

Ermyth

For Those Who Dream

“Have you ever thought of seeing...?”

“...your words...?”

“...thoughts...?”

“...or ... a book...?”

Meet Ermyth 🤩

Self-development

Engage in a journey of Self Discovery to feel more connected and enhance your Emotional Awareness.

- Facilitating Self-Expression
- Fostering Resilience
- Promoting Feelings of Safety



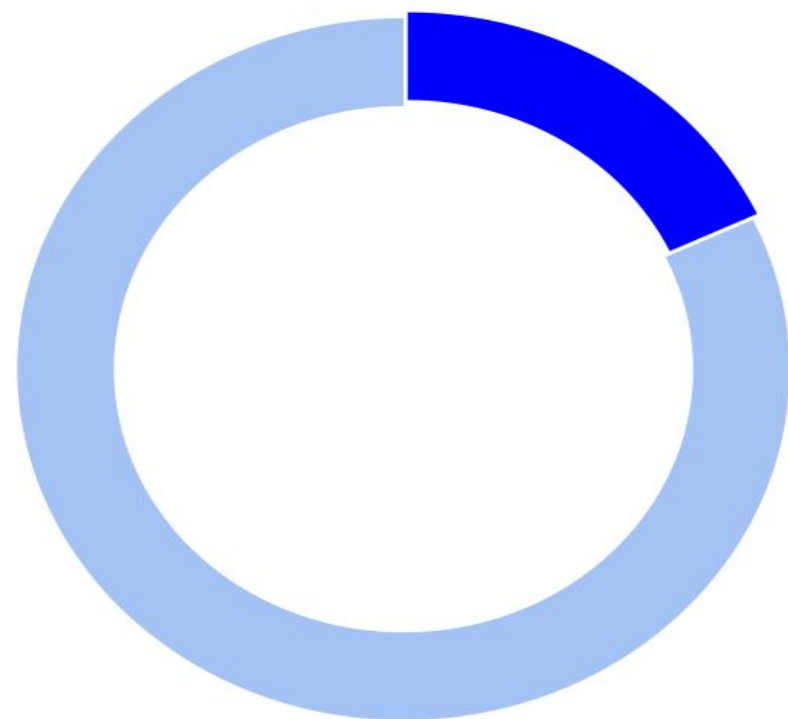
Mental Health Crisis



According to Central Bureau of Statistics (CBS) and the Dutch Healthcare Authority (NZA):

Feeling Psychologically Unhealthy in the Netherlands

12 to 25 years old



● Feeling Unhealthy ● Feeling Healthy

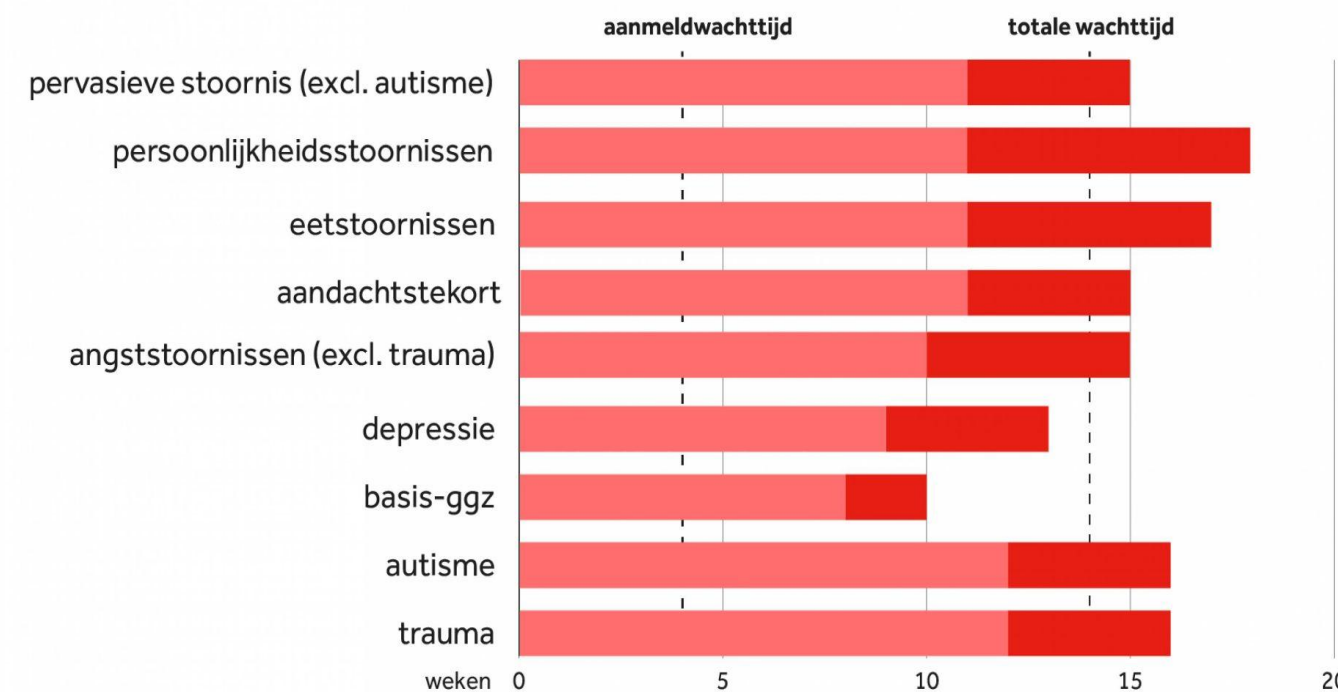
18% of the 12 to 25 years old feels Psychologically unhealthy

Gemiddelde ggz-wachttijd vaak langer dan de treeknorm

aanmeldwachttijd

behandelwachttijd

treeknormen



Average psychological therapy waiting lists are 14+ weeks (Netherlands)

**Total Users:
500+ Thousand**

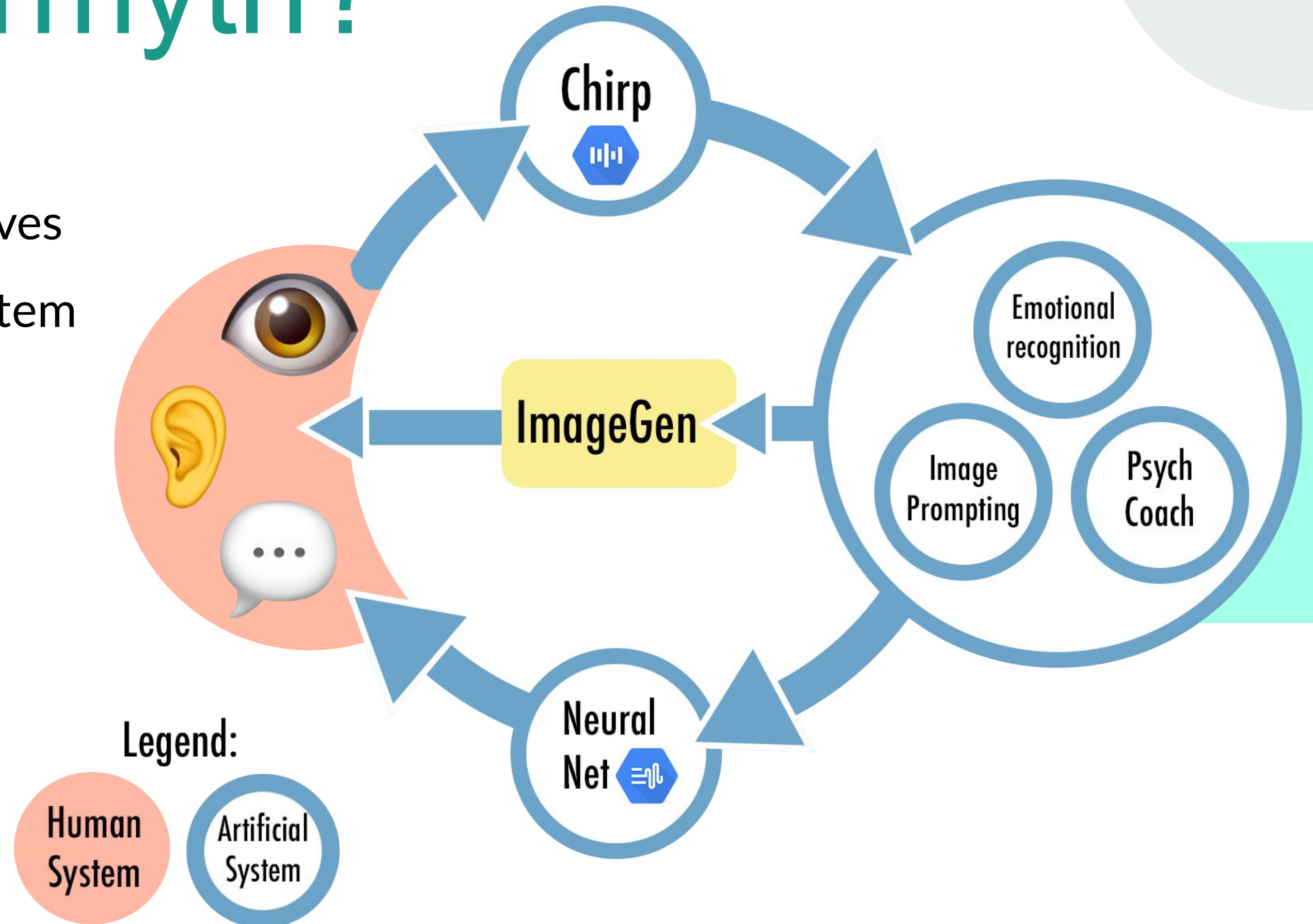
**Total addressable market:
€90+ million**

Our Solution



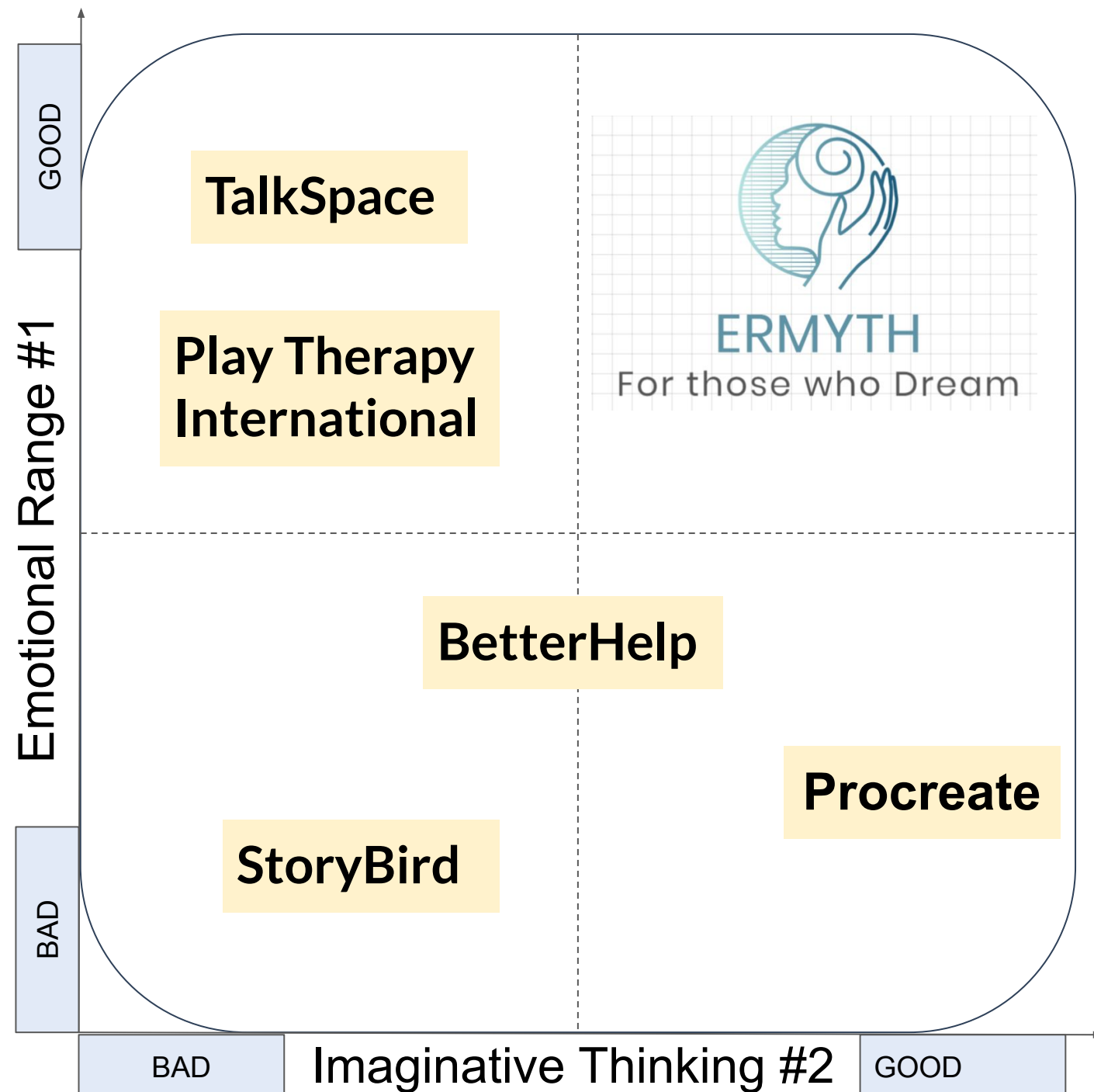
What is Ermyth?

- AI-driven storytelling.
- Visualizing User Narratives
- Emotional Coaching System



Market Size and Revenue Stream

Competitive Position



Business Model or Pricing Strategy

Freemium Model

- Offering different tiers of subscription with different features and usage limits.

Partnerships and Collaborations

- Establish partnerships with professionals. Revenue-sharing models and/or licensing agreements.



Entertainment (AR/VR)



Journaling and meditation



Research Institute

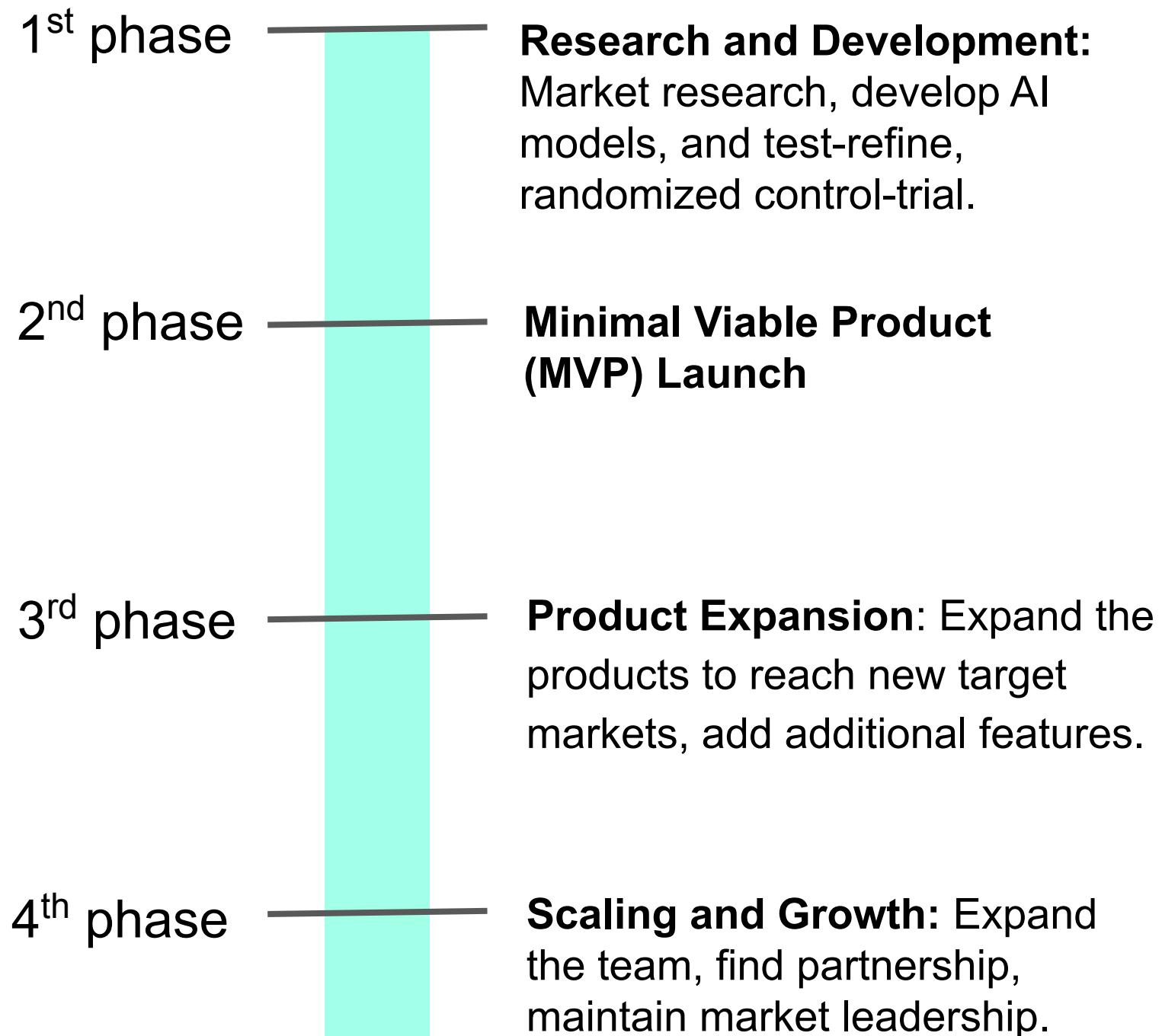


Psychotherapy Practice

Follow on Target Addressable Market:
€30+ Billion

Project Timeline

ProductPlan



Backlogs

Project Kick-off

- Planning and team formation

Testing Completion:

- Ensuring accuracy and reliability

What's next?

- Complete the development of the platform
- Launch the platform
- Start marketing and selling the platform
- While we keep improving and expanding the product

Design and Development Completion

- Iterative process of creating Ermyth's features

Project Deployment/Celebration

- Deployment and celebrating achievements

Techno-scientists Team



Max Schoon
Undergraduate student in
Economics and Business
Economics at the University
of Amsterdam



Roland Vits
Graduate student in Mathematics
at the VU and looking to study a
Masters Degree in Data Science
at JADs



Mike Accetto
Master's degree in AI
(Cognitive Science)
Bachelor degree in Psychology



Bilal Ahmed Khan
Undergraduate student of
Computer Science



**Abu Hanif Muhammad
Syarubanyrif**
Electrical Engineering student

Future Steps

- User Feedback and Iterative Improvement
- Expansion of Coaching Capabilities
- Integration of Advanced AI Techniques
- Integration with External Platforms and Services
- Research and Development
- Mobile Application Development
- Data Privacy and Security Enhancements
- Partnerships and Collaborations



Future Features

- Personalized Coaching Plans
- Interpolation between Images
- Multi-Modal Interaction
- Video Generation
- Gamification and Progress Tracking
- Social Sharing and Community Features
- Integration with Wearable Devices
- Language Localization
- Integration with Third-Party Platforms





References

Market research

Market Research Reports

- [Mindfulness Meditation Application Market Research Report, Size , Growth, Trends, Opportunity Analysis, Industry Forecast - 2022-2026](#)

Government Publications and Statistics

- [The effects of Covid on Mental Health and Lifestyle \(Dutch\)](#)
- [Waiting lists for therapy \(Dutch\)](#)

Financial Data and Projections

- [Revenue Meditation Apps](#)
- [Volume of the VR headsets](#)
- [Number of U.S. adults who received mental health treatment or counseling](#)

Academic

- [The growing field of digital psychiatry: current evidence and the future of apps, social media, chatbots, and virtual reality](#)

Psychological frameworks

- [On the Importance of Both Dimensional and Discrete Models of Emotion](#)
- [Using Virtual Reality Exposure Therapy to Enhance Treatment of Anxiety Disorders: Identifying Areas of Clinical Adoption and Potential Obstacles](#)