



Egregore

LangChain & Claude
for Competitive Analysis

AI Agents Hackathon 2

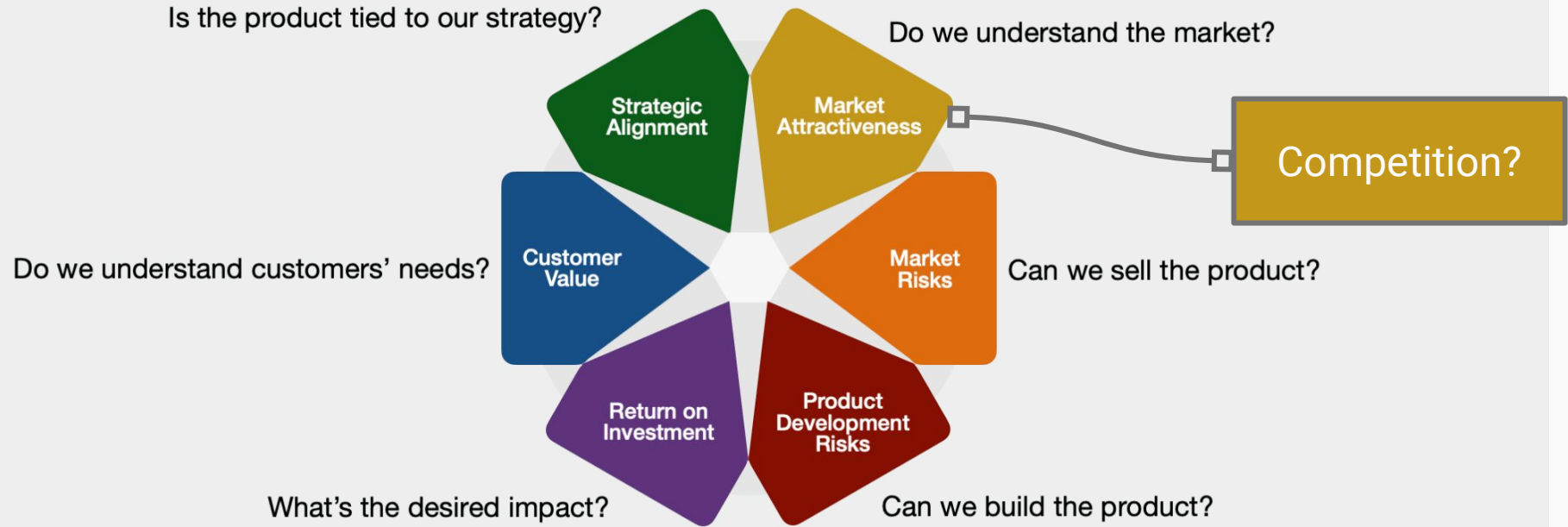
Start: Jul 21 11:00 AM (America/Chicago)

End: Jul 24 5:00 AM (America/Chicago)

Knowledge Harvesting Team

<https://www.knowledgeharvesting.ai/>

Integrated Product Management Process (IPMP): Competitive Analysis



Egregore's DNA

AI-augmented
Activities

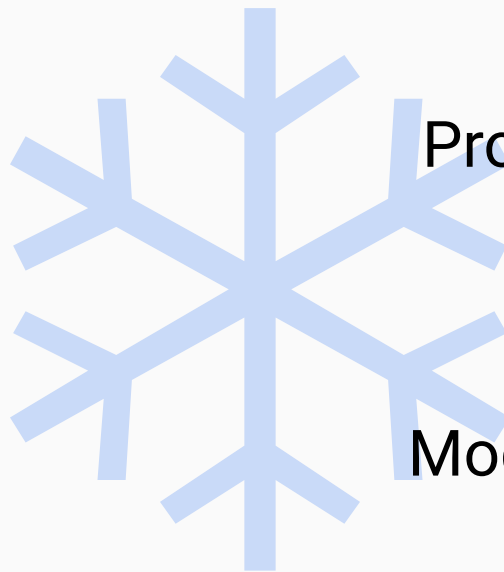
Generative
Agents in
LangChain

Prompts, Triples

Generative
Agents

Model: Claude 2

Hyper-
parameters



Prompts, Agents for “Comparing Competitive Products”

Plan		Do				Study		Act
Why?	What?	How?				Results?	How well?	Changes?
Goal	Definition	Action	Behavior	Output format	Agent performance	Tests		
Understand competition.	Compare two products.	Definition is from IPMP.	Agentize the comparison.	Include or exclude Egregore?	Text Triples			



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