

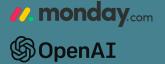
Recyclai



Alfredo L'huissier Software developer @thedevalweb



Turn your bugs into content



The Problem

Content creation is a big part of every business' Marketing strategy, but it often feels uninspired, unrelatable and lacking authenticity.







According to a recent survey by Hootsuite and We Are Social, the average business allocates around **24%** of its marketing budget to social media, with a majority of the companies surveyed spending between 11% and 50% of their total marketing budget on social media marketing.

Feb 2023

The Solution

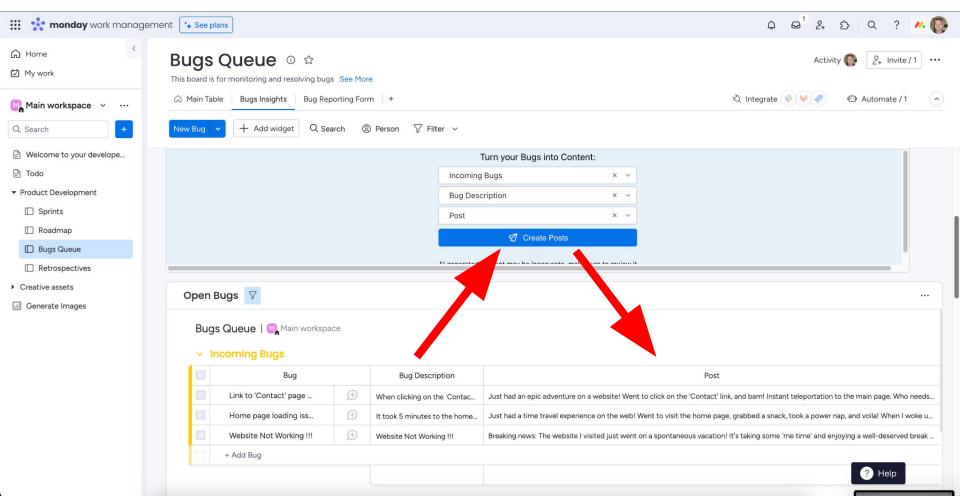
Backlogs, bugs and minor struggles are a gold mine of content for marketing.

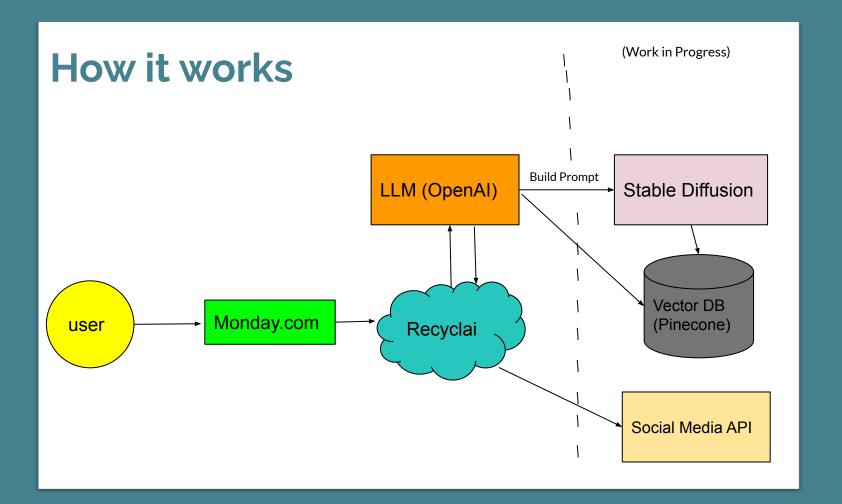
- Infinite source of content
- Turn your brand story into an adventure
- Be more authentic and relatable

Recyclai automatically turns your problem descriptions (bugs) into shareable content.









What's coming:

- Generate high quality and relevant images
- Short videos
- Historical data analysis to generate cohesive stories and long term strategies
- SaaS model

