# CopperFrenz

CopperFrenz: Get the best out of group chats!



#### The problem

Participating in multiple group chats can be overwhelming and difficult to keep track of all the conversations.



#### Why it's a problem

It's hard to know which topics are important and need attention.

01

It's difficult to have a comprehensive understanding of the conversations without reading through every message.

02

Time spent trying to catch up on conversations could be better used for other activities.

03



## Our product

CopperFrenz provides an easy and efficient way to get an overview of all the group chat conversations.

#### Our main features



Our ChatSummary bot records messages continuously and generates a report at the end of each day.



The report includes hot topics discussed, the time it happened, the summary of the topic, and noteworthy contents in this topic.



This helps users quickly and efficiently gather information from their social circle. - CopperFrenz allows users to easily stay up to date with conversations in their group chats.

It saves time and effort by providing summaries of conversations that would otherwise require hours of scrolling.

#### Why use CopperFrenz



#### Our market

CopperFrenz targets users who frequently participate in multiple group chats, such as professionals, gamers, and students. This market is growing rapidly due to the increasing popularity of IM apps and the need for efficient communication solutions.

### Our strategy

#### Marketing

Our marketing strategy involves leveraging influencers and word-of-mouth to spread awareness of CopperFrenz. Sales

Our sales strategy focuses on offering discounted rates to customers who commit to longer subscription plans.



bububut@mail.com CopperFrenz

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