A high-speed photograph of a water splash, capturing the intricate details of the liquid's movement. The water is rendered in various shades of blue and purple, with bright highlights and deep shadows that emphasize its texture and flow. The background is a smooth gradient from a light blue on the left to a vibrant pink on the right. The overall composition is energetic and modern.

Your appointment setter with artificial
intelligence

IAPPROUCH

OUR TEAM

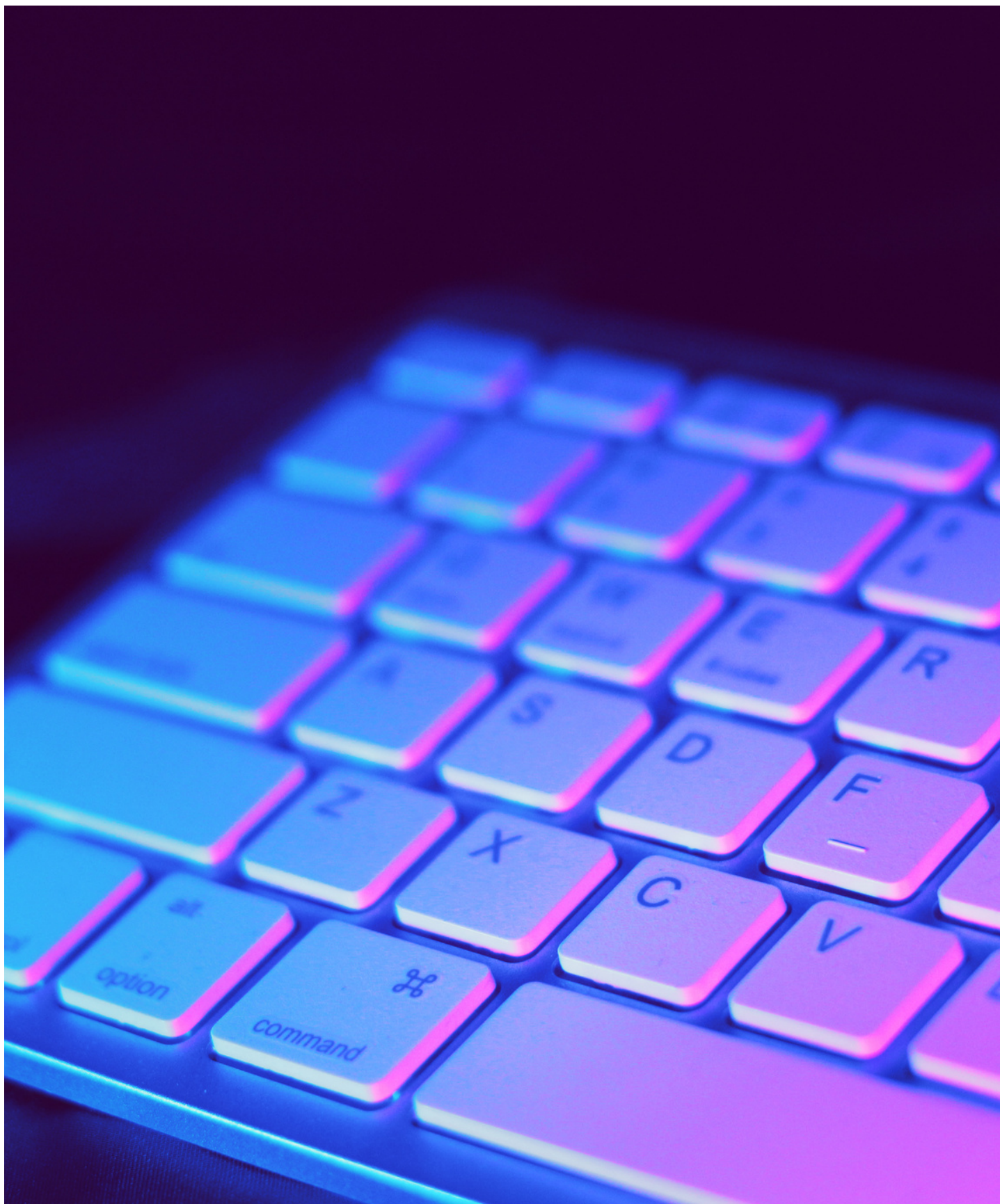
Julio Duarte: Sales Director.

Juan Carlos Cruz: CEO , Front-developer & Marketing

Joel Chávez: Senior Back-end

The strategies you will see in the following slides are an actual representation of our sales director, Sales Closer Expert.





Description

Our artificial intelligence assistant follows a sales flow that can be created by the customer based on your business.

The big difference with current chatbots are 2:

1. Lead the conversation.
2. It has a goal of scheduling a call or meeting.

Our artificial intelligence virtual assistant can follow up these potential customers through different channels: Whatsapp , Email and call.



Market

We have worked 6 years as marketing consultant for: Dental Clinics, Beauty Salons, Catering and Travel Agencies with a total of 100 Companies.

Our main service was lead generation.

We saw a problem in the market: Most PYMES have a person, secretary or small commercial team that is not updating their sales and follow-up system.



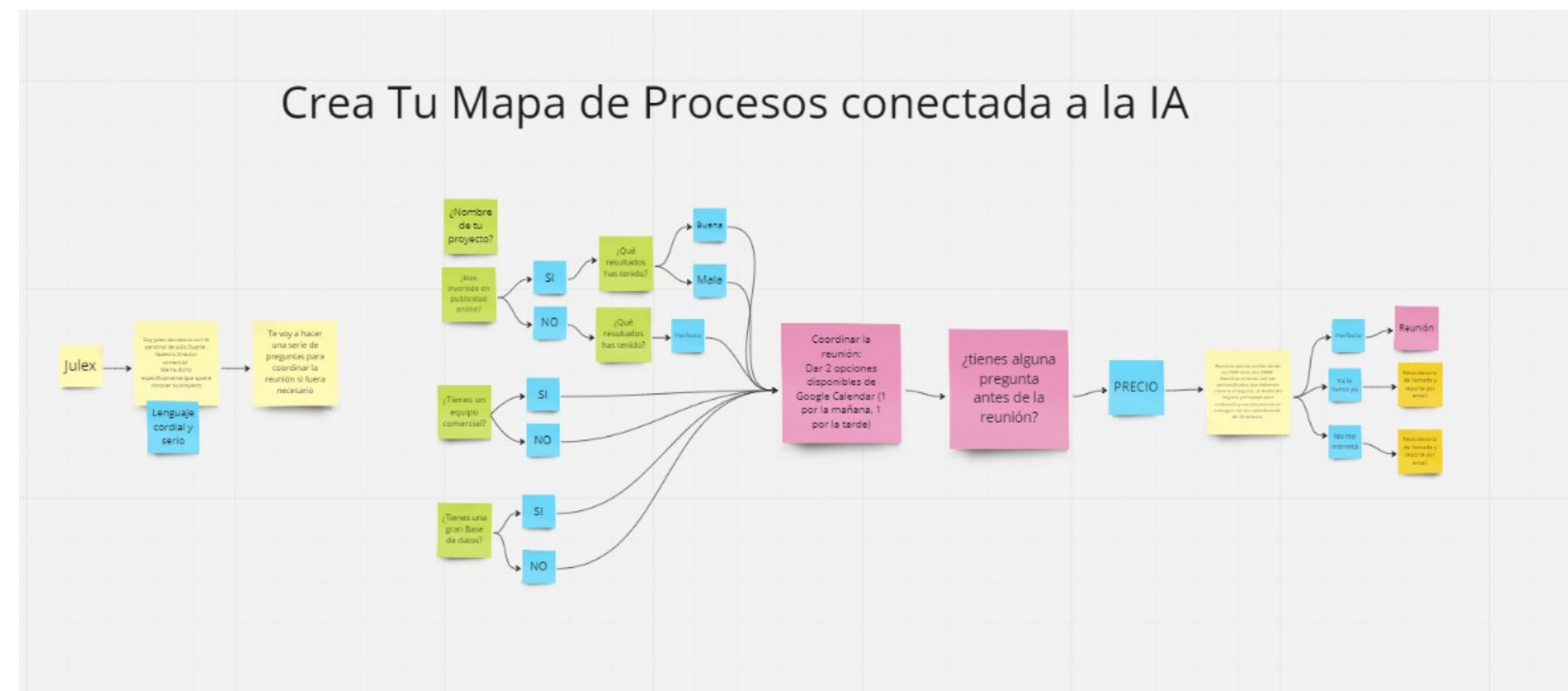
Market

**What does this mean?
That delivering leads to companies that are not properly trained in online sales, by phone and through channels such as Whatsapp or Instagram means the loss of more than 50% of the sales opportunities that can appear with a good customer follow-up.**



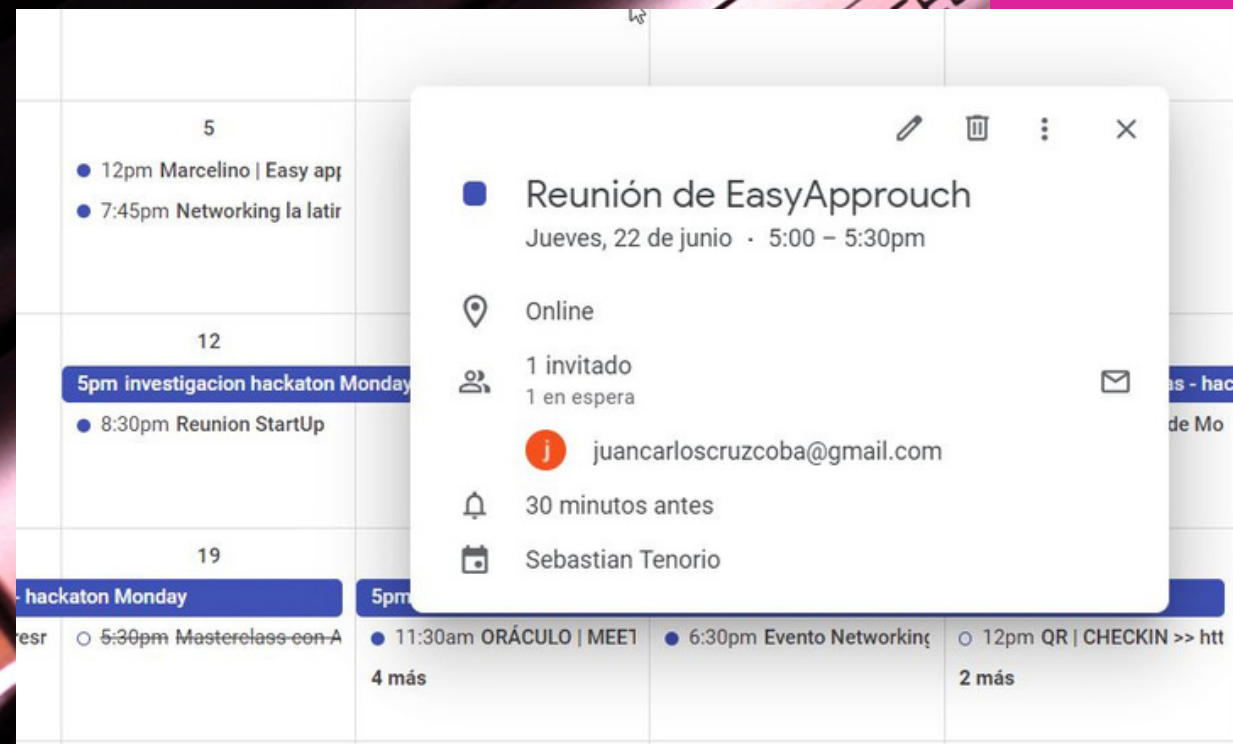
How it works

Chat on any website



<https://easyapproach.com/pantallas/landing/julex.html>

Google Calendar



Reports

Email

