

# TEAM Maverick







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#### PROBLEM STATEMENT

- According to a study conducted at the University of Central Florida, approximately 35% of students expressed challenges in keeping pace with lectures while taking notes [1].
- Passive learning hinders active engagement and assessment of understanding.
- 57% of students feel unprepared for quizzes and exams due to factors like inadequate study time, ineffective strategies, or difficulty understanding the material [2].



1.INTERACTIVE TECHNIQUES (KEVIN YEE) - UNIVERSITY OF SOUTH FLORIDA. AVAILABLE AT: HTTPS://WWW.USF.EDU/ATLE/DOCUMENTS/HANDOUT-INTERACTIVE-TECHNIQUES.PDF



#### SOLUTIONS

• Automate note-taking and enhance lecture comprehension with the audio-to-notes conversion tool, enabling students to capture essential topics.

 Active learning and self-assessment, overcoming the hindrance of passive learning and enabling students to engage actively and assess their understanding.

• Improve student preparedness for quizzes and exams through effective study strategies.

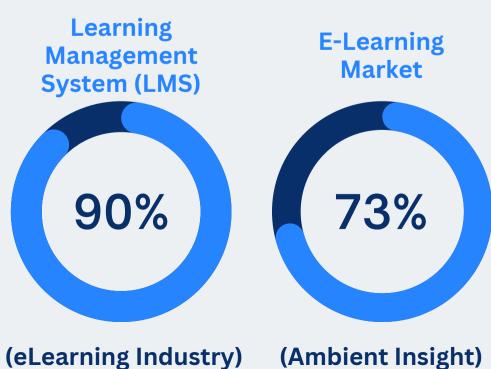
## Market Research

#### Report by Research and Market:

"The e-learning market is growing rapidly, with an expected value of \$325 billion by 2025." [3]







Over 90% of organizations use a learning management system (LMS) for training and development purposes [4].

The corporate e-learning market accounted for around 73% of the total e-learning market in 2020 [5].

# Our Business Services



## **NOTES**

Transform Audios into Actionable Notes.



## QUIZ

Master Your Knowledge with Engaging Quizzez



### **SLIDES**

Upload lectures and Convert them into Slides.

Transforming Your Speech into Seamless Presentation

# SWOT Analysis

#### Strengths

- Collaboration and Knowledge Sharing
- Time and Effort Saving
- Innovative Product

#### **Strengths**





Weaknesses

#### Weaknesses

- Brand Awareness
- User Experience
- Market Competition

#### **Opportunities**

#### Opportunities

- Growing E-Learning Market.
- Develop New Features.
- Partner With Other Institutions.

#### **Threats**



#### Threats

- Established Competitors.
- Changes In Regulations.
- Technological Advancements.

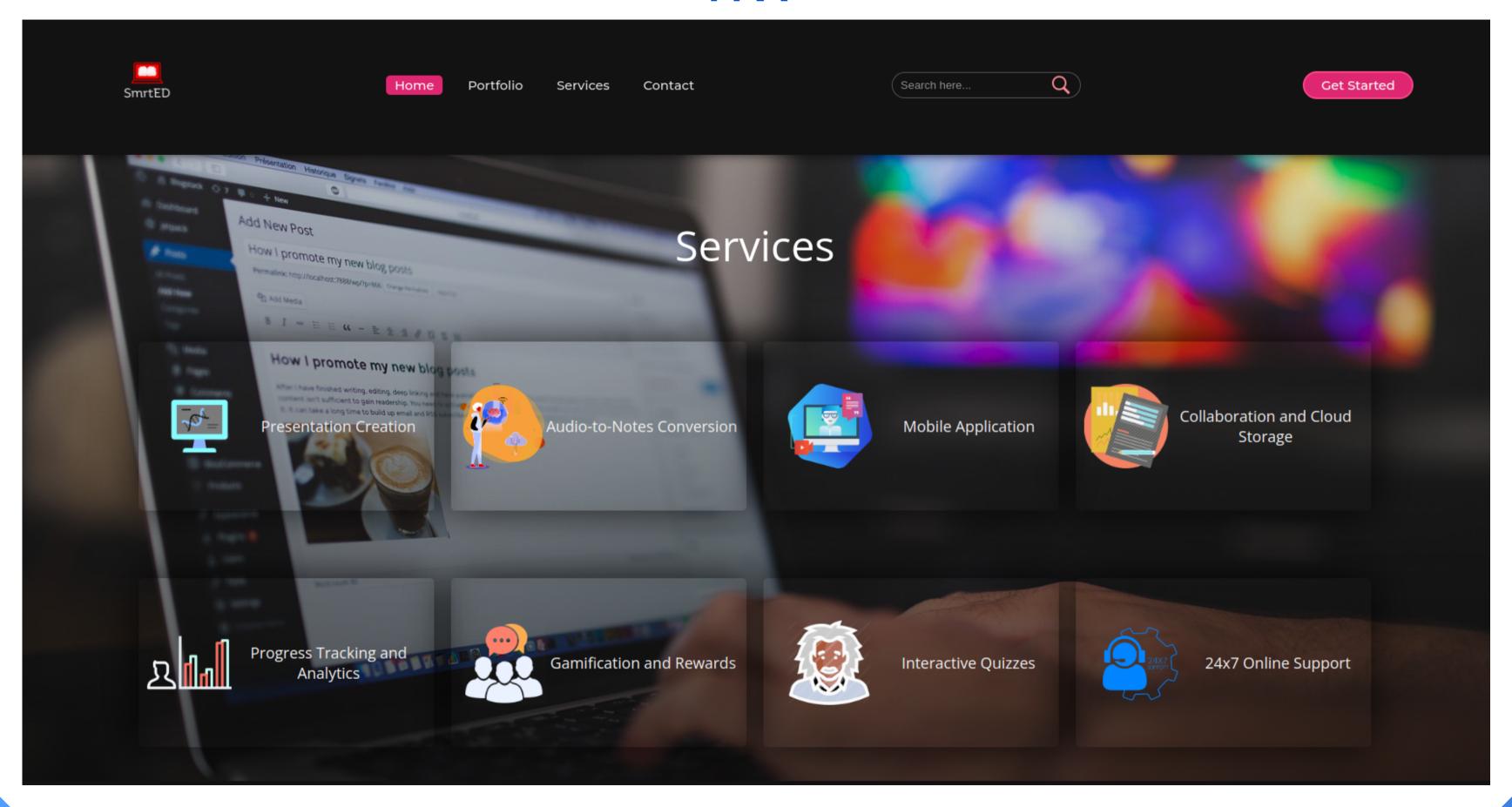
## Our Tech Stack







#### **MVP**



# THANK YOU

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