Welcome to parseo, parce!

by RoloStudios

Elevate your content with our all-in-one AI solution, designed to streamline your workflow and help you create content that stands out!

Problem

61% of marketers say that growing organic presence and improving SEO is their top inbound market priority.

77% of companies have only 1 SEO staff.

$750 average minimum cost of typical SEO project.

Coordinating across platforms and people can waste time and cause inconsistent content strategy.

Source: 94 SEO Statistics You Can't Ignore: 2023 Market Share Analysis & Data - Financesonline.comhttps://financesonline.com/seo-statistics/94 SEO Statistics You Can't Ignore: 2023 Market Share Analysis & Data - Financesonline.com94 SEO Statistics You Can't Ignore: 2023 Market Share Analysis & Data - Financesonline.com

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Solution

An AI21 backed tool that generates the content and allows the creators to create.

Output

keyword id, markup, revised content, score reading, level & optimization, output xml sitemaps, tags, iterate, and more.

Tech Stack

AI21 API   Streamlit

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Case Study

A Content website with 6955 pages, 900 articles

Problems:
Lack of Relevance
Complex Reading level
Length consistency issues
SEO with optimization opportunities

No budget or time to spare for extensive man-work.

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Proof-reading $12 to $70
SEO $15-$35
up to 4 hours (Google).

Proof-reading, SEO, tags,
keywords and more.
~$0.03 and 5-8 sec.

For our pilot saving of **$66K**
on a project of **900** articles.

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Win AI21 Hackathon → Run Pilot → Scale

Win AI21 Hackathon
Over 600M blogs with 6M+ daily posts and 2.5B+ annually (Google).

Run Pilot
Quality content is the #1 success factor for all bloggers. (GrowthBadger).

Scale
71% of bloggers say SEO is the most important source of traffic (Orbit Media).

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