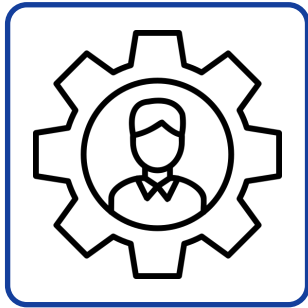


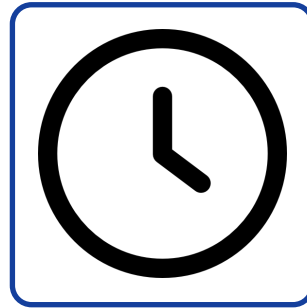
Showcase.

THE PROBLEM



Expertise

Less than half of all websites are now fully developed from scratch.



Time

Research shows that it usually takes around one to six months to build a fully functioning website.



Motivation

Roughly 15% of US millennials have a personal website.

OUR SOLUTION: AI-POWERED WEBSITE GENERATOR



AI-Powered Website Generator

A website generator that uses AI to create professional websites quickly and easily



Customizable Design

Users can customize the design of their website to fit their needs



User-Friendly Interface

The interface is designed to be easy to use for all users

OUR TEAM



Youn Sung Huh

Full Stack Engineer

Senior at Cornell University studying
Computer Science

2+ years of Generative-AI Product Development
Experience



Elliot Myunghoon Kim

Frontend Engineer / Design Lead

Sophomore at Cornell University studying Computer
Science

Ex-Software Engineering Intern at FinTech Startup



DEMO

ShowCase.

[Home](#)

[About](#)

[Product](#)

[Contact](#)

[Login](#)

[Sign Up](#)

Create a Personalized Website with Just One Click

Let our AI tool tailor your resume into a unique, professional online presence.



Drop or Select Your Resume

Acceptable formats are PDF



TARGET POPULATION

CURRENT

NEXT

1

High School/ College Students

2

Freelancers

3

Professors

1

Small Businesses

- convert data from restaurant menus to a website

2

Microinfluencers

- convert social media influencers link to a website



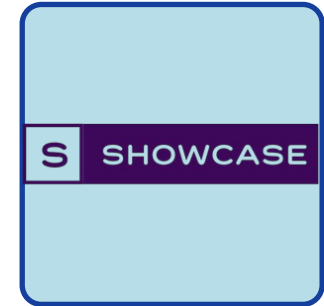
Competitor Analysis



- Cost: \$16 – 46 / month
- Design Templates: Pre-made
- Automated: No



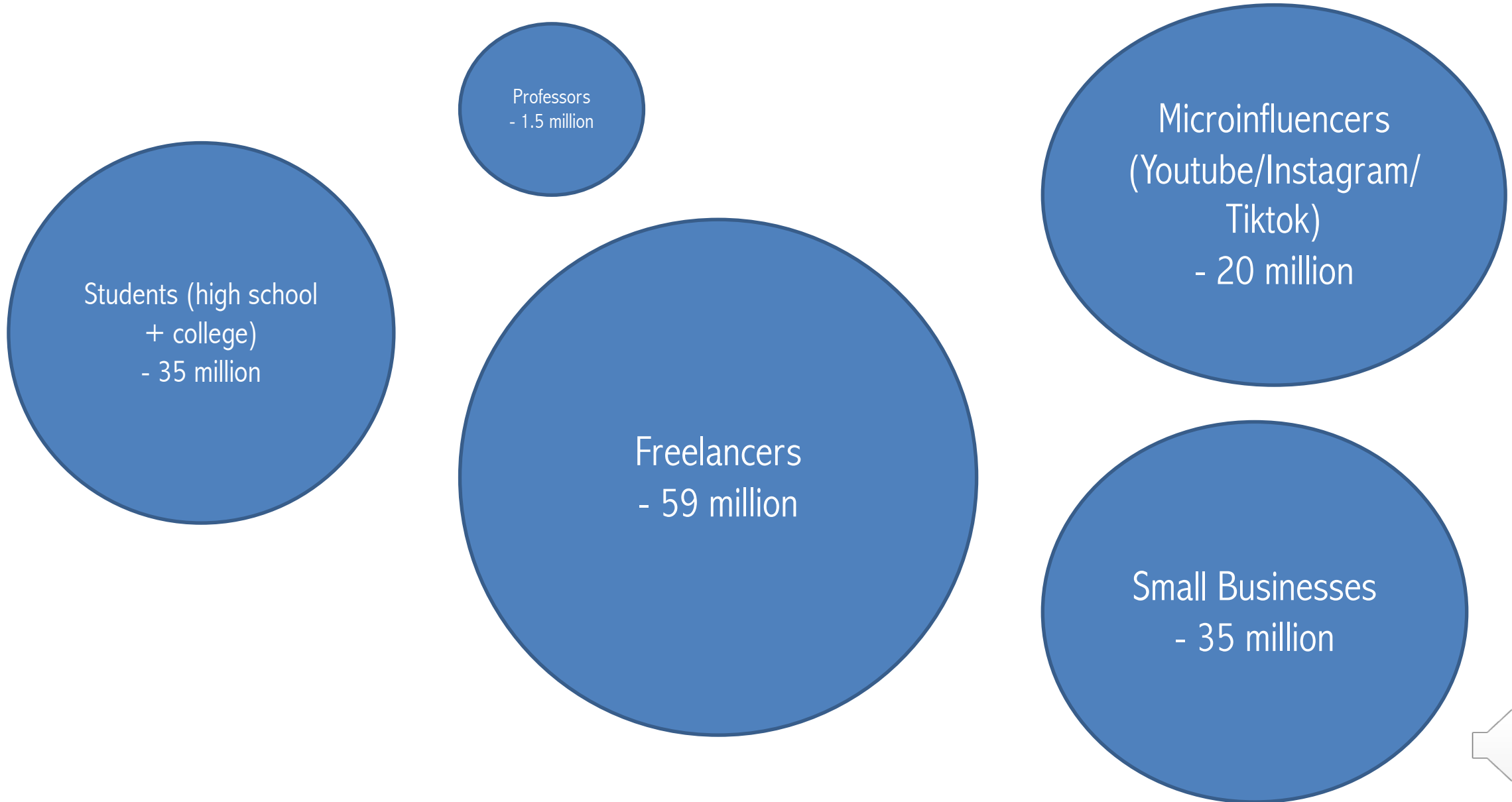
- Cost: \$14 - 39 / month
- Design Templates: Pre-made
- Automated: No



- Cost: \$4 - 10 / month
- Design Templates: AI-Generated
- Automated: Yes



ESTIMATED MARKET SIZE (in US)



Our Business Model

Subscription-based Model



- Different pricing tiers that cater to different needs
- Lower cost compared to other website builders



Search Engine Optimization (SEO)



Web Hosting



Personalized Design Templates

\$36 - 90M

Projected annual revenue assuming we achieve 5% of target population, \$4 - \$10 monthly subscription fee, and 10% conversion rate



Showcase.