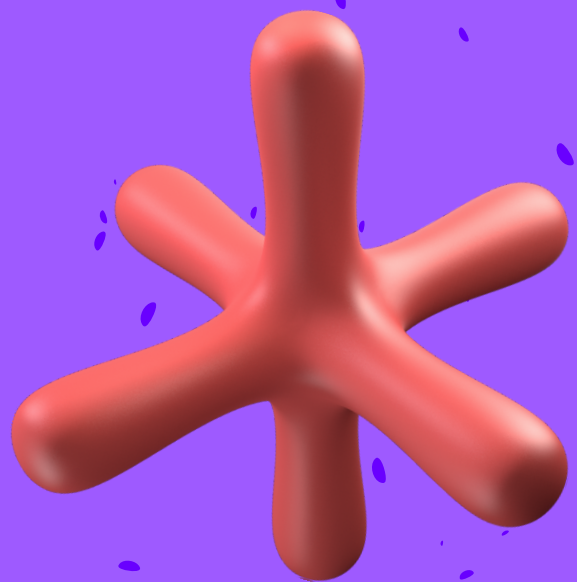
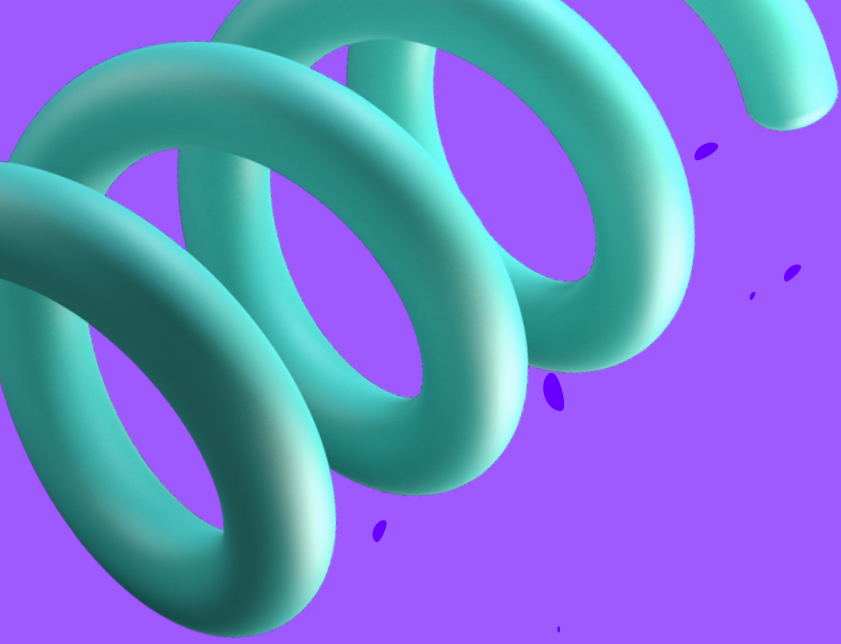
The Solution

KidTech Tales is the solution for parents who want to provide their children with engaging and educational content. Our app uses AI technology to create personalized stories that are tailored to each child's interests and reading level. These stories are designed to promote critical thinking, creativity, and problem-solving skills.



The Market

The children's educational app market is growing rapidly, with a projected value of \$7.2 billion by 2023. KidTech Tales targets children between the ages of 3 and 10, a group that makes up a significant portion of this market.





The Team

OUR TEAM IS MADE UP OF EXPERIENCED PROFESSIONALS IN MDIA, EDUCATION, TECHNOLOGY, AND BUSINESS. WE HAVE EXPERTS IN AI, WEB3, AND NFT INTEGRATION WHO WILL HELP US STAY AHEAD OF THE CURVE IN THE DIGITAL WORLD.



**YASAMAN
SHARIFZADEH**



JACK FERRIS



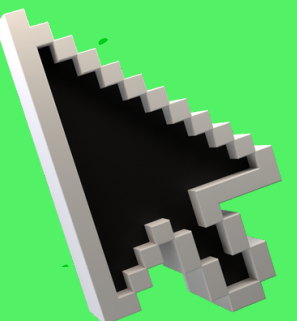
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Competitive Advantage

KidTech Tales stands out from the competition by offering personalized stories that are both educational and engaging. Our AI technology ensures that each child's experience is unique, while also promoting learning and growth. Our NFT integration will also set us apart, allowing children to collect and trade unique digital assets based on their favourite stories.



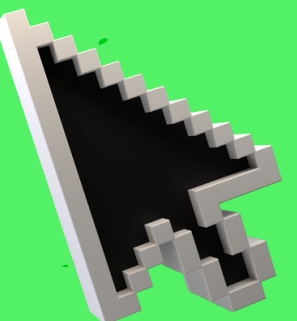


Revenue Model

KidTech Tales will generate revenue through subscriptions and in-app purchases. Users will have the option to purchase NFTs based on their favourite stories, which can also be traded on third-party marketplaces.

Marketing Strategy

Our marketing strategy will focus on targeting parents and educators who are looking for high-quality educational apps for their children. We will use social media, influencer partnerships, and targeted advertising to reach our audience.

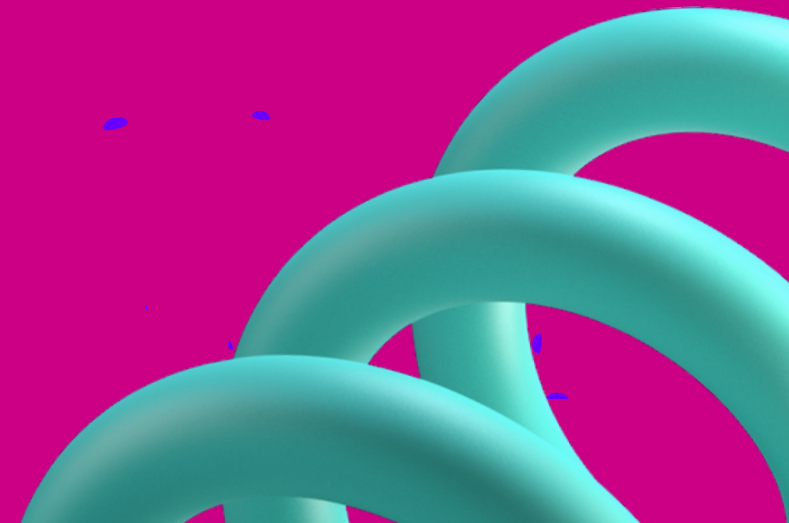


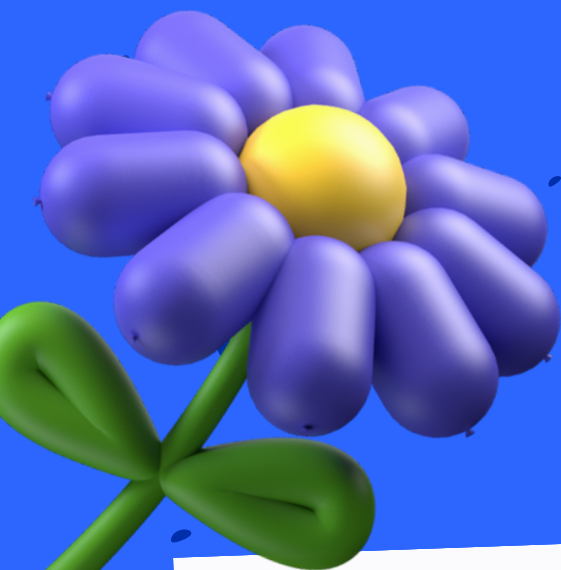


Future Plans



IN THE FUTURE, WE PLAN TO EXPAND OUR
NFT INTEGRATION TO INCLUDE MORE
DIGITAL ASSETS BASED ON OUR STORIES.
WE ALSO PLAN TO PARTNER WITH
SCHOOLS AND LIBRARIES TO MAKE
KIDTECH TALES ACCESSIBLE TO MORE
CHILDREN.





Conclusion

KidTech Tales is the perfect solution for parents who want to provide their children with engaging and educational content. With our personalized stories and NFT integration, we are poised to become a leader in the children's educational app market. Join us on this exciting journey!





THANK YOU!
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