



Third Shift

Fill in the blanks

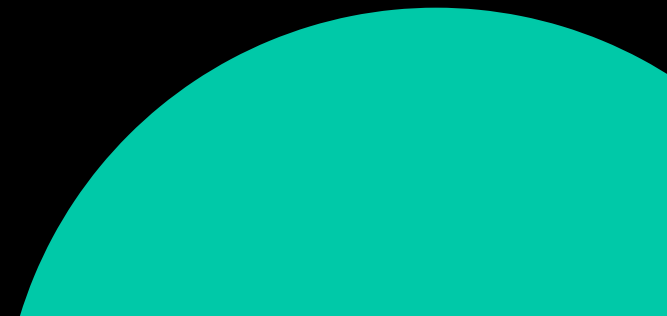
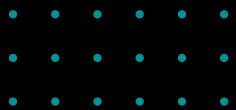
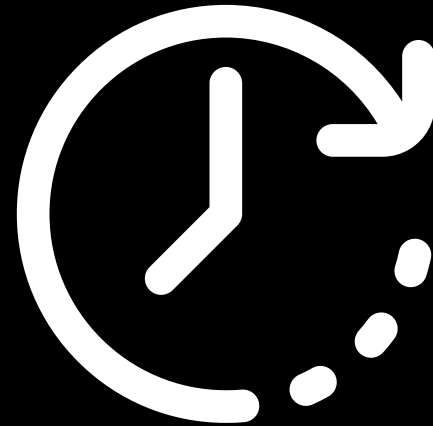


Turning cold leads into hot prospects overnight

Imagine stepping into your office every morning, ready to seize the day because your CRM has been working hard overnight.

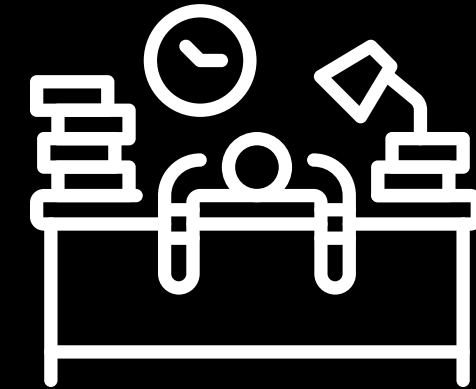
Welcome to **ThirdShift**.

An AI-powered framework that integrates with your CRM platform, curating and enriching your data while you sleep.



What's the problem?

In sales teams globally, there can be many **tedious tasks**:



- Managing relationships
- Sifting through emails
- Dealing with stale leads
- Preparing reports

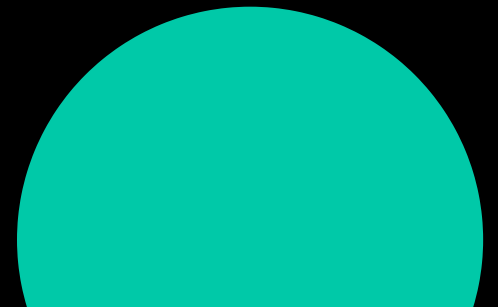
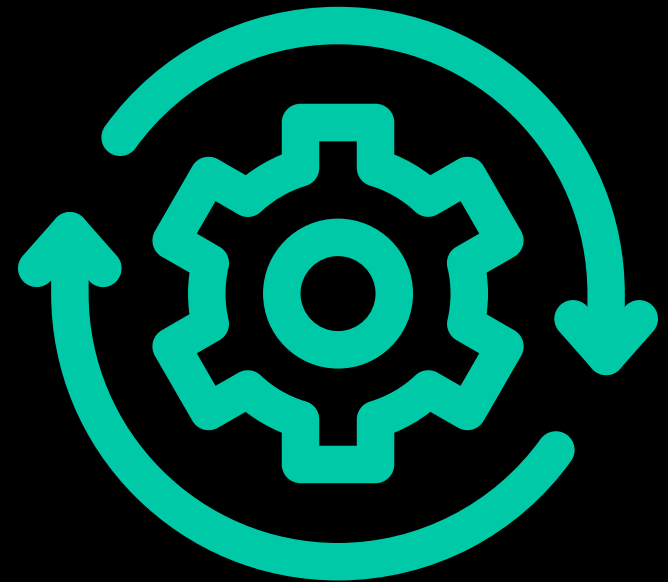


Our approach:

01 AUTOMATED INSIGHTS

02 LEAD MATCHING

03 COLD CALL GENERATION





01

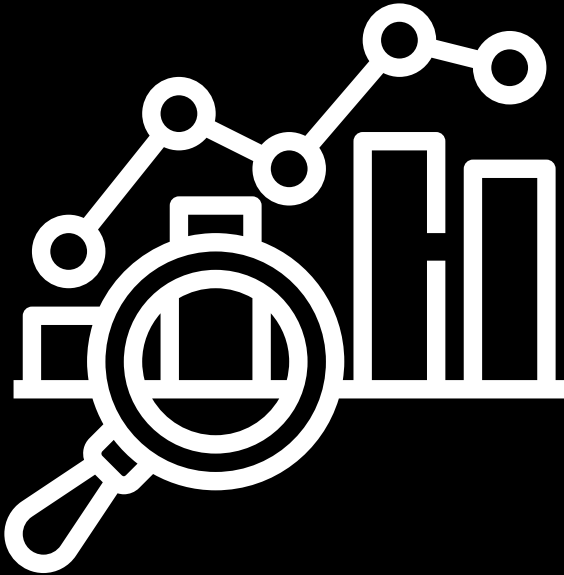
Automated Insights

GENERATE INSIGHTS WITH CUSTOM PROMPTS

Using our custom built prompts and Claude's 100k token limit, ThirdShift can help you analyze large segments of data to derive unique insights.

Trends, analysis, and advice in a holistic, plain English data view. You receive a digestible package of data each morning.

Let your sales team hit the ground running.





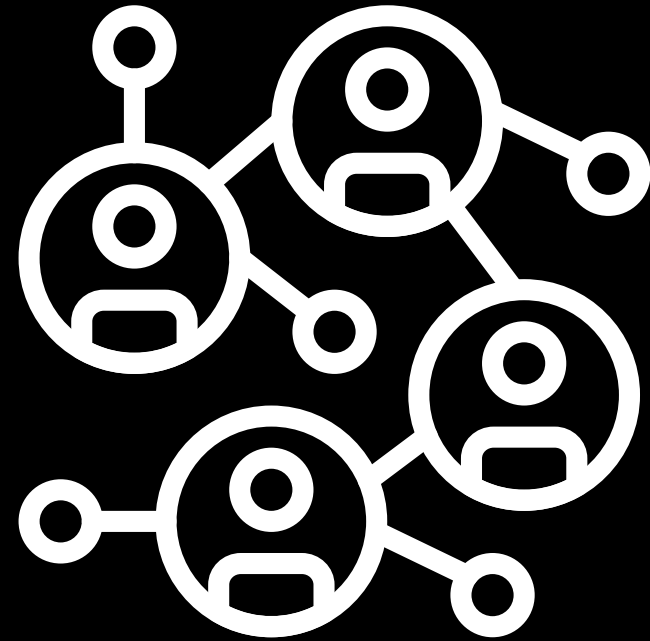
Lead Matching

CONNECT REPS TO THE RIGHT ACCOUNTS

Enhance your sales reps' performance by identifying high-profit potential leads for effective cold-calling.

- Less experienced reps will get easier leads to develop their professional skills and get up to speed.
- High performance reps will get strategic leads, to secure high impact sales.

Set your team up for success each day.



02





03

Cold Call Generation

ACT ON DATA SEAMLESSLY

A tool designed to enhance your sales reps' performance by identifying high-profit potential leads for effective cold-calling. In parallel, it provides coaching and hones your team's outreach strategies and elevating their overall sales techniques.

The AI integrates intelligent follow-up strategies, maximizing lead engagement and conversion rates.





Workflow

INSIGHTS GENERATOR



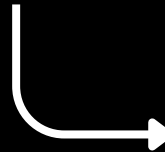
Generates insights based on data inputs



LEADS ASSIGNMENT



Analyze fresh leads and assign them to reps based on product vertical and skill



COLD CALL GENERATOR



Provides outreach plan and coaching assistance for reps



**Hit the ground
running.**

Thank you for
considering ThirdShift