### **Pitch Analyzer**

https://nescampos-pitch-analyzer-app-yplkm0.streamlit.app/

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Analyzer and simulator of questions between investors and startups founders.



#### **Problems for startup founders**

# Without enough training

To be able to prepare for interviews/pitch to sell their products, since what is available so far is general training and not adapted to their projects.

# **Specific questions**

They have no idea what kinds of questions (beyond the general ones) investors and stakeholders might ask them.

# **Pitch Analyzer**



#### **Pitch Analyzer**

Enter all your pitch text and you will see the possible questions you

would receive from investors and stak try to answer from your pitch text, and infer an answer or not answer, so you to present your startup.

Upload your startup pitch in text format

rite all your pitch

	status and evolution, we are in a myr stage, and i won the hipple sloval cove nackation in 2022.
n text, and	Also, we received fund for US\$100,000 for the MVP.
r, so you	We are fundraising US\$300,000 for Improve back-end architecture and enable different Blockchain protocols and banks
	The terms of our round are 8% and valuation: US\$3,750,000.
	Specified task: Evaluate the startup's financial projections, market analysis, and c
	VC Investor (Venture Capital Investor):
	Question: Can you provide more information on your market analysis, including the si
	Startup Founder (Startup Founder):
	Answer: Our target market is the 1.7 billion people who do not have access to the fi
	VC Investor (Venture Capital Investor):
	Question: Can you provide more information on your financial projections, including
	Startup Founder (Startup Founder):
	Answer: Our financial projections for the next 3-5 years are as follows:
	- Year 1: Revenue of US\$500,000 and a net loss of US\$200,000.
	- Year 2: Revenue of US\$2,000,000 and a net loss of US\$100,000.

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# Analyzer and simulator of a pitch to prepare founders.

Analyze the text delivered pitch and simulate a conversation between a potential investor and the pitching startup founder, so you can review, understand, and prepare for the types of questions they might be asked, while responding from the conversation. from the information provided or infers if it is not provided in the initial text.





User (founder) enters the pitch of his/her project about which the interview will be discussed, with all details and numbers as possible.

It. processes the user's information, generates the activity sequence and through LangChain and CAMEL it begins to generate the dialog that the user should understand and apply in real life.

Start printing the dialog on the screen, starting with the investor's questions and the founder's answers.

Technologies: LangChain, CAMEL, Streamlit, OpenAI

https://github.com/nescampos/pitch-analyzer

# **Business model**

#### Model

Plans that include credits for each conversation.

#### Cost

Plans that would start from US\$5/month.

#### Users

Startup Founders and Venture Capital analysts.





Bootcamps, Venture Capital courses.



Differentiation

- More applied teaching through simulation.
- It makes it easier for business incubators/accelerators to train their cohorts.
- Generation of specific questions according to the real project (pitch).
- Simplicity of use and better use of the founder's time.

# **Talent**



#### **Néstor Campos**

Founder/Technical Manager

+13 years working in many technologies products/companies (Web3, AI, Big Data, and more).



nescampos

Microsoft MVP (Artificial Intelligence)

AWS Community Builder (Machine Learning)

Alibaba Cloud MVP (Big Data)



# **Status and evolution**

#### **Current Status**

#### 2023

Proof of concept launched.

https://nescampos-pitch-analyzerapp-yplkm0.streamlit.app/

#### **Future Status**

#### 2023 (end of the year)

Release of a functional version, with user management, conversation history, usage plans and more.

# Thank you

Do you have any questions?

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