# Team :Dublin Byte:

**Members:**

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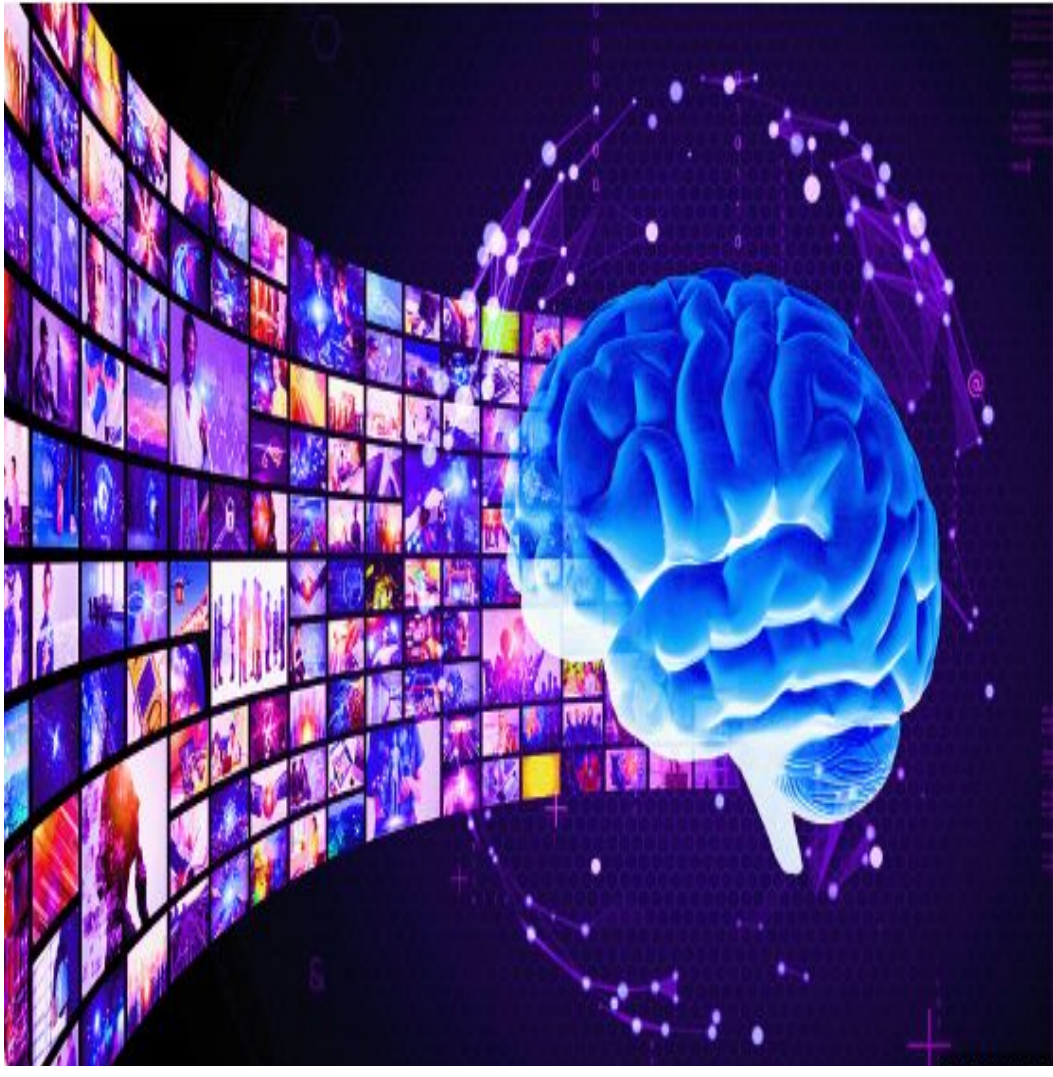


# Problem:

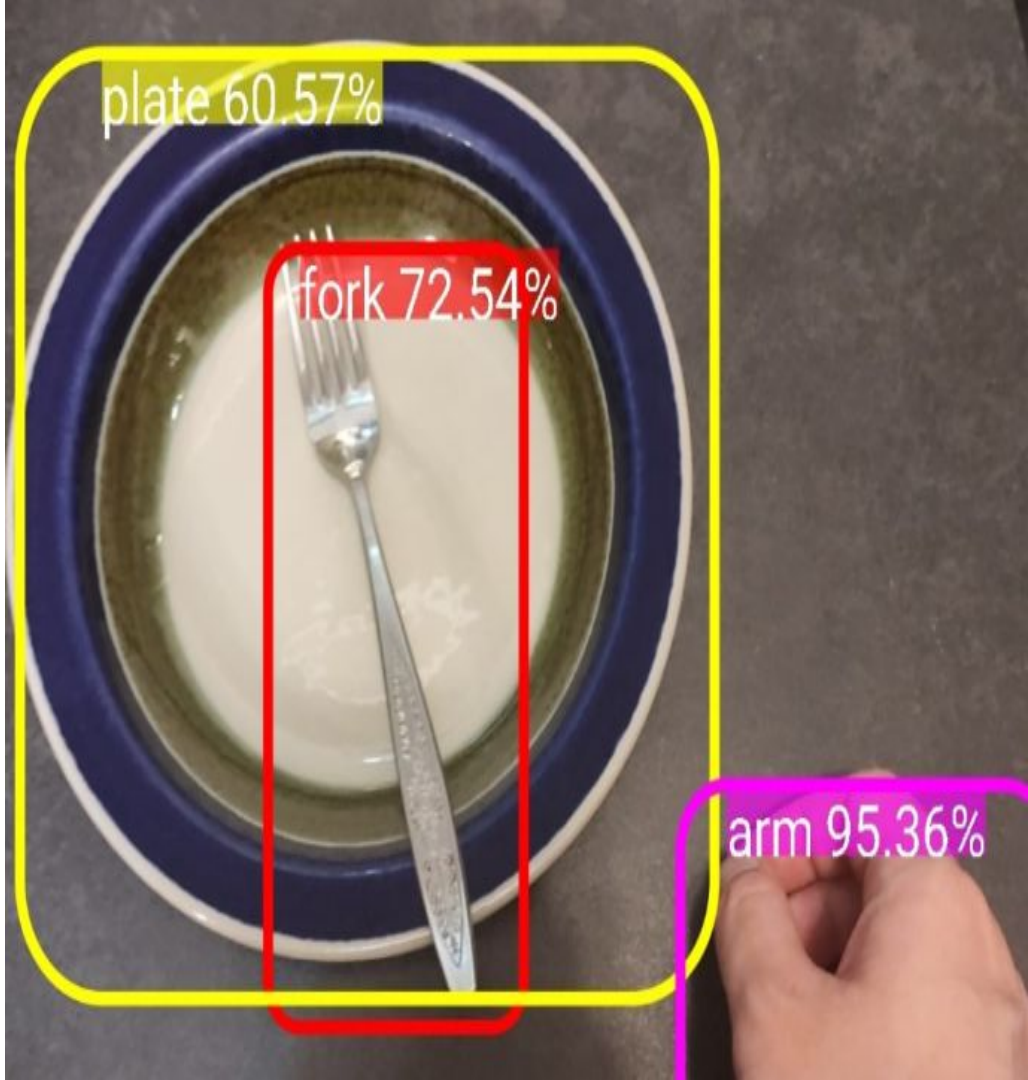
One billion CCTV cameras on the world's streets but no manpower to surveillance them live everywhere

# Problem:

WHO estimates that the number of people with visual impairment is 285 million around the world

# Guardian Eye:

By providing audio feedback, the app will extend the benefits of object detection technology to individuals with visual impairments



The app can be customized to focus on specific object types relevant to the security requirements of the premises, enabling tailored security alerts

PRODUCT
BUSINESS
- PLAN -
VISION
1
2
3

IHS Markit estimates that as of 2021, there are over 1 billion surveillance cameras installed worldwide.

**App Downloads:**

We will generate revenue through app downloads from various app stores.This upfront payment grants them access to all the app's features and updates..

**Licensing and OEM Partnerships:**

We will explore licensing opportunities with security camera manufacturers and security system providers, allowing them to integrate our object detection technology into their products.

**Enterprise Licensing:**

Licensing agreements to organizations and enterprises seeking to implement the app across multiple locations or security systems, providing them with volume discounts based on the number of installations