

# Kalideo App

19 May 2023

**Julien**

Lead, Mobile Developer

**Bella**

PM & UI Design

**Hugues**

Python Developer / Devops

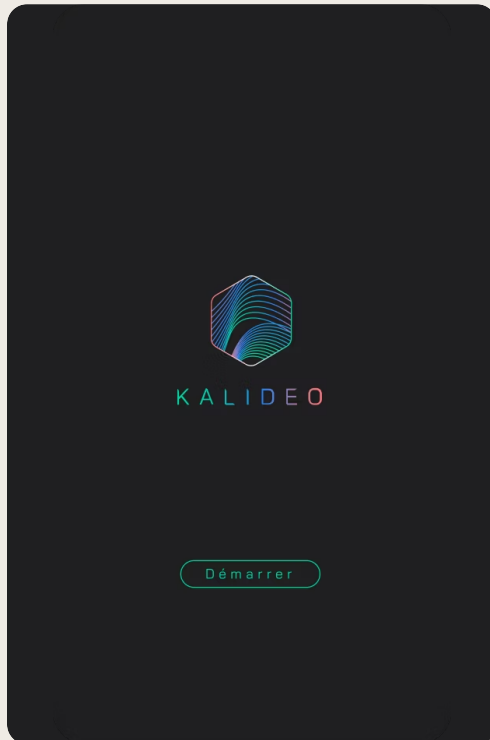
Problem

# How to make the picture edition easy ?

- Most images editors are too complex to use.
- People seek an easy way to edit images with AI.
- It's possible to increase the desire for pictures edited with AI technology.
- We need an app that is easy to use and fast for everyone, regardless of their experience level.

Opportunity

# Create the next app for image creation.

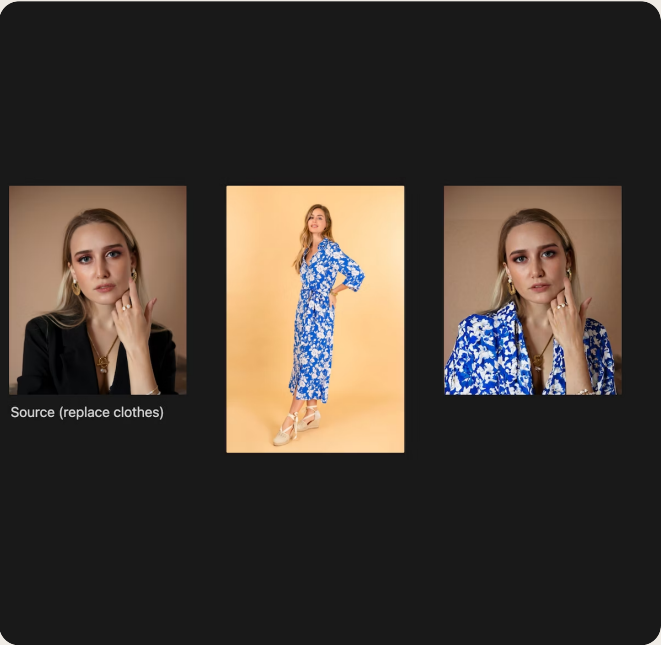


- Kalideo aims to be the first app to showcase AI editing picture models.
- Mobile-first approach
- Appealing user interfaces for photo editing.
- Experience the full and complete offering by following this approach.

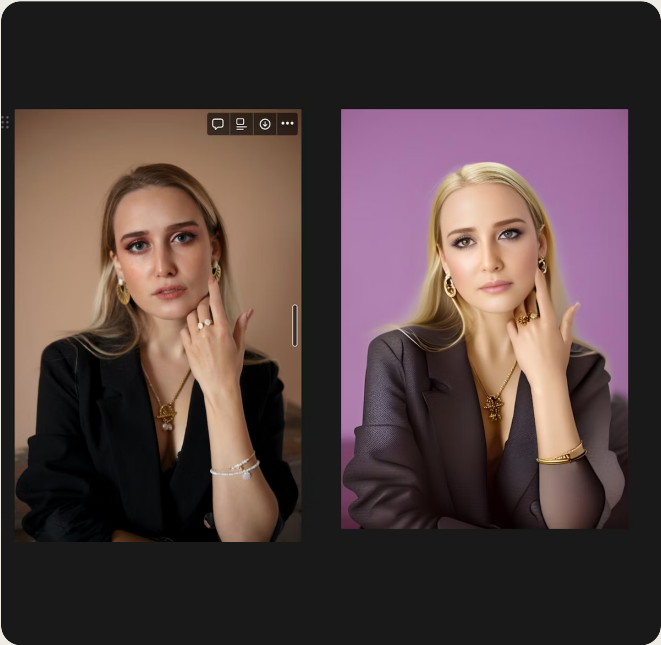
# Kalideo Product

3 options for the final product

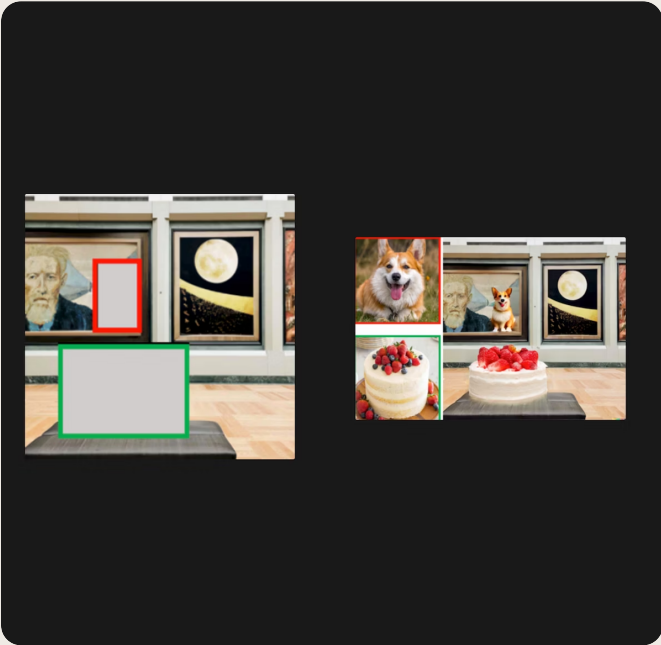
## Replace



## Restlye



## Insert



# MVP

## Kalideo Animal Replacer

Let's move any Pet to another place !



+

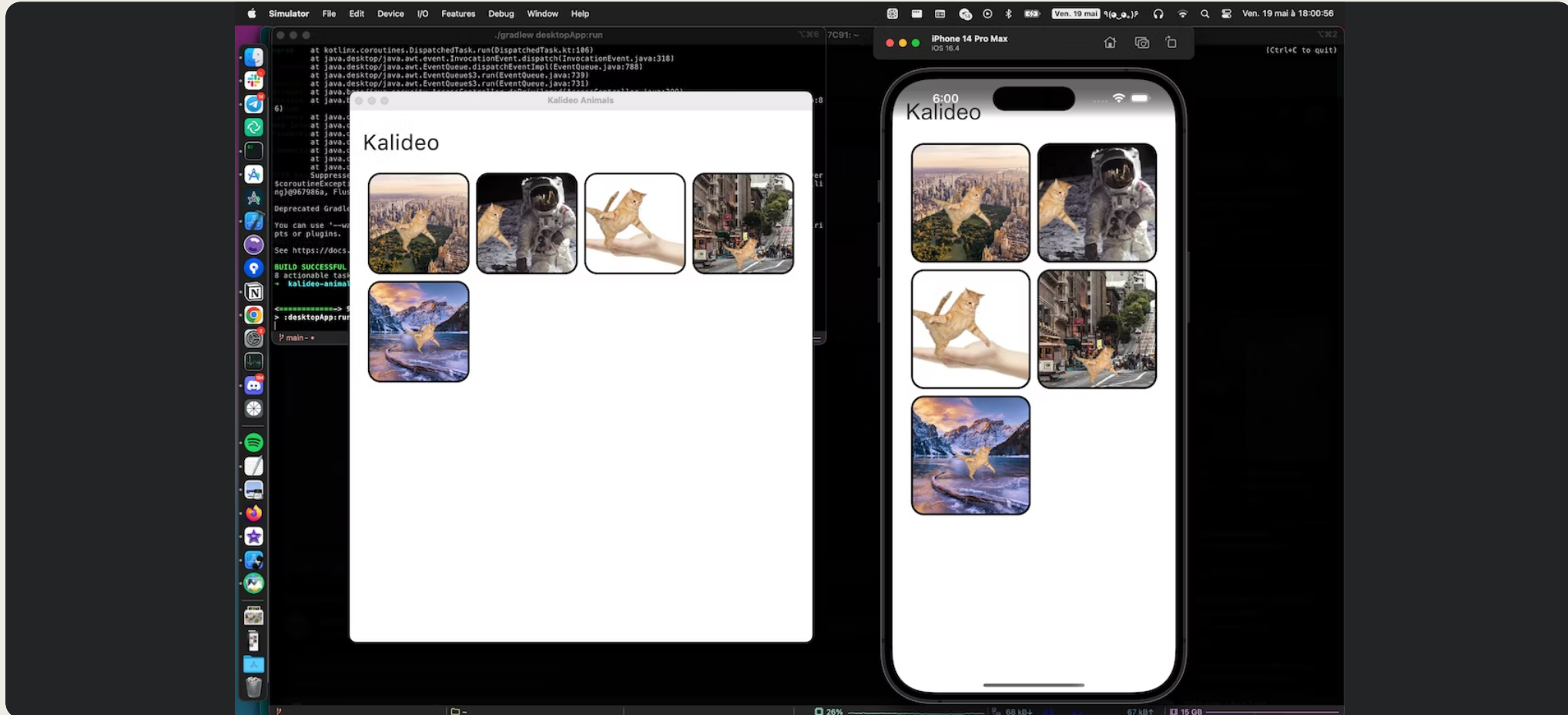


=



**Demo**

# App Also available for Desktop / iOS !



# Key points :

- We are using customized integrations
- Fast image processing
- Amazing results and fun to use
- We target B2C users.
  - Mobile, batch editing, quick user acquisition ...
- We'r also building products for B2B customers
  - Customized products, subscription, premium features etc...



**Thank you for your time !**