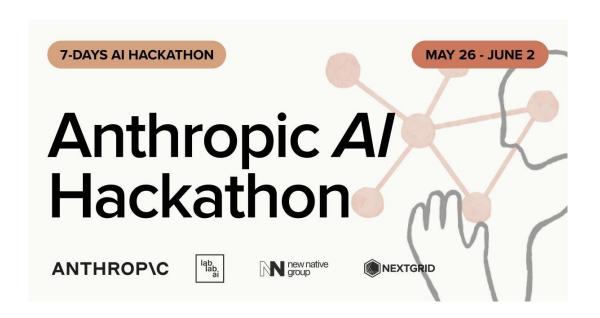
## Swift Search







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## THE TEAM



#### THE PROBLEM



Video search returns **many** results



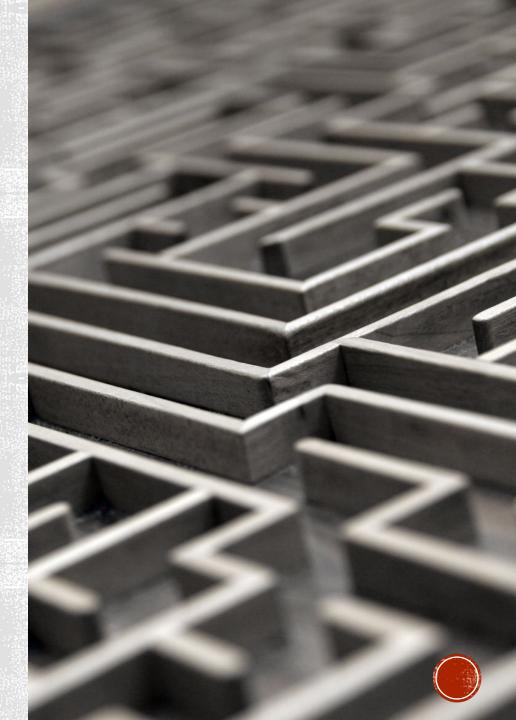
Possibility of <u>click-bait</u> being present in results



Hard to choose which video to watch



User might end up skipping video

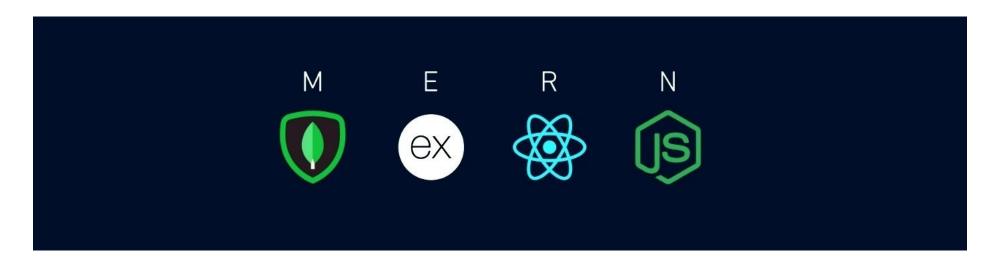


## OUR SOLUTION (Swift Search)

- We address these issues by creating Swift Search, a YouTube video summarizer.
- Swift search uses OpenAI's Whisper API to automatically transcribe a video and Anthropic's Claude API to summarize the video transcript.
- This enables users to judge whether to watch the video based on the summary.
- Our target audience includes students, researchers and anyone who uses YouTube videos for educational purposes.



#### TECH STACK





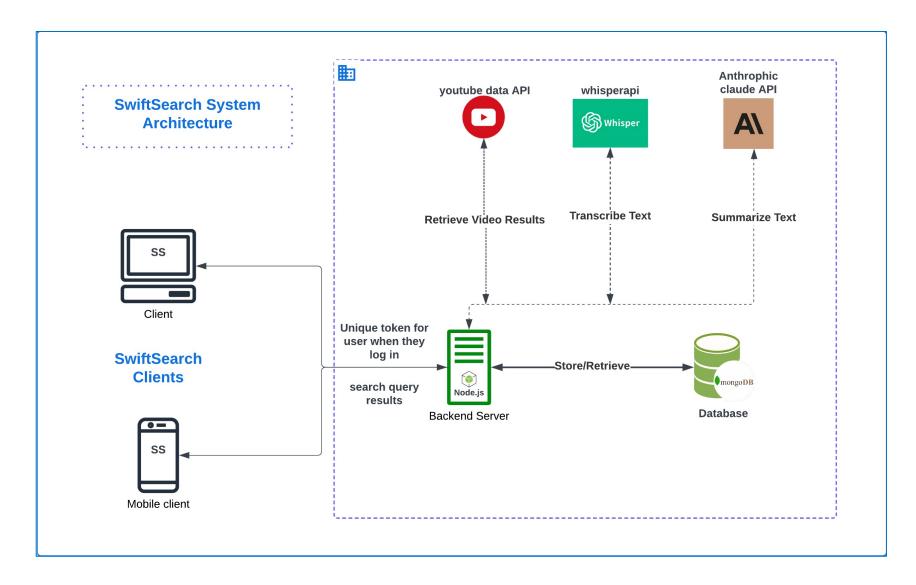




**Deployment Platforms** 

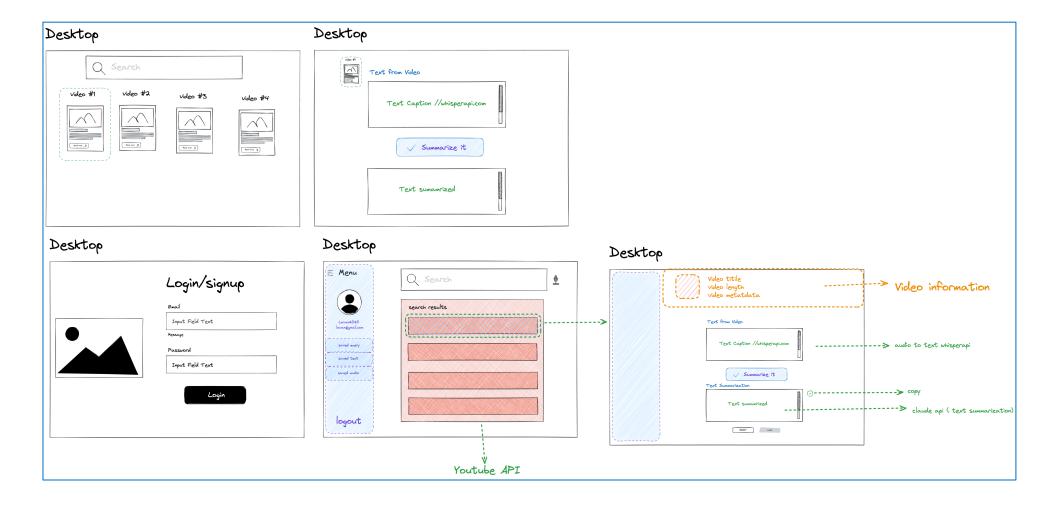


#### TECHNICAL DETAILS





#### WIREFRAME





### PRODUCT DEMO



# BUSINESS MODEL

- Since a prominent section of our target customers are students, we plan to partner with schools and universities to offer a student plan.
- For regular users, we plan to provide 10 video summaries per user per month for free. Users then have a choice to opt for a 'pay-as-you-go' subscription or tiered subscription.
- We will have 3 tiers:
  - Standard: 25 summaries
  - Premium: 100 summaries
  - Enterprise: Contact for details

#### CHALLENGES

#### FUTURE WORK

- Different Whisper API providers tested
- Videos take a long to transcribe
- Deploying our Node application on the Cyclic platform

- Deploy on our own infrastructure
- Speed up video transcription
- Incorporate vector database
- Sentiment analysis on video comments



