



# EMOBOO

PAWSITIVELY HAPPY PETS.

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Application for pet emotion detection

**YOUR PET IS YOUR EMOTIONAL SUPPORTER..**

**But,**

**Do you know your pet also need your emotional support?**



**YOUR PET CARES ABOUT YOU  
YOU CARE ABOUT YOUR PET**



**SO LET US HELP YOU...**

# TEAM BETA TECH



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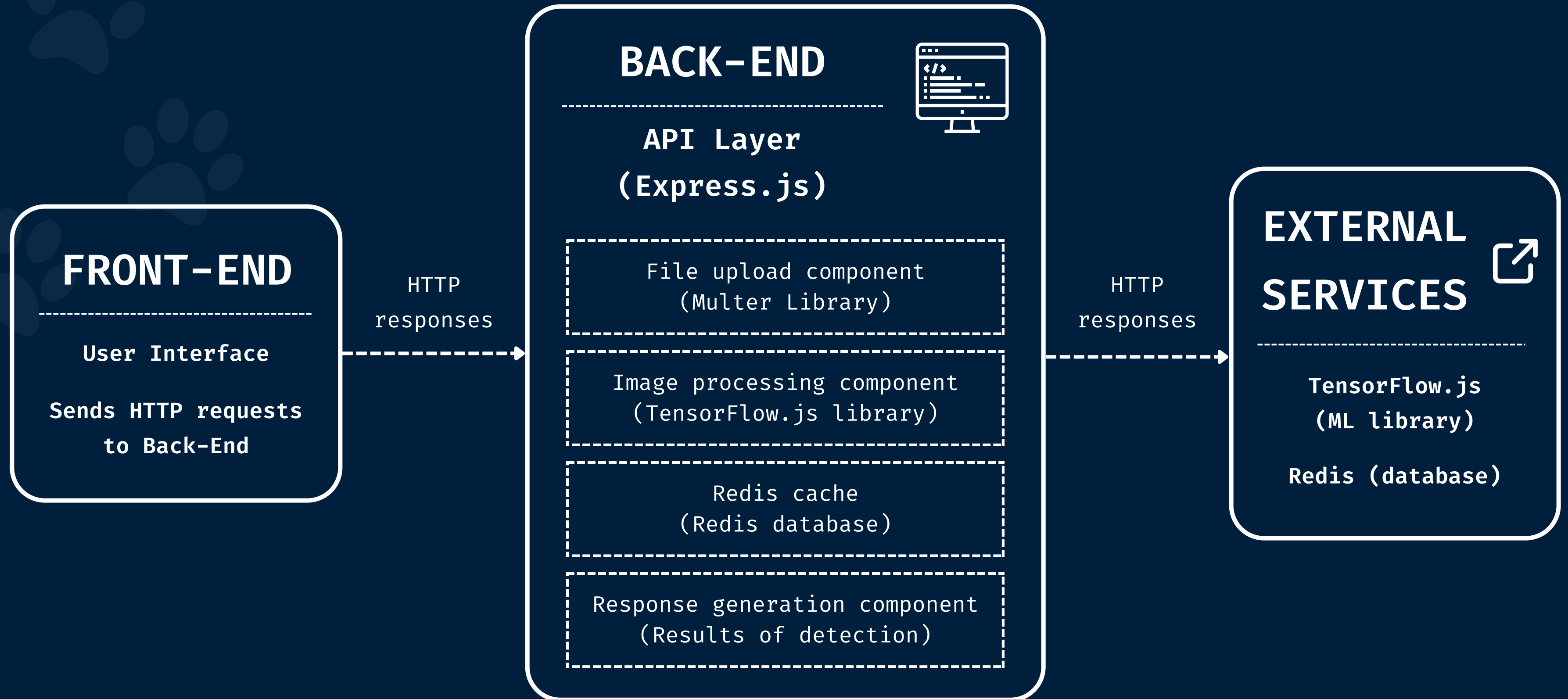


Introducing AI powered pet emotion detection app

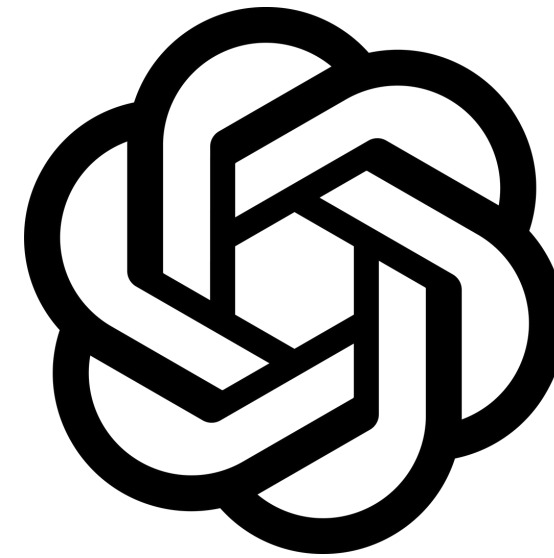
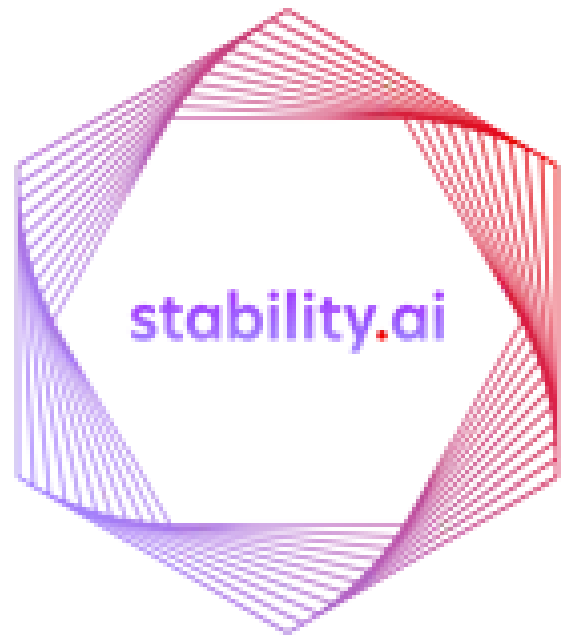
EMOBOO



# ARCHITECTURE OF THE APPLICATION

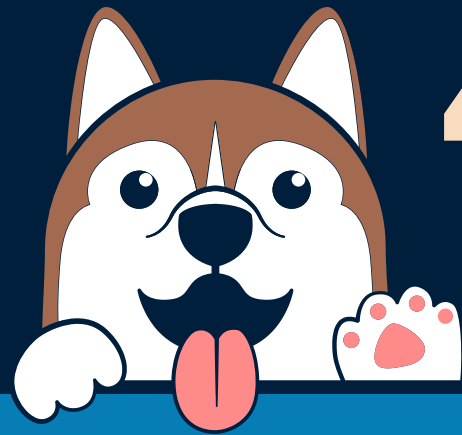


# RESOURCES USED IN MVP MODEL





More than **50%** of Global Population Have a Pet



**470M** pet dogs



**33%** of the Pet Population

CAGR(2022–2030)

**6.84%**

VALUE (2021)

**\$179.45 BN**

VALUE (2030)

**\$184.43 BN**



# Target Market

TAM	<b>\$1400BN</b>
SAM	<b>\$1.4BN</b>
SOM	<b>\$14M</b>



# REVENUE MODEL

**MVP**

**free**

**After adding video  
analysing system**

**Subscription model**  
**\$2.99/month**

# Future Plan

1

**2023 Sep**

Release MVP for dogs  
(Web application)

2

**2024 Jan**

Release for cat emotion  
detection for cats  
& Introduction of fun  
album creation with the  
stability ai

3

**2024 APRIL**

Introduce Mobile  
Application

4

**2024 July**

Release the behaviour  
detection using video  
analysis

5

**2025 Jan**

Introducing dog training  
AI assistant

6

**2025 JULY**

Marketplace  
to buy everything your  
pet need

**THANK YOU**