

OMORI

IT analyst copilot

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● Team



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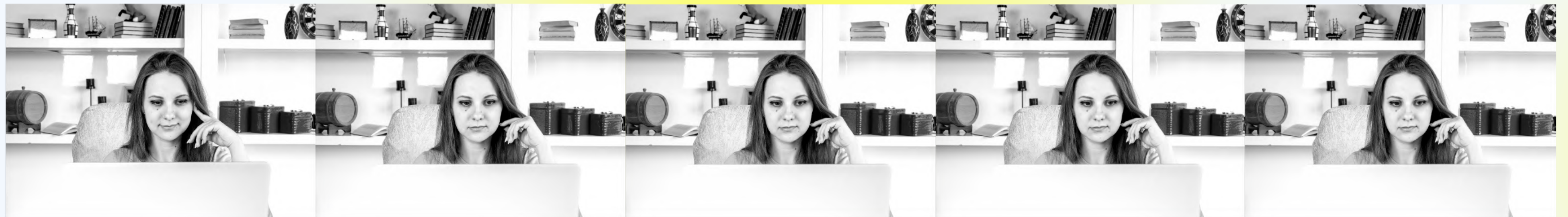
Georgy Nikanorov
Back-end, ML



Egor Maslov
Front-end, ML

● How IT analysts work now

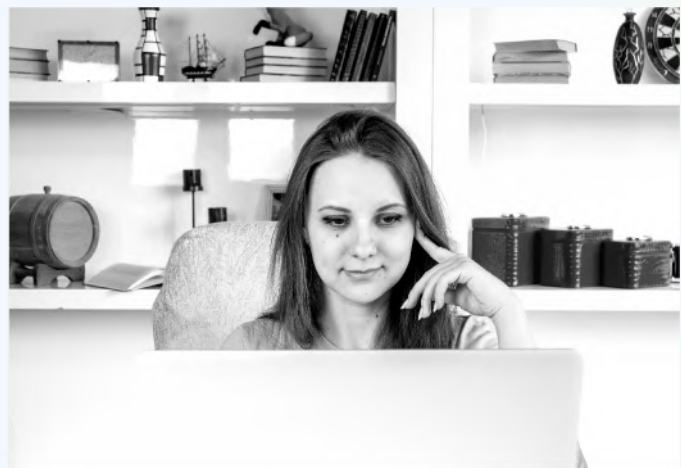
Interview User Manually Create Business Process flowcharts Requirements (SRS) User Stories Use Cases UI wireframes Spec



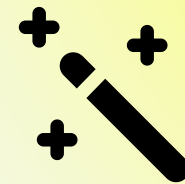
● **How AI can help**

create draft of artefacts in minutes not hours

Interview User



Pass Recording to AI



Check Drafts

Flowcharts

Requirements

User Stories

Use Cases



● Why using OMORI is better than several AI tools separately

1. **AI tools Integration:** Despite the potential of AI, software Business Analysts (BA) struggle to incorporate its full benefits into their work as there is lack of AI tools designed for software BA tasks
2. **Learning and Adaptation Roadblocks:** For each new AI tool, BAs must invest time and resources to research and test its functionality and learn its proper usage that distracts them from their core tasks and reduces efficiency
3. **Overwhelming Pace of Innovation:** Every week brings 10th of new AI tools that can be potentially useful causing FoMO and technology overload
4. **Costs:** Each tool has its own subscription so using several tools might be pricey

● Market Size

In the second quarter of 2020, LinkedIn statistics 9.8 million with the title of 'Business Analyst'

20\$ - subscription/month

Polls show that 35% of software BAs already use paid Chat GPT subscription
another 35% are considering this opportunity

If we get 5% of the market



TAM



SAM



SOM

● Business Model and Target Customers

Model: SaaS subscription

Customers: IT Analysts, Product managers, Software Development Companies

FREE TRIAL	STARTER	PRO	ENTERPRISE
1 account	1 account	1-3 accounts	50 team accounts
10 free requests per service	100 requests per service/ per day	1000 requests per service/ per day	Unlimited
15 days	month	month	month
Free	\$20	\$50	\$ request

● Future potentials

MVP

Generate transcript form User
Interview recording

Generate Requirements from User
Interview transcript

Generate User Stories

Generate Use Cases

Backlog

Generate additional questions for User
Interview to cover gaps in information received

Convert interview transcript into business
process description

Generate BPMN Flowchart from business
process description

Generate UI mockups for Use Cases

Generate Work instructions for Use Cases

● Demo

DEMO