



Reelify



VOICEUP TEAM



Problem Statement


- Large amounts of existing content from bloggers, newsletters, and other types of digital creators.
- The tedious process of creating short video content





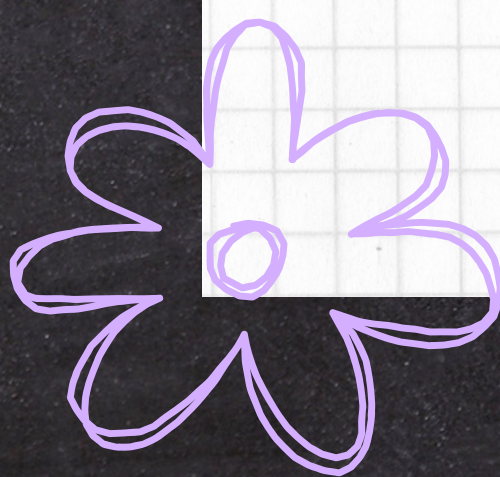
The Solution

To Counter the problem and to reduce the efforts we devise an automated video generating SAAS product which will make videos by just giving the story and it will generate your reels in no time





Technologies Used

- Docker, Git, Python, Streamlit (for deployment)
 - **OpenAI** for story generation(GPT 3.5)
 - **ElevenLabs** for Voice Cloning and Audio generation
 - **Stable Diffusion** and **Dall-E** for videos
- 

Workflow



1

User can provide their own content or generate a story within the platform.

2

User can select from a range of default voices or clone a voice from an audio sample.



3

User can upload custom images to create reels or generate images using DALL-E.

The final product is combination of the 3 steps.

Market Analysis





As of September 2021:

YouTube Stats:

Over 2 billion logged-in monthly active users on YouTube.
Over 500 hours of video content uploaded every minute on
YouTube.

Over 1 billion hours of video watched daily on YouTube.
Over 70% of YouTube views come from mobile devices.





TikTok Stats:

TikTok has over 1 billion monthly active users worldwide.

TikTok is available in over 150 countries and supports more than 75 languages.

Users spend an average of around 52 minutes per day on the TikTok app.

The TikTok algorithm is known for its personalized content recommendations, leading to high engagement rates.



Subscription plans



Credit Based



Monthly Based



Video Based

Add a little bit of body text

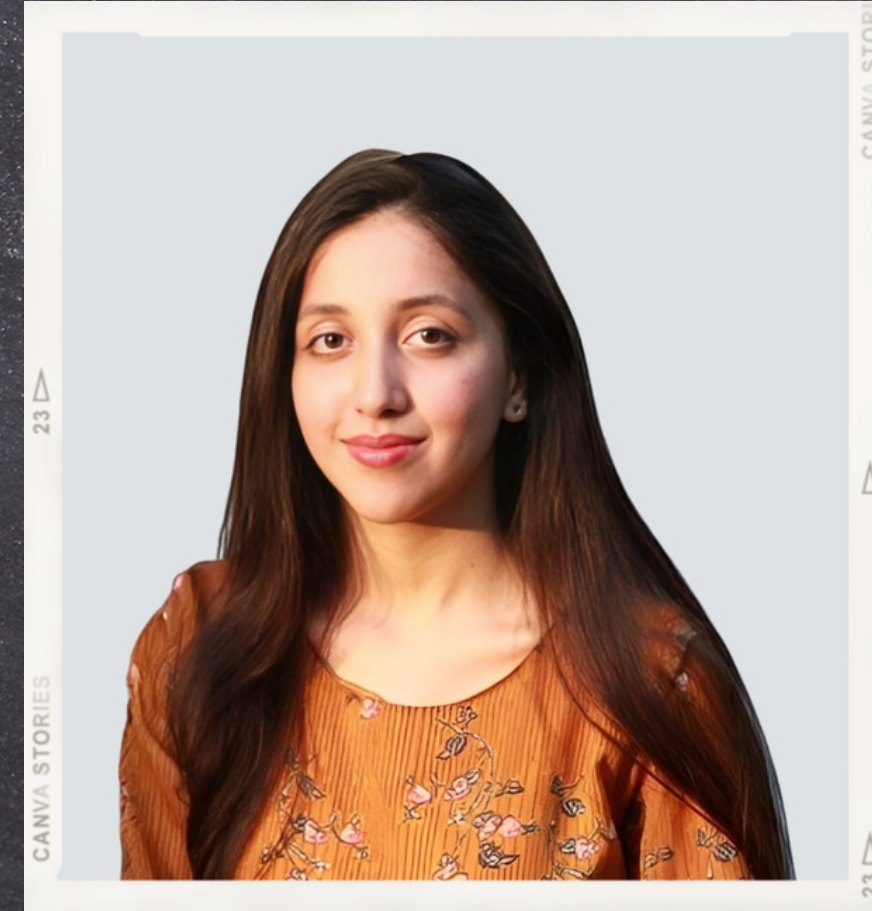
The team



Dominic Lovric



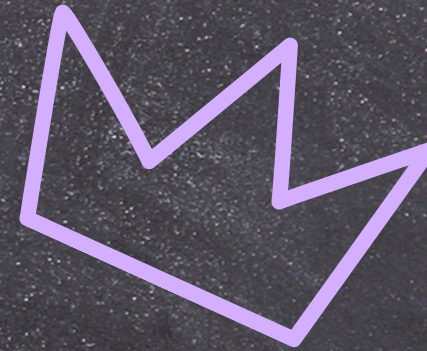
Syed Talal Musharraf



Kanwal Mehreen



DEMO



Welcome to *Reelify!*

Story Generation

Choose an option:

Generate story using AI

Select Story Genre:

Science Fiction

Age Group:

Adults

Language:

English

Enter additional text (optional):

Astronaut in space

Generate Story



Audio Generation

Generate audio:

Use default voices

Choose a voice:

Rachel

Choose a model:

eleven_multilingual_v1

Generate Audio



Video Generation

Generate a video:

Upload my own photos

What images would you like?

Upload my own photos

Upload files:



Drag and drop files here

Limit 200MB per file • PNG, JPG, JPEG

Browse files

Generate Video

