

Opportunities

Identify business opportunities from of user research in minutes instead of days



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The Problem:

1 Time-Consuming

User research is one of the most time taxing action for a product manager

2 Missed Opportunities

Because it takes so much time, we tend to miss critical business opportunities

3 We don't talk to our users enough

We know that talking to our users is critical, but we tend to deprioritize it because it takes SO MUCH time



The Solution: Opportunitiez

From that

▼ User Interviews

<input type="checkbox"/>	Client		Status	Date	Interviewer
<input type="checkbox"/>	Interview 1		Done	Jun 8	
<input type="checkbox"/>	Interview 2		Canceled	Jun 20	
<input type="checkbox"/>	Interview 3		Done	May 2	
<input type="checkbox"/>	Interview 4		Done	May 2	
<input type="checkbox"/>	Interview 5		Done	May 4	
<input type="checkbox"/>	Interview 6		Canceled	May 5	
<input type="checkbox"/>	Interview 7		Done	May 10	
<input type="checkbox"/>	Interview 8		Done	May 10	
<input type="checkbox"/>	Interview 9		Done	May 18	
<input type="checkbox"/>	Interview 10		Done	May 24	
<input type="checkbox"/>	Interview 11		Scheduled	Jun 8	
<input type="checkbox"/>	Interview 12		Scheduled	Jun 8	

To this

Business Goal
Increase active learners

Opportunity 1
Personalized learning tracking tool

▼ Hide Details

Problem Space: Lack of ability to personalize and validate learning in the club.

Quote from interviews: "Hard to tell if members understood what she taught."

Found in **7 interviews**

Opportunity 2
Hands-on learning opportunities.

▼ Hide Details

Problem Space: Students want more activity-based learning and learn by doing.

Quote from interviews: "Students always ask for more activity-based learning, learn by doing."

Found in **3 interviews**

Opportunity 3
Structured learning approach.

▼ Hide Details

Problem Space: Lack of structure in the learning process.

Quote from interviews: "Adam wants structure -- roadmap' The learning today is just all over the place."

Found in **2 interviews**

Demo: Opportunitiez

Fast, Simple User Insight Analysis

The screenshot displays the 'User Research' interface. On the left, there is a sidebar with navigation options: Home, My work, Main workspace, and a search bar. Below the search bar, there are sections for 'Welcome to your device...', 'User Research', and 'Product Development' with sub-items like Sprints, Roadmap, Single Query, and Retrospectives. The main area is titled 'User Research' and contains a 'Main Table' with columns for 'Item', 'Transcript', 'Status', 'Date', and 'Problems and Goals'. The 'User Feedback' section shows five items with transcripts and status indicators (e.g., 'Working on it', 'Done'). The 'User Interviews' section shows one item with a transcript and a play button icon.

Item	Transcript	Status	Date	Problems and Goals
Item 1	Hey hi, thank you so much for taking th...	Working on it	Jun 17	0:00:56, for the email, the, the
Item 2	Hey hi, thank you for joining me today. I...	Done	Jun 15	
Item 3	Hey hi, thank you so much for taking th...		Jun 15	
Item 4	Hey hi, thank you for taking the time to...			
Item 5	Hey, hello, thank you for joining me tod...			



Opportunities: Find Business Opportunities from User Research in...

Hi there! I'm Staff Chalakam from the Opportunities team. Opportunities is a superpower for product managers and entrepreneurs that helps us to identify busine...

The Solution: Benefits for Product Managers

Monday.com based

Analyze your user research right
inside your Monday board

Saves weeks of work

Opportunities streamline your entire
analysis process in a few minutes

Easy to use

Identify opportunities in just 3
steps

Our Next Update: Exciting New Features and Use Cases

Our next updates is going to include

New Use cases: Marketing managers - Refine Marketing Strategy | HR Managers - Improve Employee Experiences | Customer Success Managers - Enhance Customer Satisfaction.

Integrations: automatically import and analyze conversation from Zoom, Gong, etc.

Advance suggestion: Ask our AI followup questions about the interviews and dive deeper into your analysis.

Share your results: Share your opportunities with your stakeholders.

Collaboration: Work as a team to identify the most impactful business opportunities.

Thank You for Your Time!

We appreciate your interest in our tool. For more information, please contact us:

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