



SparkTales



The Problem

Many parents struggle to find engaging and personalized content, including audiobooks, to read or listen to with their children. Limited options and repetitive storylines can result in a lack of excitement and interest in reading, hindering the development of imagination and language skills in children.

Additionally, parents may seek guidance and support in fostering a love for storytelling and enhancing their children's literacy skills but lack access to a dedicated parent coach or resource.

The Solution



Personalized

Storybooks

Personalized digital & print stories are designed to make children feel special and connected.

Personalized

Audiobooks

Audiobooks cover a wide range of genres, from fantasy and adventure to educational.

Personalized

Parent Coach

Advices and tasks to enhance parents skills and parent-child relationships.

Our focus on End-to-End experience what Users do before and after and full-fill the gaps between.

The Product

Sparktales.xyz

Unleash the magic of storytelling with our AI service. Create personalized stories for your children, filled with adventure, their favorite characters, and cherished locations. Engage their imagination with vibrant illustrations and record your voice narrating the tales. Sparktales brings enchantment to bedtime and creates cherished memories for you and your little ones.

Try Here



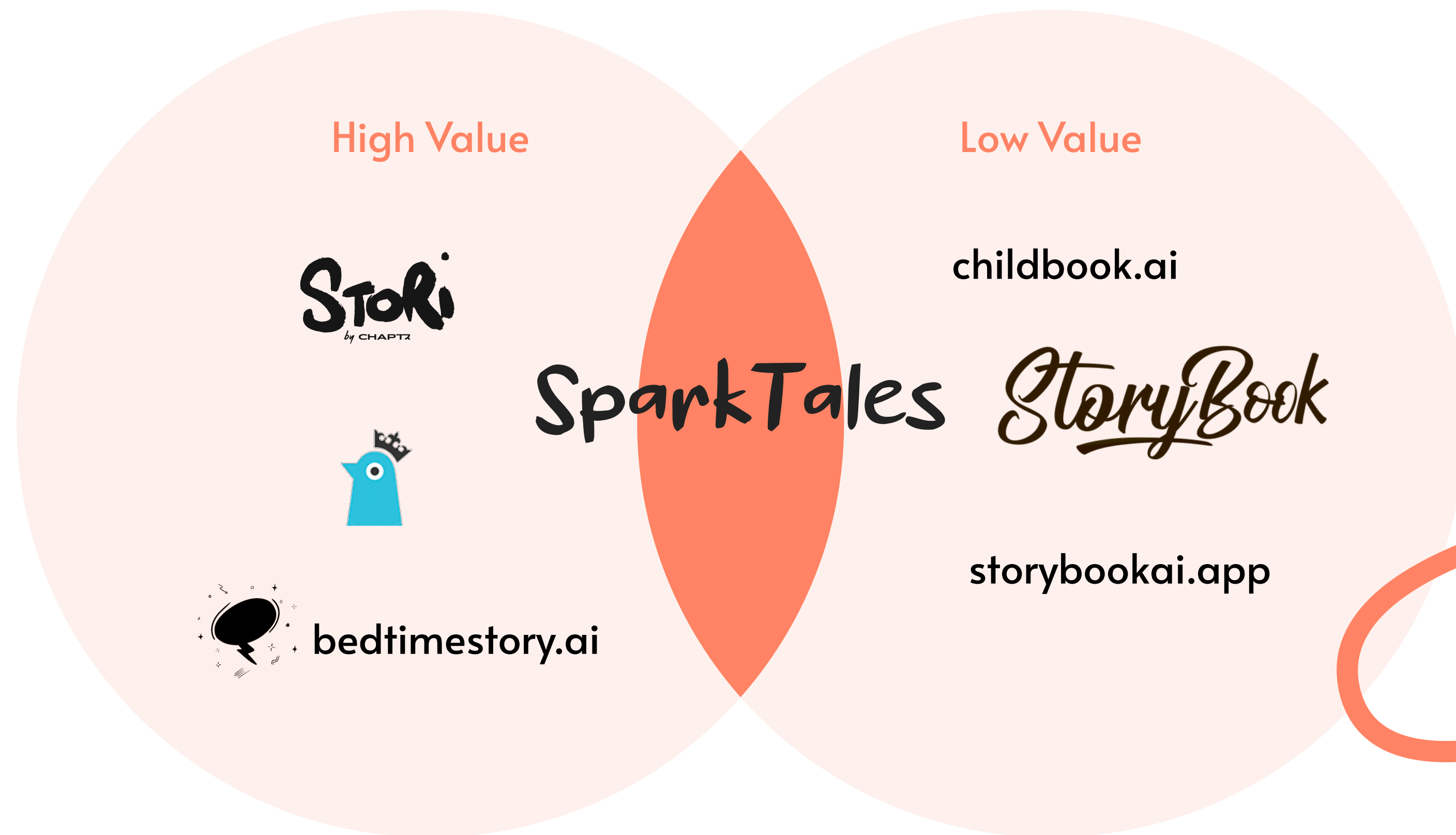
The Market



\$9.9B

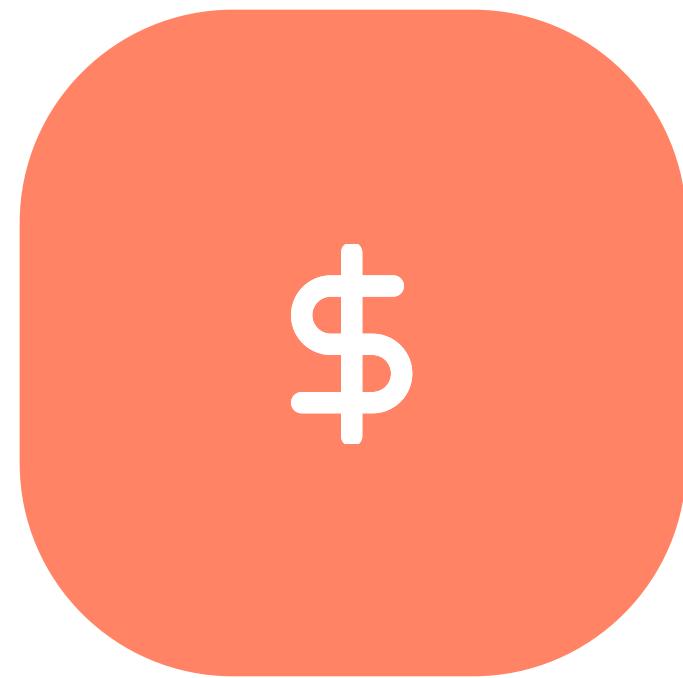
The market value of the kids' stories industry is significant, considering the global demand for children's literature and related products. In 2019, the global children's book market was valued at approximately \$9.9 billion USD. It's worth noting that this figure encompasses a wide range of formats, including picture books, chapter books, educational materials, and digital media.

Landscape Competition



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Business Model



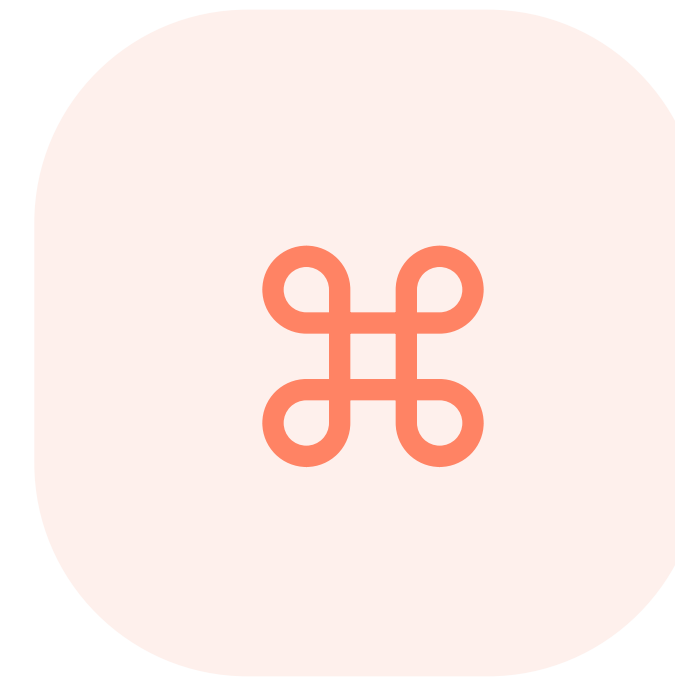
Credit Based

Parents can opt to purchase credits that provide them with the ability to generate stories, images, audio, and other types of content according to their specific requirements.



Monthly Subscription

A monthly/yearly subscription is available for parents to purchase, allowing them to generate an unlimited number of stories for their children.



Enterprise

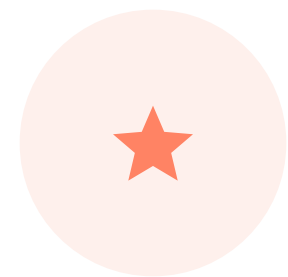
Special offers are available for schools, kindergartens, and companies to purchase, enabling them to generate an unlimited number of stories for children or employees.

Go-To Market



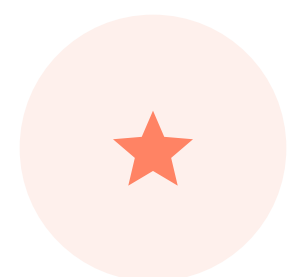
Early Adopter Communities

In order to build a long term business, it is important to determine how you are going to penetrate the market and what your plan is.



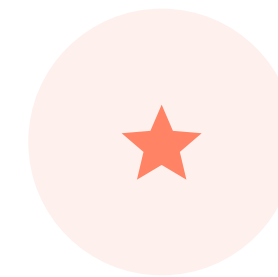
Product Hunt, Hacker News

In order to build a long term business, it is important to determine how you are going to penetrate the market and what your plan is.



Social Sharing Built Into Product

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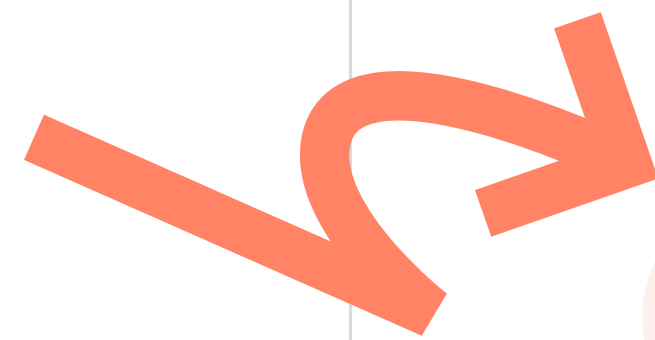
PR, Blogger Connections

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Bring Influential Organizers

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The Team

12+ years experience working as UX/Full Stack Developer.



Muhammad Shehata

Founder

I'm a creative geek who pursues the "wow factor" with over 8 years of professional experience in both UX/UI design and development. I integrate my knowledge into a user-centered design framework and its methodologies and approaches, help on creating seamless & delightful experience for products and services.

 [@muhammadsamir32](#)



Thanks

Thanks for investing your time in this
Idea and in watching our pitch!

