

# Transforming your customer support with the help of Al

# Customer support is expensive and labour intensive for businesses

### Cost

Running a customer support department is costly

### Inconsistency

Difficulty to maintain a high standard of customer support IVA

### Scalability

Growing business means an increase in operational complexity

# A simple plug and play



#### IVA

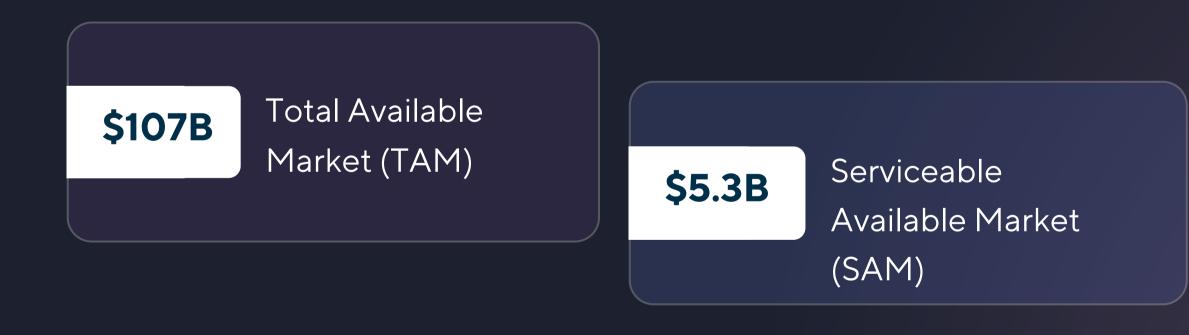
IVA will be your all in one virtual agent at just 1/20 of your current costs

Maintain high quality standards while

Scale together with your company's

## Target market

# Data represents today's outsourced customer support market size



IVA

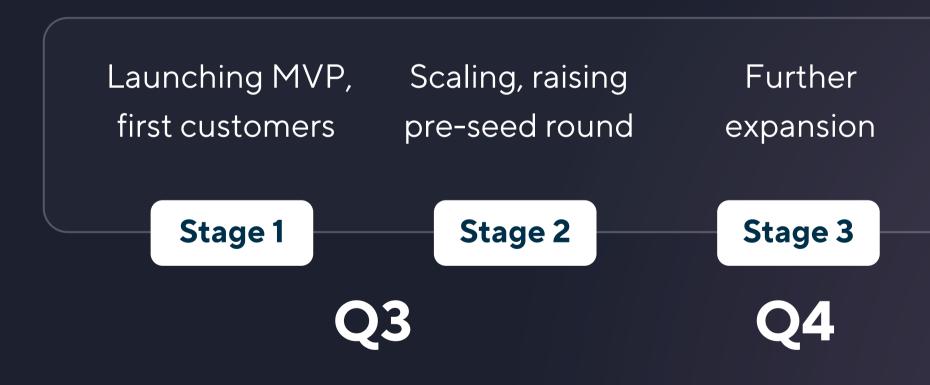
\$106M

Serviceable Obtainable Market (SOM)

# IVA onboarding process Train Setup



# We start operations across Europe and Asia with a focus on travel industry and international businesses



Raising seed round, global growth

### Stage 4



## Business model and pricing

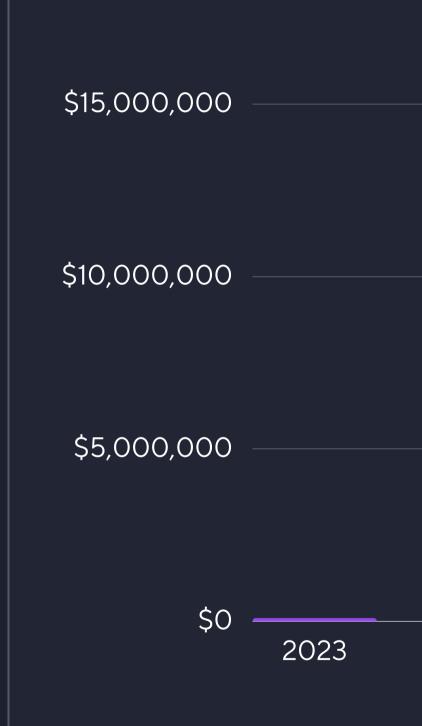
## The cost breakdown of the different pricing tiers

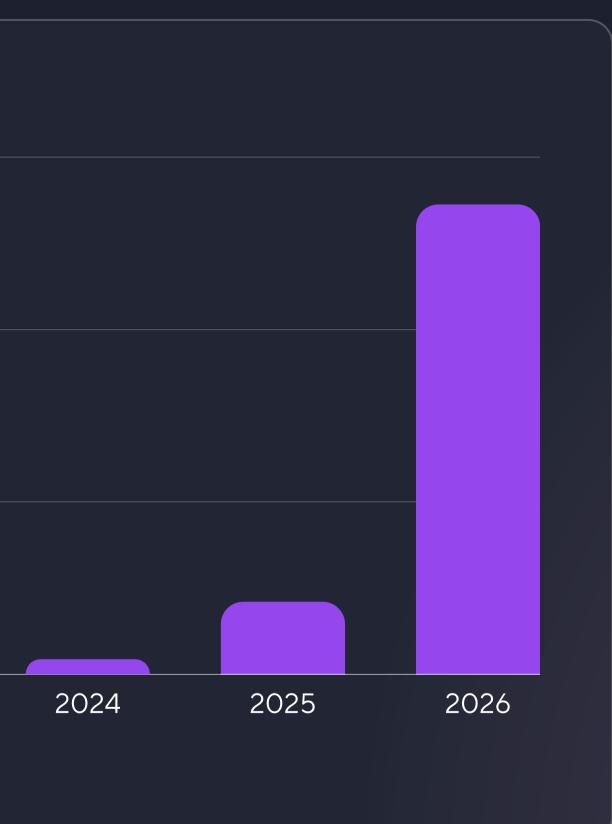
|                     | <b>Basic</b>         | SMB                   | SMB+                   | <b>Enterprise</b>    |
|---------------------|----------------------|-----------------------|------------------------|----------------------|
|                     | (1-4 VIRTUAL AGENTS) | (5–14 VIRTUAL AGENTS) | (15-29 VIRTUAL AGENTS) | (30+ virtual agents) |
| INITIAL SETUP COST  | \$49/PER AGENT       | \$149/PER AGENT       | \$299/PER AGENT        | CUSTOM QUOTE         |
| PER VIRTUAL AGENT   | \$24,99/MONTH        | \$99/MONTH            | \$199/MONTH            |                      |
| PAY AS YOU GO       | \$0,05/PER REQUEST   | N/A                   | N/A                    |                      |
| AGENT RE-TRAINING   | \$24,99/PER AGENT    | \$74,99/PER AGENT     | \$99,99/PER AGENT      |                      |
| QUERY REQEUST COUNT | UP TO 500/MONTH      | 501-2500/MONTH        | 2501-5000/MONTH        | 5001+ PER MONTH      |

#### IVA

# **Dricing** t pricing tiers

## Revenue projections for the first three years





# Who are we up against and our advantages

| FEATURES                        | IVA      |
|---------------------------------|----------|
| Cost efficiency                 | V        |
| Scalability and flexibility     | <b>~</b> |
| Consistency and accuracy        | <b>~</b> |
| 24/7 Availability               | <b>~</b> |
| Faster response times           | <b>~</b> |
| Personalization and integration |          |
| Continuous improvement          |          |

SERVICENOW CHATDESK.COM UPWORK X × × × X X X X X X X × 

# Meet the Team



Zino Adidi

CO-Founder and CTO

12+ years of experience building scalable software solutions at unicorns & startups, grew multiple platforms and developer teams 5×

### Valdis Sprogis

CO-Founder and CEO



10+ years in fintech, sales, business development and SaaS, heavily focused in CRM, consulting early startup founders

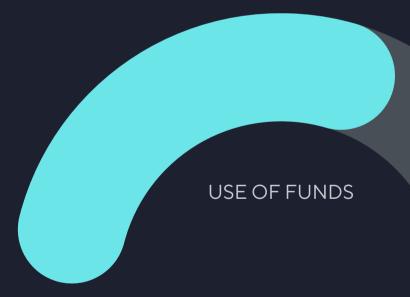


8+ years in Google Cloud, Python, 6+ years of ML, GenAl, NLP, Quantum Computing, Co-founder of Quantum Computing India

# We are raising \$250k

PRE-SEED STAGE

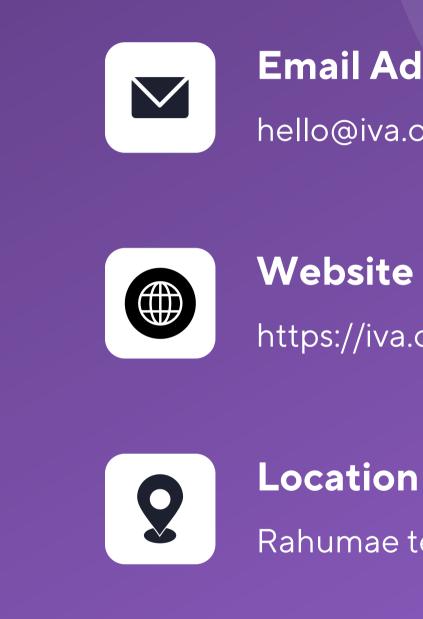
## Growth & New Client Acquisition



#### IVA

## Further Product Development

# GetIn Touch With Us



### **Email Address**

hello@iva.one

### Website

https://iva.one

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