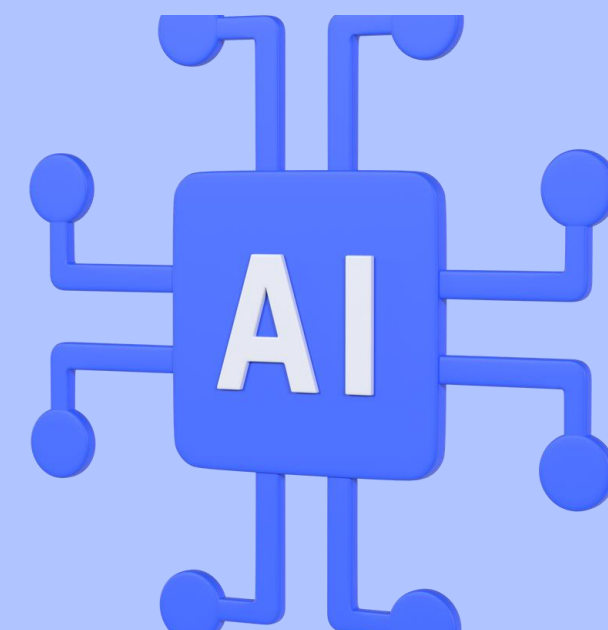




# DR MILO

SIMPLIFY MEDICAL JARGON FOR YOU

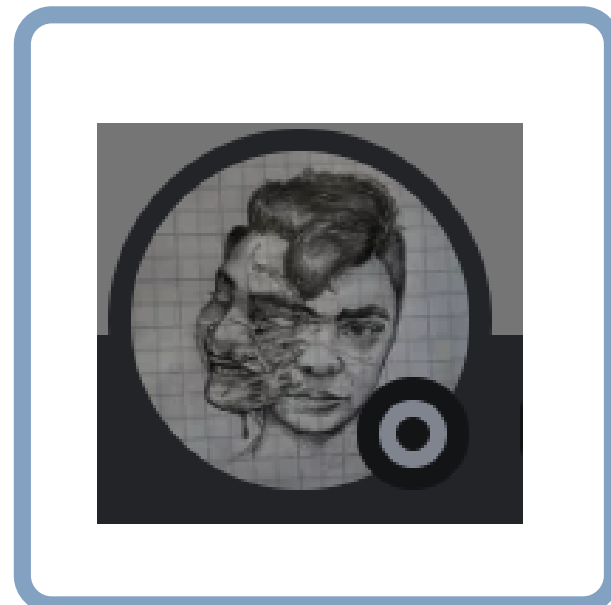


# OUR TEAM



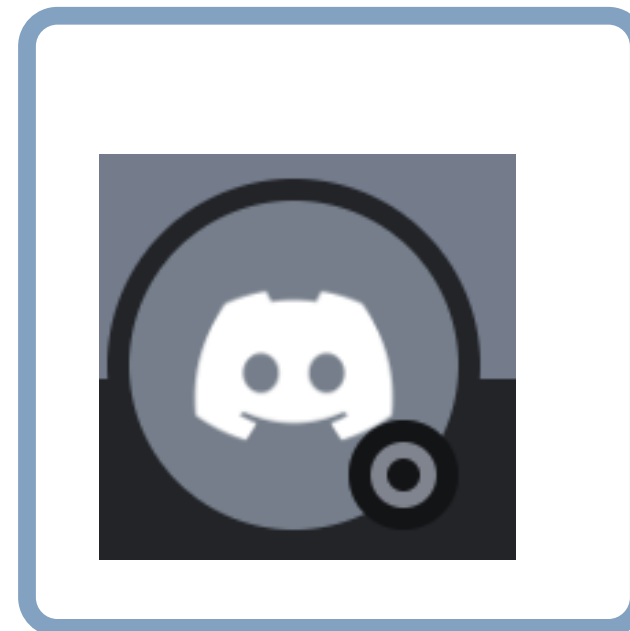
**Luqman**

Student Researcher



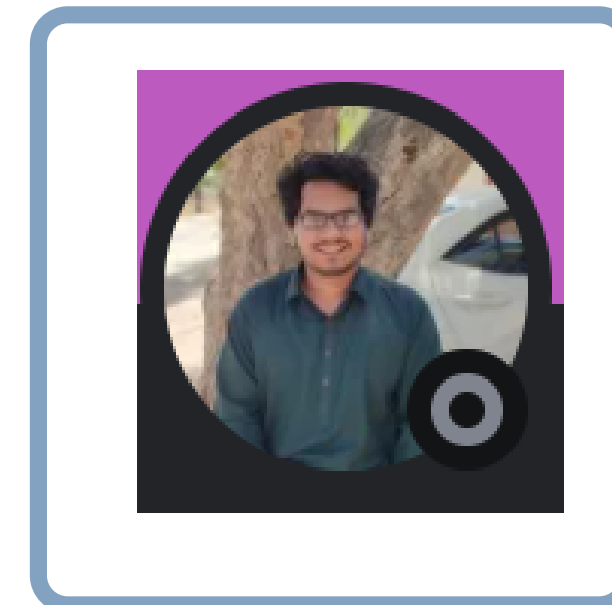
**Mohamed Shalaby**

Student Researcher



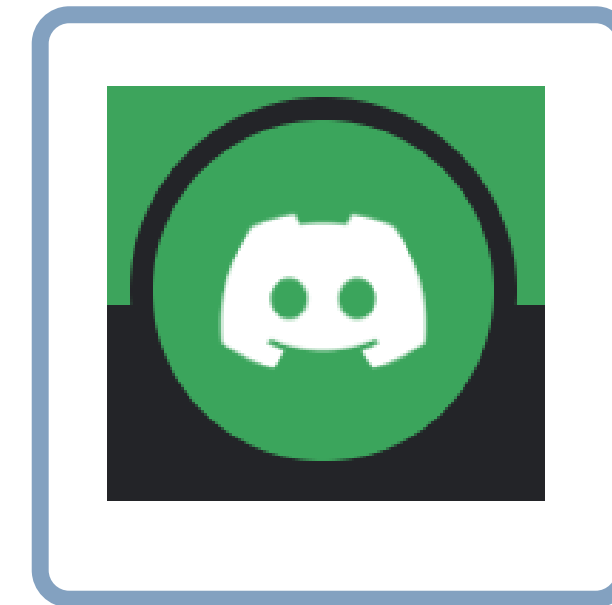
**Hafsa**

Student Researcher



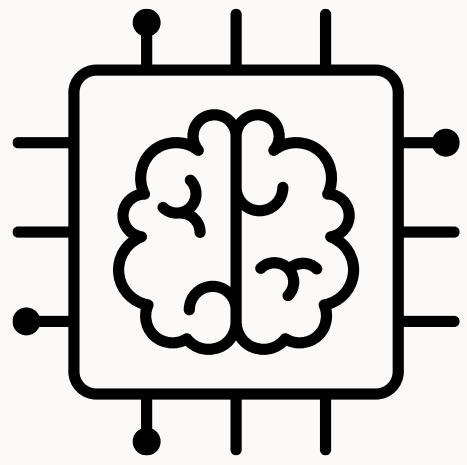
**Adnan Yaqoob**

Student Researcher



**Alishba Tariq**

Student Researcher

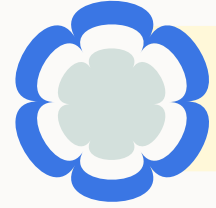


# PROBLEM STATEMENT



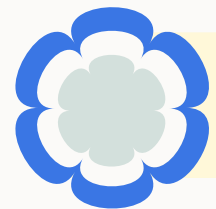
Complexity of Medical Jargon

Medical terminology is often complex and filled with technical terms that can be overwhelming and confusing for non-medical personnel.



Miscommunication and Misinterpretation

Misunderstanding medical terms can lead to confusion, anxiety, and potentially compromised patient care

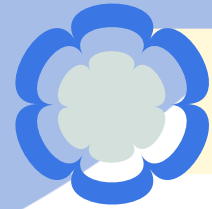
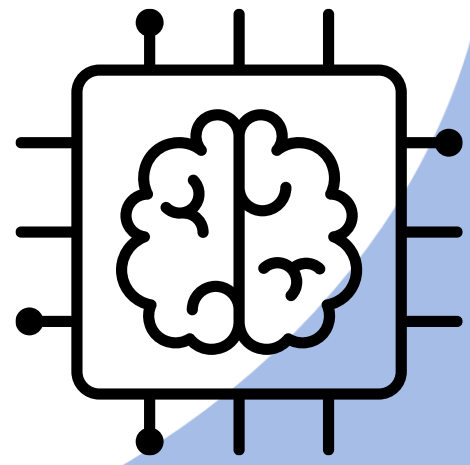


Access to Reliable and Simplified Information

Finding reliable and easily understandable medical information can be difficult for non-medical individuals. The internet is flooded with medical content, but not all sources are accurate or presented in a straightforward manner.

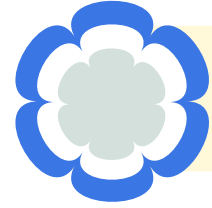


# SOLUTION



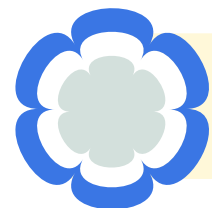
## Plain Language Communication

Promote the use of plain language when communicating with non-medical individuals



## Patient Education Materials

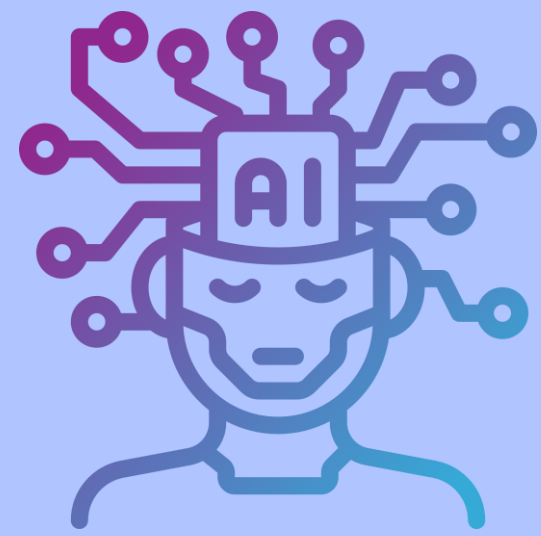
Develop and distribute patient education materials that use clear and concise language to explain common medical conditions, procedures, and treatments.



## Online Resources and Apps

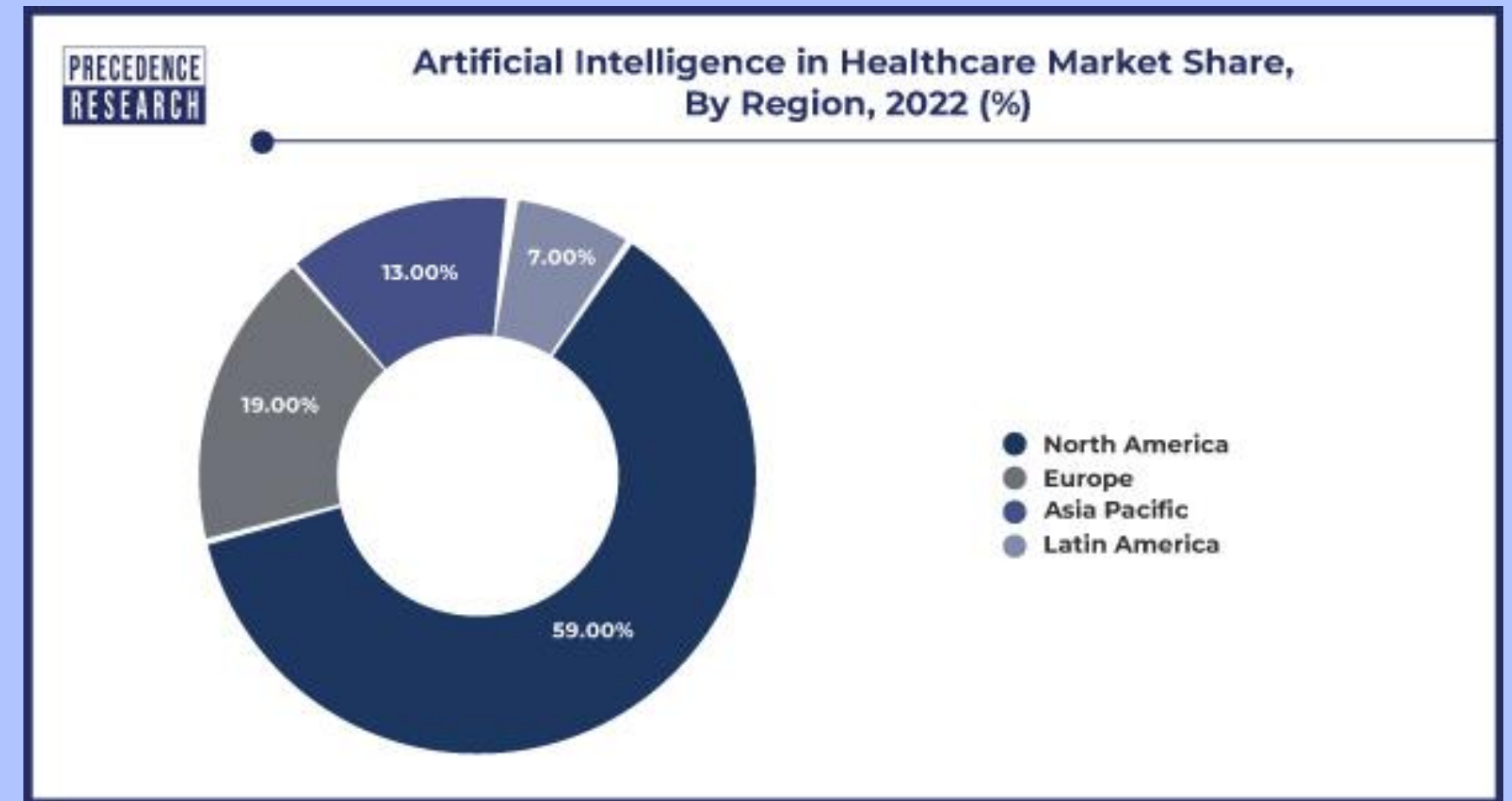
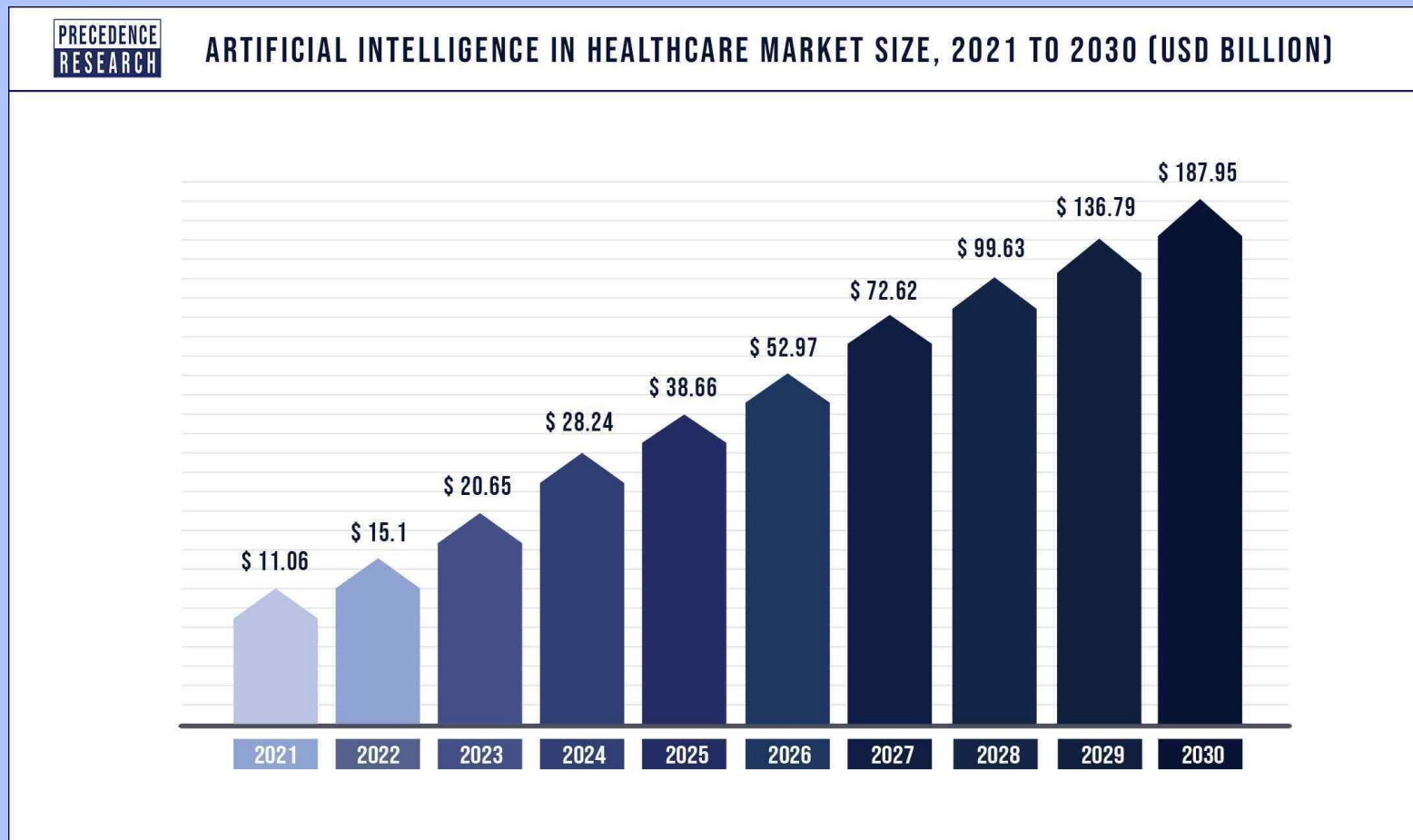
Create user-friendly online resources and mobile applications that provide simplified medical information. These platforms could offer glossaries of medical terms, interactive tools to explain diagnoses and treatments

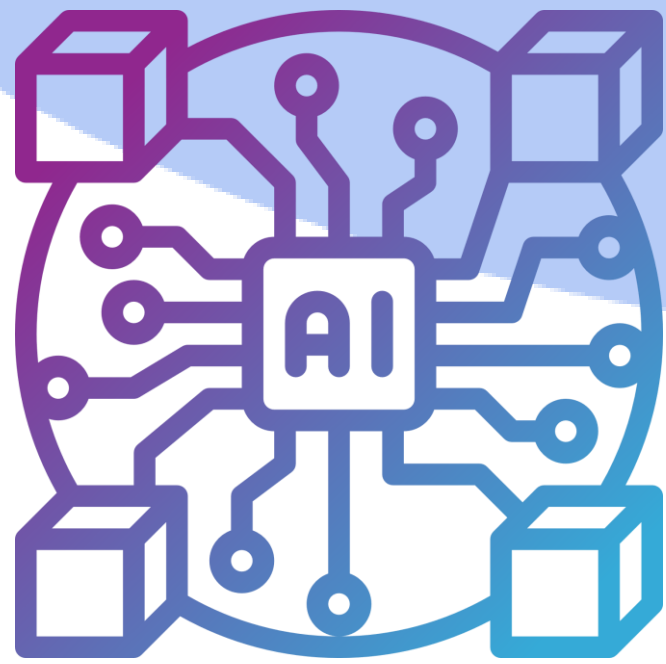




# MARKET SIZE

The global artificial intelligence in healthcare market size was estimated at USD 15.1 billion in 2022 and it is expected to surpass around USD 187.95 billion by 2030, growing at a CAGR of 37% during the forecast period 2022 to 2030.





# POTENTIAL REVENUE STREAMS



**Enterprise Licensing:** Collaborate with hospitals, research institutions, and universities, providing access to Dr. Milo to enhance communication and understanding.



**Subscription Model:** Offer premium access to the Dr. Milo AI agent for individuals and organizations seeking in-depth simplification across multiple fields.



**API Integration:** License Dr. Milo's API to other platforms, enabling them to incorporate the terminology simplification service.

# OUR NEXT STEPS

- After successfully simplifying medical jargon, our AI agent will continue expanding into other specialized domains.
- Examples include law, economics, information technology, and even creative fields like literature or arts.
- The goal is to create a comprehensive language translation tool that breaks barriers between experts and the general public.



# THANK YOU



**TRY DR. MILO TODAY**