

AI21 **nocode**

From WordTune to Everything-Tune
...without a line of code



State Change Labs

No-Code Is Huge

- 10mm "citizen developers"
- 65% of all development by 2024



Our Solution

Integrating with top no-code automation platforms to make composing AI21 into business workflows *easy*

workflows *easy*



make



zapier

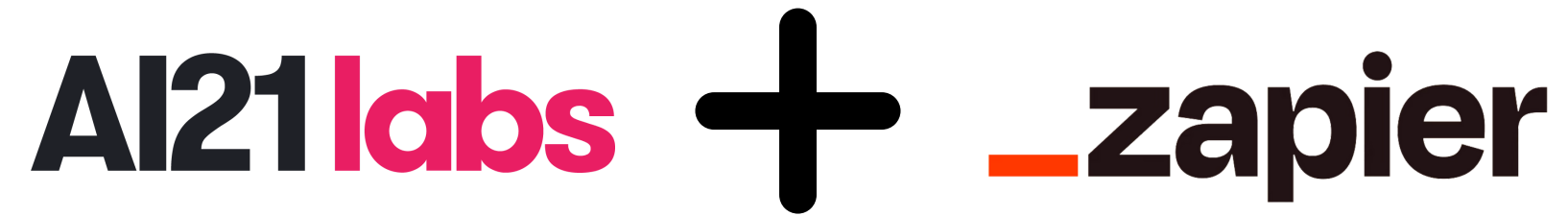


 zapier

> \$140MM Revenue

Millions of Users

The "business" automator



We covered all the
J2-Complete and
Task-Specific APIs

A screenshot of the Zapier interface for configuring an action. At the top, it shows the AI21 logo, a plus sign, the word "Action", and the text "2. AI21 Unofficial (1.0.0)". Below this is a section titled "App & event" with a warning icon. It displays "AI21 Unofficial (1.0.0)" with a "Change" button. A required field for "Event" is shown with a search bar containing "Choose an event". A scrollable list of events is visible, including:

- Contextual Answers**: A tool for providing accurate and reliable question answering based on specific document context.
- Generate Text With Complete API**: Complete Text with Jurassic-2 from AI21
- Grammatical Error Corrections**: Write with confidence without worrying about grammar
- Improve Texts**: Elevate your writing by using Text Improvements from AI21.
- Paraphrase**: Reword your text in a new style
- Summarize**: Summarize your texts
- Text Segmentation**

AI21 labs + zapier

- Amazing Ergonomics
- Delightful Automations
- Build in Minutes
- Lines of Code: 0

The screenshot shows the Zapier interface for configuring an action. The action is titled "5. Contextual Answers in AI21 Unofficial (1.0.0)". The configuration is as follows:

- App & event:** Checked with a green checkmark.
- Account:** Checked with a green checkmark.
- Action:** Checked with a green checkmark.
 - * Context (required):** A text input field containing "4. Output: Plug into AI wi...eserved.0.14.73". Below the field is the text: "A string containing the document context for which the question will be answered. Limit: 50,000 characters".
 - * Question (required):** A text input field containing "1. Body Plain: https://lablab...s AI21 about?". Below the field is the text: "A string containing the question to be answered based on the provided context. Limit: 160 characters".
- Buttons:** "Refresh fields" and "Continue".
- Test:** Checked with a green checkmark.
- Close:** A button at the bottom right.

Click to Join the Beta!

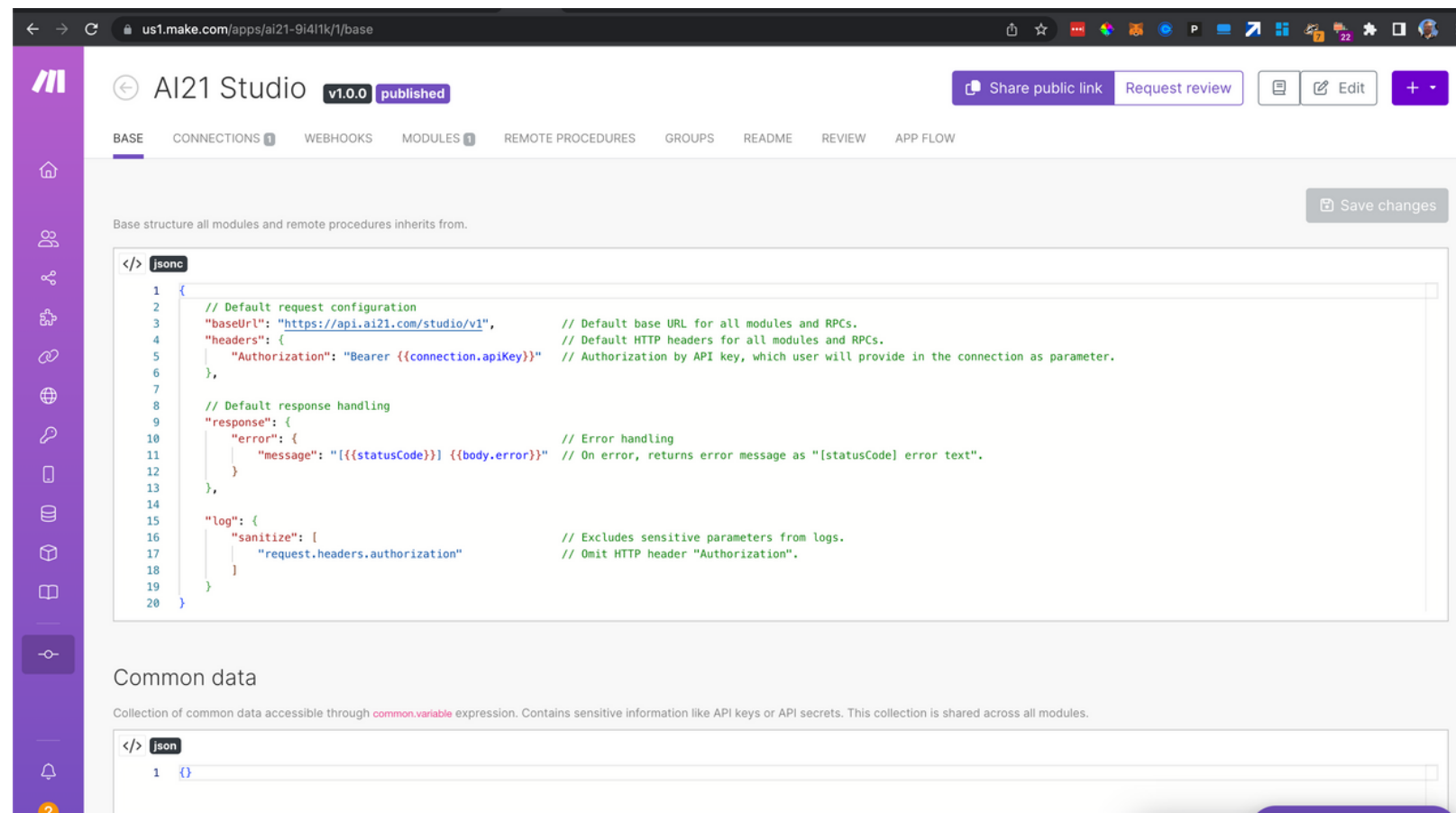


500MM Scenarios run

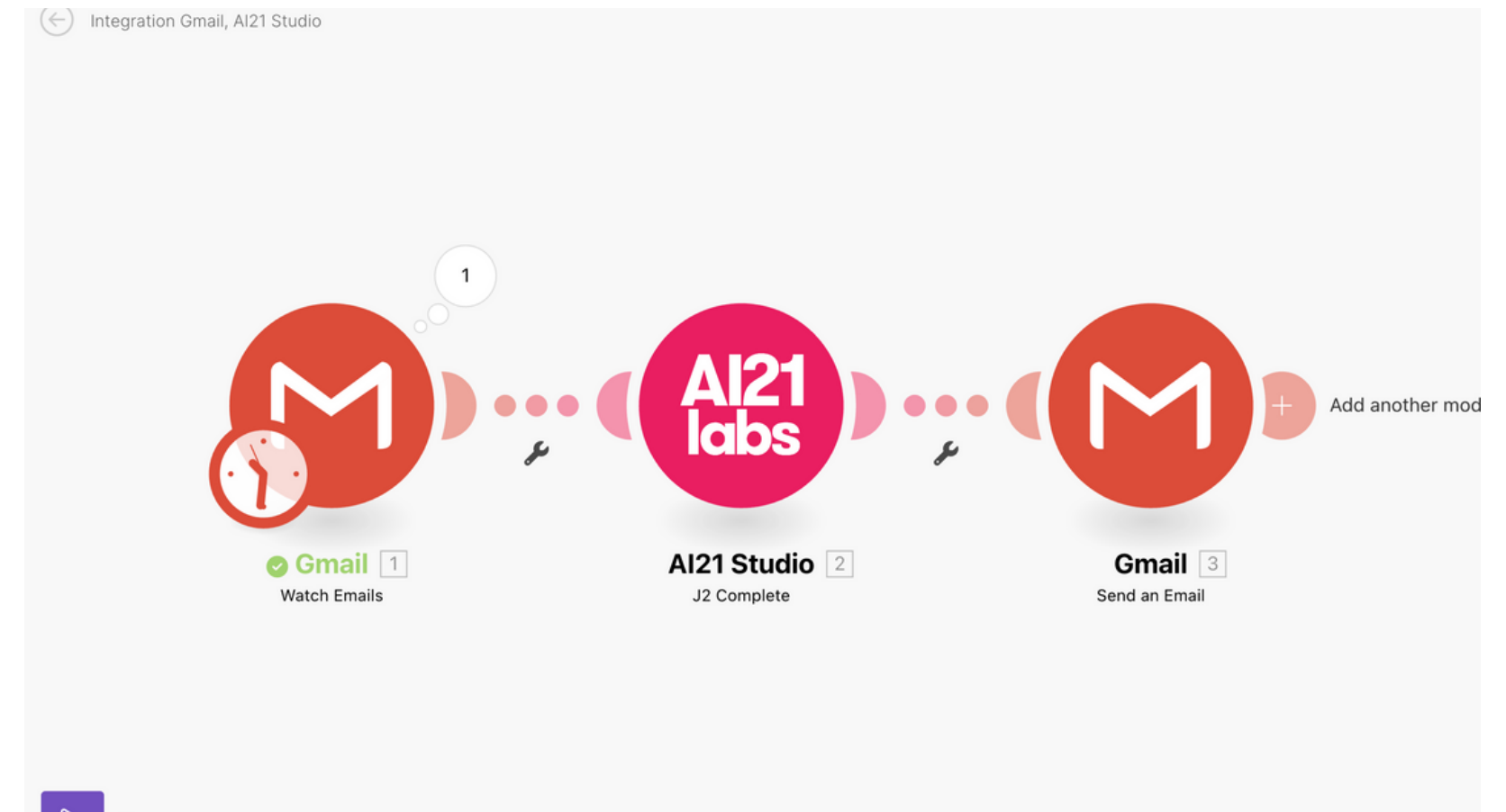
The "indie" alternative to Zapier

AI21 labs + make

- Proof of concept
- Shows multiple platform opportunities



```
1 {
2   // Default request configuration
3   "baseUrl": "https://api.ai21.com/studio/v1", // Default base URL for all modules and RPCs.
4   "headers": { // Default HTTP headers for all modules and RPCs.
5     "Authorization": "Bearer {{connection.apiKey}}" // Authorization by API key, which user will provide in the connection as parameter.
6   },
7
8   // Default response handling
9   "response": {
10    "error": { // Error handling
11      "message": "[[{{statusCode}}] {{body.error}}]" // On error, returns error message as "[statusCode] error text".
12    },
13  },
14
15  "log": {
16    "sanitize": [ // Excludes sensitive parameters from logs.
17      "request.headers.authorization" // Omit HTTP header "Authorization".
18    ]
19  }
20 }
```



Next Steps

First-Party AI21 Zapier Integration

Promote AI21 as the go-to
No Code AI Service

Change the world





Thank You

Akshay Rakheja
Ray Deck

