



# SentimentSense AI

London, June 2023



# Agenda:

1. The Idea - what
2. The Problem - why
3. The Audience - who
4. The Demo - how
5. Conclusion

## The Idea - what



## SentimentSense App

Harnessing **Artificial Intelligence** for **Sentiment Analysis** and Mood Recognition with **suggested actions**, and simple **assessment reports** for selected users.



## The Problem - why



**Limited integrations** within project management platforms:

Existing sentiment analysis tools often require businesses to use separate platforms, resulting in disjointed workflows and increased complexity.

# The Audience - who



**Monday.com users** Monday.com users

**SentimentSense App** caters to individuals and teams utilizing Monday.com for their project organization, task management, support services and collaboration needs.

# The Audience - who



## **Businesses across industries**

Monday.com users:

**SentimentSense App** is relevant for various industries, including **HR, customer service, marketing, brand management, product development, and market research.**

# The Demo - how



**Demo time :)**

[SentimentSense App](#)



## What's next - future plans



- Extending the Board Analysis to include newly generated items automatically via Monday.com webhooks
- Enabling multiple configs for different boards for better UX
- Scaling up the app to cater to large Monday.com implementations



Questions & Discussion  
Thanks!