Artist's Journey x Artlink

GOWONU

Explore GOWONU's cursed complex in an AI-driven horror adventure. Unravel mysteries & survive.

stability.ai

Stable Diffusion AI Hackathon

lab lab ai

EXPERIENCE IDEA

Keywords: Horror 360 interactive experience, Maze, Virtual Reality

Goal: You are an urban explorer, trapped inside GOWONU buildings. You need to find the exit.

GOWONU is a cutting-edge, horror-driven gaming experience that immerses players in a haunted, cursed apartment complex using advanced AI technology. With Stable Diffusion-powered, real-time 360-degree environments inspired by the notorious Kowloon, players navigate an ever-evolving labyrinth teeming with supernatural occurrences, eerie noises, and ghostly apparitions. As urban explorers, players must communicate with others inside GOWONU to create new paths and uncover the mysteries of the complex.

WHY STABLE DIFFUSION

Our goal is to create unique, chilling experience for each player. The game content is **unique, unlimited**, and has each user's fingerprint.

- Each 360 room is created using a unique "manifested" prompt by the player.
- Each monster in the rooms is also unique and affected by manifested prompt.

Other key features

GOWONU world building and lore creation

- **Interactivity**
  - Special items - photos, keys, healing
  - interactive sigils and doors
  - monsters that can hurt you
- **Social**
  - The map is the same for all players, and it grows with each players interaction
  - Messages can be left behind by a dying player

CURRENT STATE

We have been thinking and discussing about GOWONU lore and world for about 1 year. We ended up launching a small AR-based experience last halloween.

Base Prototype:

- Over 200 AI generated images and videos created around this concept
- Basic Stable Diffusion & ControlNet server
- Unity Engine Client
- Move around automatically generated rooms, that have <4 doors, using a grid system
- Interactive polaroids with clue keywords, doors and sigils

NEXT STEPS

- Finish a **playable MVP** and start testing
- Promotion and Marketing
- Launch Alpha by **Halloween**