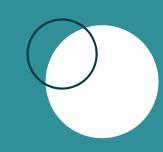


## MARTHA

# For every minute spent organizing, an hour is earned







#### **PROBLEM**

YOUR COMPUTER MIGHT IS YOUR HOUSE, IT MIGHT GET DISORGANIZED WITH TIME!





### LET'S COMPARE:

Feature	Google Drive	Apple iCloud	Martha
Instant document search	No	No	Yes, using a prompt
Search by document description	Yes, to some extent	No	Yes
Searches all documents	Yes	No	Yes

#### PROFESSIONALS

The file managment industry is in value \$6.8 billion by 2025

## Market size



#### MARHA FOR STUDENTS

According to the National Center for Education Statistics, there were approximately 20.5 million college and university students in the US alone in 2020.