

# FRAN

Voice to voice AI-powered Psychological First Aid  
Chatbot



# OUR TEAM



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# THE CHALLENGE

- Mental health problems can affect a student's energy level, concentration, dependability, mental ability, and optimism, hindering performance
- Stress (30% of students)
- Anxiety (22%)
- Sleep difficulties (20%)
- Depression (14%)



# BARRIERS TO TRADITIONAL HELP

- Limited availability of counselors or therapists.
- Stigma surrounding mental health.
- Financial constraints.
- Long wait times for appointments.



# THE SOLUTION

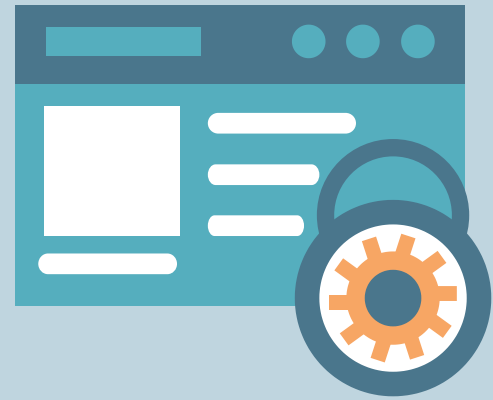
FRAN

# THE SOLUTION



## **AVAILABILITY & ACCESSIBILITY**

24/7 instant access  
without prior appointment  
Multilingual model



## **ANONYMITY & PRIVACY**

No name is affiliated to  
the data collected and  
no data is shared



## **PERSONALIZED ASSISTANCE**

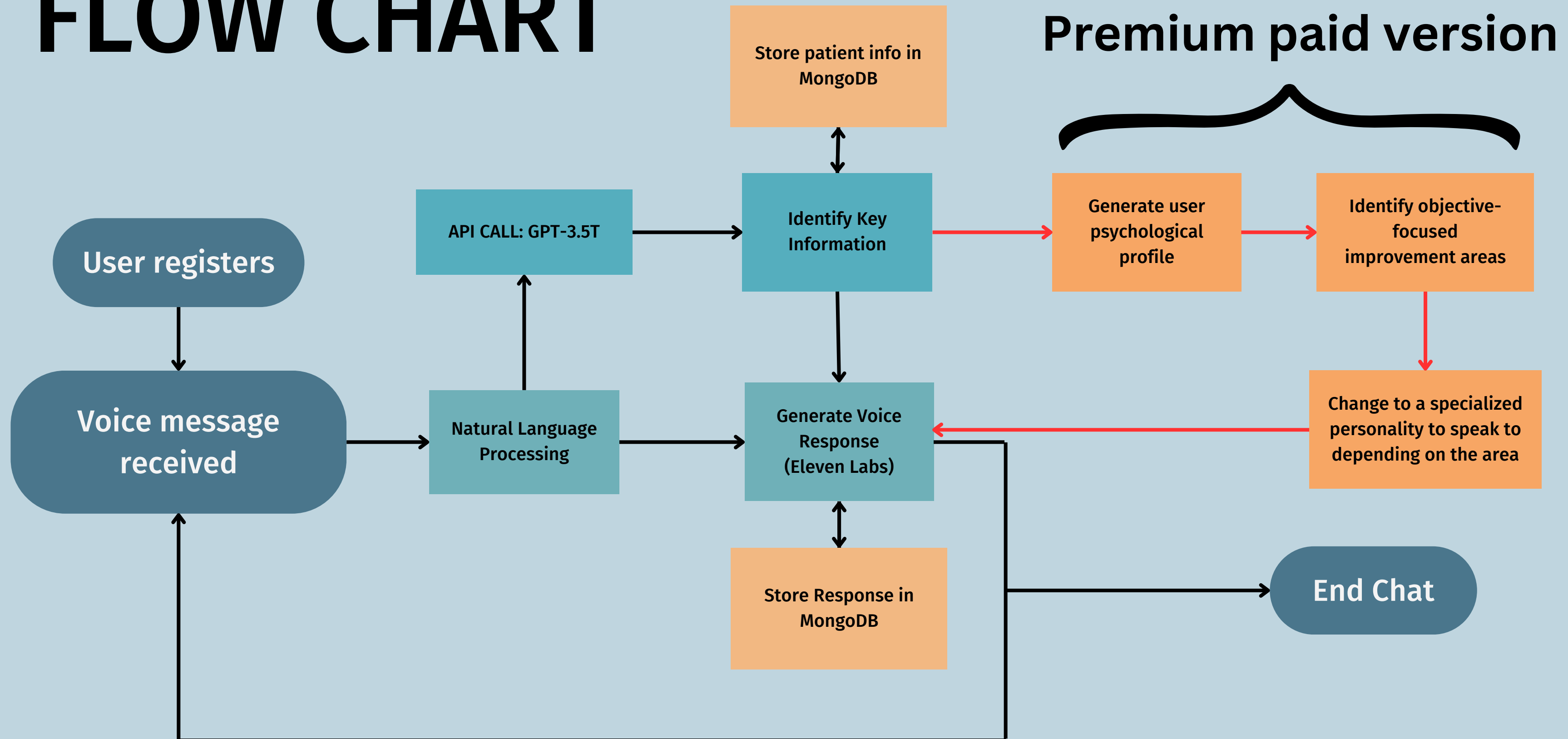
Tailored to the individual  
needs of each user based  
on previous conversations



## **SCALABILITY**

Possibility to reach a  
larger number of students  
Introduction of a premium  
subscription

# FLOW CHART



# DEMO







# MARKET ANALYSIS



Estimated to grow by US\$201.41 billion from 2021 to 2026



CAGR 2022-2026 of 9.06%, resulting in a projected market volume of US\$256.30bn by 2027



North America will account for 39% of the market's growth during the forecast period

# WHAT'S NEXT?

- Collaborating with mental health professionals and AI developers
- Expansion into other demographics
- Implementation of Referral options for urgent or severe cases
- Implementation of the paid subscription and continuous improvement



**THANK YOU FOR  
YOUR TIME!**

