



HyperTarget

Revolution in Blogs
Personalization and Marketing

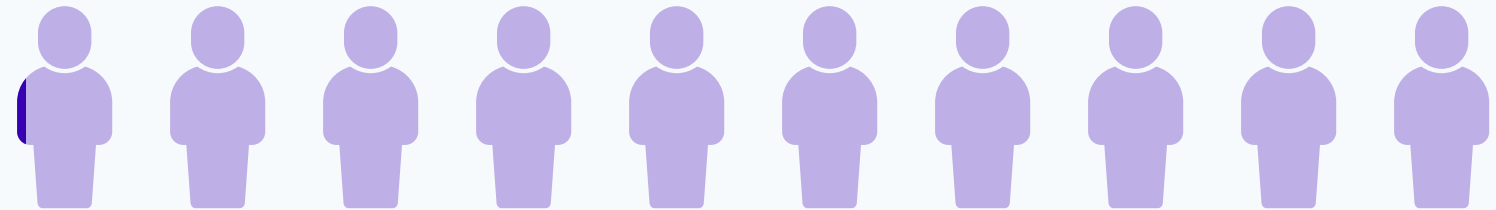
Bloggers' Struggle

80%



of professional blog's revenue is generated by affiliate marketing (commission for sales generated by referrals)

1%



is considered a good Click-Through-Rate for an affiliate marketing campaign.

Value Proposition



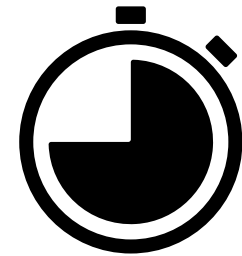
Increased revenue

- Higher affiliate conversion rate
- Increased click-through rates



Higher engagement

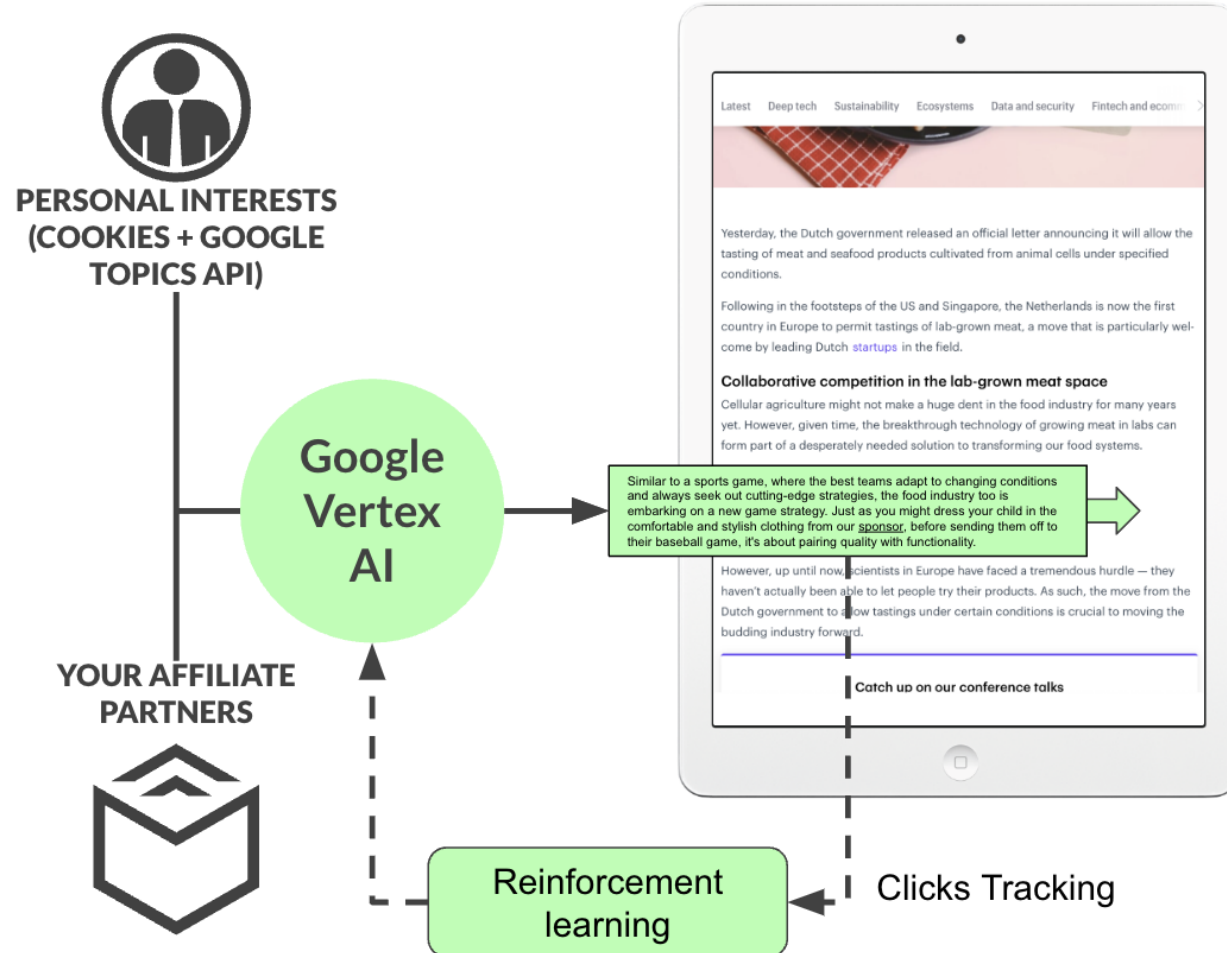
- AI-personalized content
- Expanding content cross-platform



Time efficiency

- Automated affiliate partner management
- Focus on content creation

Our Solution



Our WordPress Plugin seamlessly integrates the best affiliate partner into the blog article based on user's interests

By using Large Language Models, our plugin weaves personalized recommendations into blog content for each user.

Our Secret Souce

**1. Collect
performance
data of
generated
content**

**2. Improve
performance
by fine-tuning
models**

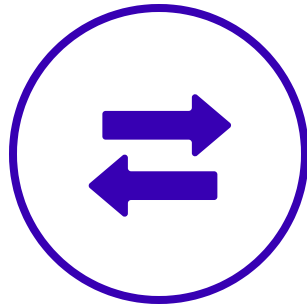
**3. Enable
best-in class
engagement
and
conversion
growth**

Becoming the personalized marketing champion



Booming Market

- Booming personalized marketing industry
- 44B USD, 11% annual growth rate



Cross-platform expansion

- Blogs and social media platforms
- Podcasts and video platforms



Customer segment addition

- Penetrate content creator market
- Expand to B2B marketing

Try It out Now!

 [Our Website](#)

 [GitHub Repo](#)

